



Enabling cities to enhance urban transport and mobility

Most countries have historically grown regulations on urban mobility planning as well as on urban mobility measures and different transport modes. However, they are often not integrated towards the overarching sustainable development goals and the particular needs of cities. To address these, countries like Brazil, India, Mexico and many others have developed dedicated national urban mobility policies,

investment programs or laws. They address various barriers and provide a clear vision for the development of sustainable urban transport. Those policies have led to positive results in terms of more and better integrated sustainable transport projects. Many cities already benefit from improved regulation and financing mechanisms. At the same time, many of the desired changes require continuous ambition.

What are the requirements of cities to plan for sustainable urban mobility?

RESOURCES

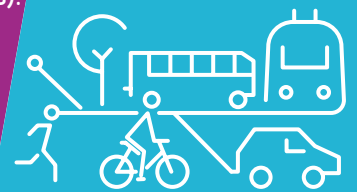
- Sufficient staff capacities and vocational offers to keep expert staff up to date;
- Access to funding and finance for mobility projects;
- Access to state-of-the-art planning tools and equipment;
- Access to national and international best-practice.

LEGAL REQUIREMENTS

- Mandate to implement mobility policies and projects;
- Eligibility to cooperate with stakeholders within and beyond administrative borders;
- Mandate to organize public transport;
- Supportive regulatory mechanisms for urban mobility planning, finance, implementation and operation of transport system solutions.



What can national governments do to support urban mobility planning?

- ✓ Set-up comprehensive support mechanisms.
- ✓ Provide technical guidance & vocational offers on urban mobility planning.
- ✓ Incentivise investments in sustainable mobility projects (e.g. through co-funding programs).
- ✓ Create supportive regulatory mechanisms (including finance).
- ✓ Ensure access of local governments to sufficient staff and financial resources.
- ✓ Provide recommendations, guidelines or norms on road & infrastructure design, public transport operation, transport demand management, cycling & walking, road safety, etc.



A National Urban Mobility Policy or Investment Programme aims at effectively enabling local governments to tackle urban mobility challenges

The understanding of national urban mobility policies or investment programmes is diverse around the globe. Mobilise-YourCity defines it as follows:

 A National Urban Mobility Policy or Investment Programme is a strategic, action-oriented framework for urban mobility, developed by national governments, enacted to enhance the capability of cities to plan, finance and implement projects and measures designed to fulfil the mobility needs of people and businesses in cities and their surroundings in a sustainable manner. It builds on existing policies and regulations and aims at harmonizing relevant laws, norms, sector strategies, investment and support programs towards an integrated approach for the benefits of cities and their inhabitants. It takes due consideration of participation and evaluation principles. 

How does MobiliseYourCity support national governments in developing NUMPs?

MobiliseYourCity will support the development of NUMPs and make a contribution to an intensified exchange of experiences on NUMP design and implementation. Learning, Innovation and Capacity Development are decisive for successful development and implementation of NUMPs and thus form integral part of MobiliseYourCity support. MobiliseYourCity will be working with national governments, donor agencies and hired international and national consultants. MobiliseYourCity differentiates between two major modes of support for NUMP development:

1

MobiliseYourCity support to NUMP development:

MobiliseYourCity commissions tailor-cut technical assistance in order to support a country in building or substantially improving a national policy for enhancing urban mobility. In NUMP phase 1, a joint vision and a target framework will be elaborated in a wide stakeholder process, which will also ensure that all specific country challenges are properly addressed. In NUMP phase 2, MobiliseYourCity supports a country in the development of detailed policies (see focal areas of MobiliseYourCity - NUMPs). The resulting NUMP specifies intended tactics and measures towards better regulation and support mechanisms for urban mobility planning as well as for finance and implementation of transport projects and measures.

2

Advanced MobiliseYourCity support to NUMP development:

Advanced support depends largely on the available resources for a particular country (depending on donor and country contributions). Through long-term advisors NUMPs are profoundly anchored within and between key stakeholder organizations in partner countries to allow for reaching a high level of support for the featured policy measures throughout relevant levels of government. This means various barriers for implementation can be sorted out early-on.

NUMP development: Our 4-step approach



NUMP ready-to-implement

NUMP
(Covering compulsory
NUMP criteria)

or

Advanced NUMP
(further elaboration depending
on additional country/
donor resources)

What does MobiliseYourCity support on NUMPs entail?

MobiliseYourCity follows a modular approach. Considering the specific situation in different partner countries, MobiliseYourCity offers tailor-made support packages in the following areas:

Initiation / MobiliseDays

First fact-finding / pre-assessment, identification of key stakeholders and key challenges;
Ensure political backing, Setting-up local project management team, hiring consultancy;
MobiliseDays/initiation workshop and first training measures;
Target group: National government institutions and possibly selected local governments.

Status Quo Analysis

Data and policy research at national and local level;
Mobility analysis, institutional, regulatory and financial analysis;
Capacity Assessment.

Vision and Goal Setting

Create common understanding on possible futures; analyse different scenarios and options;
Develop a joint vision for urban mobility and identifying priority areas and measures;
Set objectives, targets and indicators.

Institutional Framework

Status quo assessment of regulation for mobility, institutional set-up, etc.
Recommendations for institutional and regulatory improvements;
Advanced: Strategy for institutional development, proposals for regulatory improvements.

Budgeting & Finance

Status Quo and investment needs assessment for urban mobility;
Recommendations for improved financial mechanism;
Advanced: Detailed proposal for financing mechanism (e.g. public transport investment program or draft financing law).

Capacity Development

Status Quo and training needs assessment;
Recommendations for capacity development;
Advanced: Development of guidance for SUMP, setting-up capacity-building program.

Transport Technologies

Review prevailing transport technologies, design guidelines, technical norms etc. for planning and operations;
Advanced: Development of transport technology road map, design and operational guidelines.

Monitoring & Reporting

Provision of MRV guidelines & set-up of data repository;
Setting-up data collection and maintenance mechanism;
Advanced: Development of a national MRV framework for urban mobility and country-specific default emission factors.

Coordination & Management

Coordinate consultancy support and continuous quality control;
Liaise between national government, existing and potential donors;
Reporting to MobiliseYourCity Secretariat.

What other benefits will you create by joining MobiliseYourCity?

- ✔ Benefit from tailor-cut support based on the state of the art of National Urban Mobility Policies.
- ✔ Become part of a vivid Community of Practice - find out more on our fact sheet "MobiliseYourCity Capacity Development".
- ✔ Increase the visibility and recognition of your efforts in enhancing sustainable urban mobility by joining a renowned international initiative.
- ✔ Benefit from high quality standards and a wide range of activities (events, trainings, access to knowledge material).
- ✔ Possibility to receive aligned methodological support for urban mobility planning at city level.



How does MobiliseYourCity ensure excellent support quality?

The Partnership incubates high impact urban development by providing standardized, coherent, and efficient assistance and tools, locally adapted to the individual needs of our Partners. MobiliseYourCity accesses for its policy dialogue and implementation of development assistance our Partner's offices around the globe, connects to established networks, and creates an

enabling environment for investments in urban mobility projects. MobiliseYourCity draws on long-term experience in working with different government levels by its implementing agencies AFD, EBRD, GIZ, and KfW, its technical expert and founding partners ADEME, CEREMA, CODATU, and WUPPERTAL INSTITUTE as well

- MobiliseYourCity ensures **learning and innovation by mainstreaming planning approaches**, by **evaluation**, and by provision of **aggregated results monitoring**.
- MobiliseYourCity builds upon **well-proven methodologies and existing tools**.
- MobiliseYourCity links NUMPs and SUMPs to **facilitate investments & financing** for enabling implementation.
- MobiliseYourCity includes the assessment of **transport-related climate impacts and mitigation actions (MRV)** and links development measures to NDCs.
- MobiliseYourCity ensures that NUMPs and SUMPs **build upon existing local strategies, plans and policies** and works towards their integration.
- MobiliseYourCity partners up with **experienced Knowledge & Network Partners** as key drivers for change.
- MobiliseYourCity provides **tailor-cut advisory services and guidance** for city administrations and national governments.

Who and how can one become a MobiliseYourCity Partner?

MobiliseYourCity welcomes new local and national government candidates interested in engaging in our network, in benefiting from valuable planning tools or information exchange within the global Community of Practice, or seeking technical assistance for advancing sustainable urban mobility investments. Applicants may need to submit written application documents, and commit to contribute own resources. The detailed application process may be downloaded from our website. Application forms are available on request from the MobiliseYourCity Secretariat.



Find more information on partnership and application modalities at www.MobiliseYourCity.net

Supported by:



Implemented by:



Knowledge and Network Partners:



In collaboration with:

