



Developing feasible action plans for urban transport and mobility

The old-fashioned “predict-and-provide” approach to transport planning leads to enormous investments in roads and highways worldwide – and to a growing number of cars using them. Today, quality of life, economic activity and the need to reduce local pollutants and greenhouse gas emissions play a stronger role in urban and mobility planning. Hence, in order to cater for the mobility needs of people and businesses,

investments in sustainable transport projects and measures are prioritized by more and more cities. The concept of sustainable urban mobility considers all transport modes (i.e. including cycling, walking, public and individual transport) as well as urban functionalities and development objectives (i.e. quality of life, access for all societal groups, public space, urban logistics, air quality).

Imagine your city in 20 years: What would you want it to look like?

A place where:

- ✓ Public transport and cycling infrastructure provide reliable and comfortable access to work places, leisure and health services?
- ✓ Air is clean?
- ✓ Businesses can prosper?
- ✓ Children can safely cross roads and play outside?
- ✓ You can walk to do your shopping?

What prevents the development of sustainable mobility options?

Lack of budget for funding urban mobility; Limited skilled staff resources; No clear-cut responsibilities; Traditional ways of transport planning focusing solely on infrastructure or individual projects; Lack of stakeholder involvement; Hardships in resolving target conflicts between different road users and urban functions; Lack of vision and strategy for the future of mobility in your city etc.

Barriers (and possible solutions) are as diverse as cities and urban transport system themselves.

A Sustainable Urban Mobility Plan aims at targeting those barriers and shaping a practical and feasible way forward.

 A Sustainable Urban Mobility Plan is a strategic plan designed to satisfy the mobility needs of people and businesses in cities and their surroundings for a better quality of life. It builds on existing planning practices and takes due consideration of integration, participation, and evaluation principles. 

Source: Recommendations for Sustainable Urban Mobility Plans (EU 2013)

Setting your city on sustainable course regarding land use and urban mobility requires a clear road map – a Sustainable Urban Mobility Plan (SUMP) – that lays out a future mobility vision for your city, prioritizes sustainable transport projects and measures, clarifies responsibilities for implementation and sets a robust but flexible finance, funding and implementation plan.

How does MobiliseYourCity support local governments in developing SUMP's?

MobiliseYourCity provides technical assistance to beneficiary cities in order to enable them to develop powerful and feasible strategies to enhance urban mobility. MobiliseYourCity differentiates between two major modes of support:

1

Full-scale support:

MobiliseYourCity provides tailor-cut technical assistance in order to support the city in organising and conducting the whole SUMP development. However, it is expected that the city maintains strong process ownership and commits the necessary political support and ensures the involvement of all necessary bodies and local expert staff.

➔ This form of support particularly targets cities with little or no previous SUMP experience. Parallel objective is to institutionalise a strategic approach to urban mobility planning and to build-up the necessary capacities.

2

Mentoring:

A mentor accompanies the entire SUMP development or certain steps, depending on local needs. Mentors are either consultant advisors or experts from the MobiliseYourCity Community of Practice.

➔ This form of support particularly targets cities with existing institutionalised SUMP-like strategic mobility planning which aim to enhance their SUMP processes and learn from other cities and capitalize on international best practice.

SUMP development: Our 5-step approach



What comprises the development of a MobiliseYourCity-SUMP?

The MobiliseYourCity-SUMP approach is based on the outcomes of a wide range of EU projects on Sustainable Urban Mobility Planning as well as on the practical experience of the MobiliseYourCity partners on urban mobility planning and cooperation with cities in emerging and developing countries.

HORIZONTAL ACTIVITIES

- MobiliseYourCity assures appropriate **COORDINATION & MANAGEMENT** supporting the city in the overall process management and coordinate local and external contributions throughout the SUMP process.
- **CAPACITY DEVELOPMENT** is integral part of every MobiliseYourCity-SUMP – this includes tailor-cut training workshops and the connection to an international Community of Practice. Further, the aim of the SUMP process is to strengthen the Capacity for strategic planning and project implementation of the city.
- **PARTICIPATORY PROCESSES** cover due involvement of institutional and other relevant stakeholders as well as civic participation to ensure a wide acceptance of the SUMP and compatibility with the city's real needs.
- **LINKAGE OF PLANS WITH BUDGETING & FINANCE** to set the preconditions for a diligent implementation and required investments.

Step 1

During an **INCEPTION PHASE** a review of the prevailing situation is undertaken and local key stakeholders develops a joint understanding of the SUMP development process including specification of activities, responsibilities and milestones.

Step 2

An in-depth **STATUS QUO ANALYSIS** brings light into the strengths, weaknesses, opportunities and threats of urban mobility. Political and organisational backing of the SUMP process is reassured. **FUTURE DEVELOPMENT SCENARIOS** is built.

Step 3

In the **VISION & GOAL SETTING** phase, the city develops a joint vision for urban mobility and set up targets & indicators to measure access during implementation.

Core part of the SUMP is setting up **INTEGRATED PACKAGES OF MEASURES** in line with the target framework. Positive and negative impacts are discussed and measures adapted accordingly. There is also a need to address barriers for implementation (such as limited staff capacities or lack of finance) early on.

Step 4

The developed and assessed measures feeds into a **BUDGETING & FINANCE PLAN** which reflects different budget scenarios and identifies high priority as well as quick-win measures.

Step 5

In order to assure a clear control over SUMP implementation, a **MONITORING & EVALUATION** mechanism is set-up in order to inform local officials about the current status as well as ensures a due evaluation in order to adapt the implementation process if needed and take-up learning experiences for future SUMPs.

What other benefits you will have with MobiliseYourCity?

- ✔ Benefit from tailor-cut support based on the state of the art of urban mobility planning.
- ✔ Become part of a vivid Community of Practice and exchange first-hand experience with like-minded cities (find out more on our fact sheet "MobiliseYourCity Capacity Development").
- ✔ Increase the visibility and recognition of your efforts in enhancing sustainable urban mobility by joining a renowned international initiative.
- ✔ Benefit from high quality standards and a wide range of activities (events, trainings, access to knowledge material).

How does MobiliseYourCity ensure excellent support quality?

The Partnership incubates high impact urban development by providing standardized, coherent, and efficient assistance and tools, locally adapted to the individual needs of our Partners. MobiliseYourCity accesses for its policy dialogue and implementation of development assistance our Partner's offices around the globe, connects to established networks, and creates an enabling environment for investments in urban mobility projects.

MobiliseYourCity draws on long-term experience in working with different government levels by its implementing agencies AFD, EBRD, GIZ, and KfW, its technical expert and founding partners ADEME, CEREMA, CODATU, and WUPPERTAL INSTITUTE as well as a broad network of Knowledge and Network Partners.

MobiliseYourCity ensures learning and innovation by regular evaluation & monitoring as well as by maintaining a vivid Community of Practice.



Who and how can one become MobiliseYourCity Partner?

MobiliseYourCity welcomes new local and national government candidates interested in engaging in our network, in benefiting from valuable planning tools or information exchange within the global Community of Practice, or seeking technical assistance for advancing sustainable urban mobility investments. Applicants may need to submit written application documents, and commit to contribute own resources. The detailed application process may be downloaded from our website. Application forms are available on request at the MobiliseYourCity Secretariat.



Find more information on partnership and application modalities at www.MobiliseYourCity.net

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