Mobilise Your City

Mobilise Your City

Contents

1. Point 1 Lorem ipsum dolor sit amet, consectetuer adipiscing elit

2. Point 2 Aenean commodo ligula eget dolor. Aenean massa.

3. Point 3 Cum sociis natoque penatibus et magnis dis parturient

4. Point 4 The quick brown fox jumps over the lazy old dog

5. Point 5 Etiam ultricies nisi vel augue.

6. Point 6 Aenean vulputate eleifend tellus.

Text slide
Headline in Calibri Bold 26pt max. two lines

Heading in Calibri bold 20pt

- Bullet points 1st Level in Calibri regular 20pt. Linespacing 1,05 and 10pt after paragraph.

  - Bullet points 2nd Level in Calibri regular 20pt. Linespacing 1,05 and 10pt after paragraph.

    - Bullet points 3rd Level in Calibri regular 20pt. Linespacing 1,05 and 10pt after paragraph.

Text slide
Headline in Calibri Bold 26pt max. two lines

Mobilise Your City

Heading in Calibri bold 20pt

- Bullet points 1st Level in Calibri regular 20pt. Linespacing 1,05 and 10pt after paragraph.

  - Bullet points 2nd Level in Calibri regular 20pt. Linespacing 1,05 and 10pt after paragraph.

    - Bullet points 3rd Level in Calibri regular 16pt. Linespacing 1,05 and 10pt after paragraph.

Heading in Calibri bold 20pt

- Bullet points 1st Level in Calibri regular 20pt. Linespacing 1,05 and 10pt after paragraph.

  - Bullet points 2nd Level in Calibri regular 20pt. Linespacing 1,05 and 10pt after paragraph.

    - Bullet points 3rd Level in Calibri regular 16pt. Linespacing 1,05 and 10pt after paragraph.

Blank Chart
Headline in Calibri Bold 26pt max. two lines

Mobilise Your City

Chapter marker with picture and violet layer

Textchart with picture right
Headline in Calibri Bold 26pt max. two lines

Heading in Calibri bold 20pt

- Bullet points 1st Level in Calibri regular 20pt. Linespacing 1,05 and 10pt after paragraph.

  - Bullet points 2nd Level in Calibri regular 20pt. Linespacing 1,05 and 10pt after paragraph.

    - Bullet points 3rd Level in Calibri regular 16pt. Linespacing 1,05 and 10pt after paragraph.

Textchart with picture left

Heading in Calibri bold 20pt

- Bullet points 1st Level in Calibri regular 20pt. Linespacing 1,05 and 10pt after paragraph.

  - Bullet points 2nd Level in Calibri regular 20pt. Linespacing 1,05 and 10pt after paragraph.

    - Bullet points 3rd Level in Calibri regular 16pt. Linespacing 1,05 and 10pt after paragraph.

Textchart with big picture and textbox
Headline in Calibri Bold 26pt max. two lines

Lorem ipsum dolor sit amet, consectetuer adipiscing elit. Aenean commodo ligula eget dolor. Aenean massa. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus.

- Bullet points 2nd Level in Calibri regular 20pt. Linespacing 1,05 and 10pt after paragraph.

Textchart with big picture and textbox
Headline in Calibri Bold 26pt max. two lines

Lorem ipsum dolor sit amet, consectetuer adipiscing elit. Aenean commodo ligula eget dolor. Aenean massa. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus.

- Bullet points 2nd Level in Calibri regular 20pt. Linespacing 1,05 and 10pt after paragraph.

Textchart with big picture and textbox Headline in Calibri Bold 26pt max. two lines

Lorem ipsum dolor sit amet, consectetuer adipiscing. Aenean commodo ligula eget dolor. Aenean massa. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus.

- Bullet points 2nd Level in Calibri regular 20pt. Linespacing 1,05 and 10pt after paragraph.

Mobilise Your City

Mobilise Your City

Quote with picture in Calibri regular 22pt
"Lorem ipsum dolor sit amet, consectetuer adipiscing elit. Aenean commodo ligula eget dolor. Aenean massa. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Donec quam felis, ultricies nec, pellentesque eu, pretium quis, sem. Nulla consequat massa quis enim."

John Doe

First & last name

Position

E-Mail: name@giz.de
Telephone: xxxxxx

www.MobiliseYourCity.net

twitter account

facebook account

1 **Toolbox**

Colors

Brand colors

R**158** G**40** B**134**

R**27** G**185** B**217**

Primary and secondary colors

R**6**0 G**60** B**60**

R**50** G**76** B**117**

R**40** G**138** B**158**

R**204** G**27** B**100**

R**153** G**66** B**135**

R**143** G**189** B**64**

R**204** G**173** B**27**
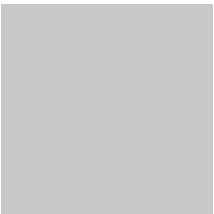
R**200** G**200** B**200**

Icon library

↑ → ↓ ← ↖ ↗ ↕ ↔

↪ ↱ ↩ ↰ ⇄ ⇆

+ − × ÷ = ≙ ≠

> ≥ % < ≤ ✓

! All icons can be scaled arbitrarily and colored in the primary and secondary colors.

Icon library

Icon library

Shapes

All shapes can be scaled arbitrarily and colored
in the primary and secondary colors.

Shapes

All shapes can be scaled arbitrarily and colored
in the primary and secondary colors.

Shapes and arrows
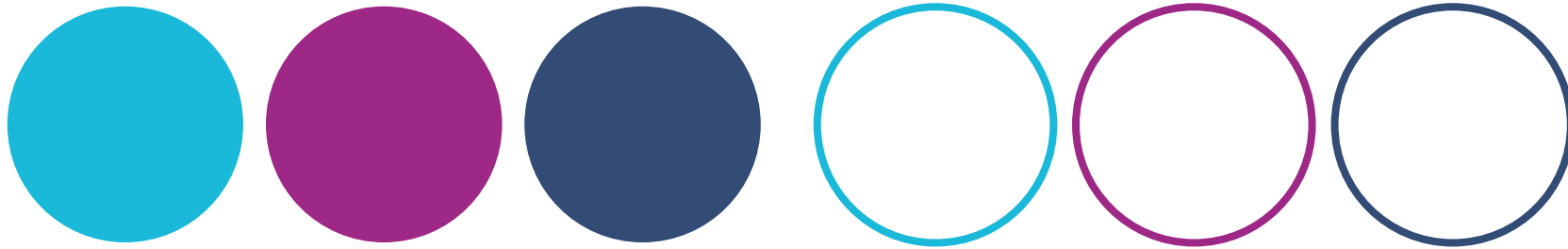
All shapes can be scaled arbitrarily and colored
in the primary and secondary colors.

Tables

Dummy text	Dummy text	Dummy text	Dummy text	Dummy text	Dummy text
Dummy text					
Dummy text					
	Dummy text				
		Dummy text			
			Dummy text		
				Dummy text	
					Dummy text

Tables

Dummy text	accentuated	Dummy text	Dummy text	Dummy text	Dummy text
Dummy text					
Dummy text					
	Dummy text				
		Dummy text			
			Dummy text		
				Dummy text	
					Dummy text

Tables

	Dummy text	**Dummy text**	**Dummy text**	**Dummy text**	**Dummy text**
Dummy text					
Dummy text					
	Dummy text				
		Dummy text			
			Dummy text		
				Dummy text	
					Dummy text

Tables

	Dummy text	Dummy text	Dummy text	Dummy text	accentuated
Dummy text					
Dummy text					
	Dummy text				
		Dummy text			
			Dummy text		
				Dummy text	
					Dummy text

Tables

	Dummy text	Dummy text	Dummy text	Dummy text	accentuated
Dummy text					
Dummy text					
	Dummy text				
		Dummy text			
			Dummy text		
				Dummy text	
					Dummy text

Flowchart

Dummy text	xxx	xxx	xxx	xxx	xxx	xxx	xxx	xxx	xxx	xxx	xxx	xxx
XXX	Dummy text											
XXX					Dummy text							
XXX			Dummy text									
XXX				Dummy text								
XXX								Dummy text				
XXX		Dummy text										
XXX				Dummy text								
XXX										Dummy text		
XXX						Dummy text						
XXX												Dummy text

Far far away, behind the word mountains

Far far away, behind the word mountains

Far far away, behind the word mountains
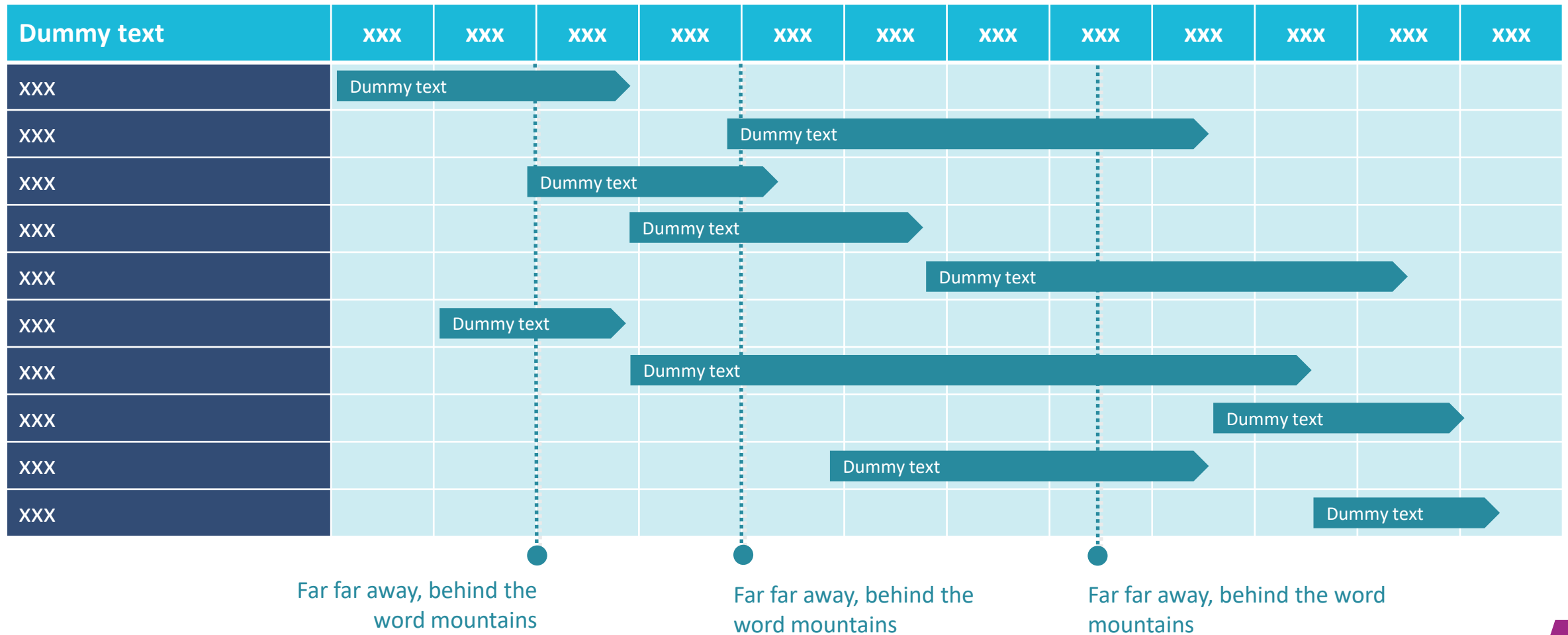
Bar chart

Information

Data can be edited via Excel spreadsheet!
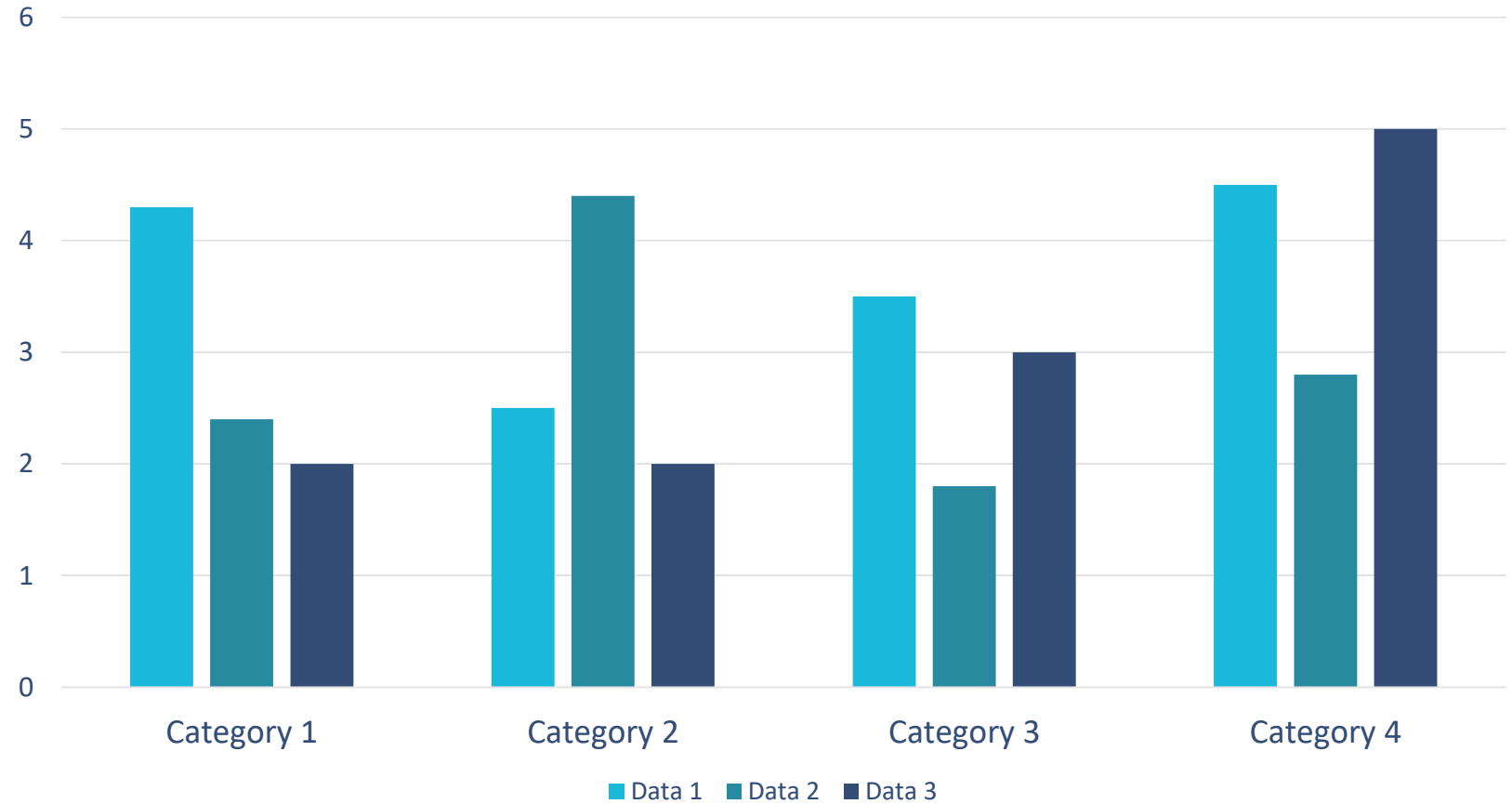
Footnote: XYZ = neutral

Hierarchy list

Mobilise Your City

Information

Data can be edited via SmartArt!

Headline	Headline	Headline
Subsection	Subsection	Subsection
Subsection	Subsection	Subsection
Subsection	Subsection	Subsection
Subsection	Subsection	Subsection

Pie chart

Information

Data can be edited via Excel spreadsheet!

Category 5
23%

Category 1
44%

Category 4
16%

Category 3
11%

Category 2
6%
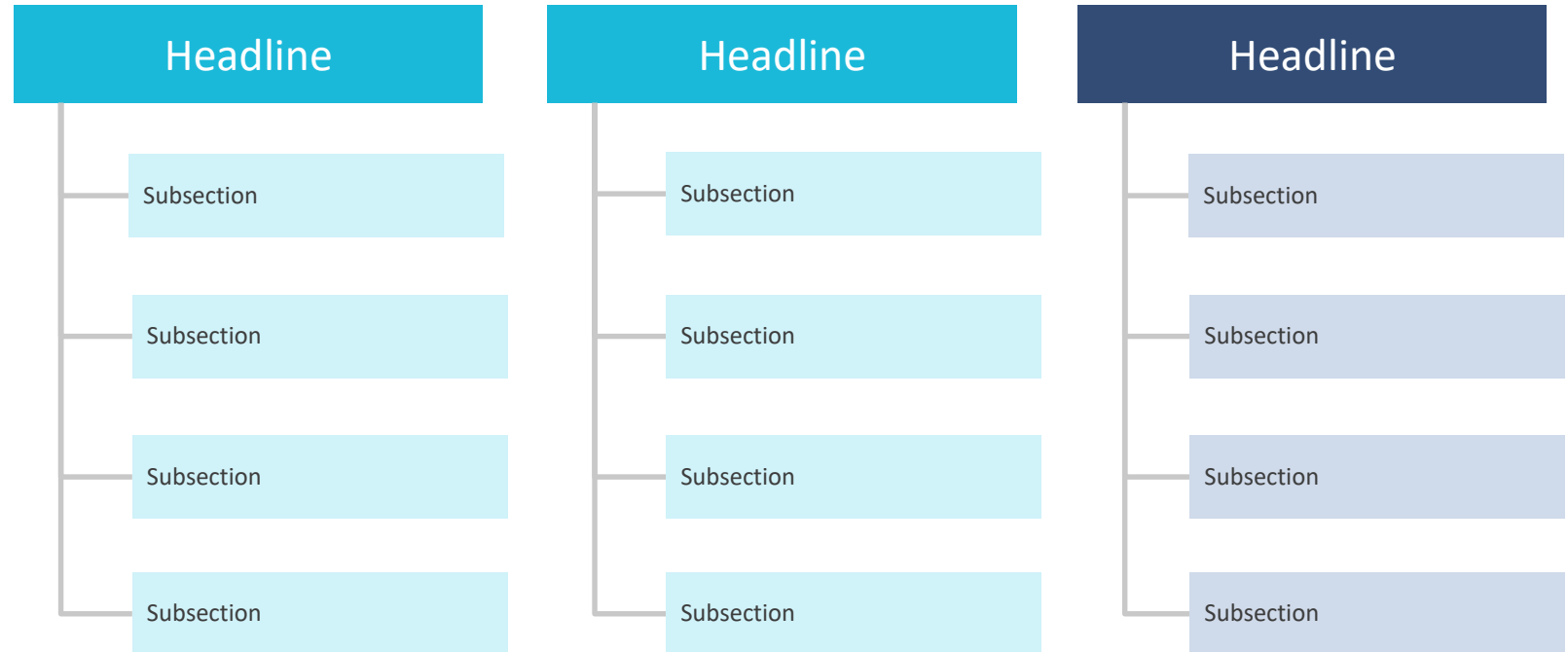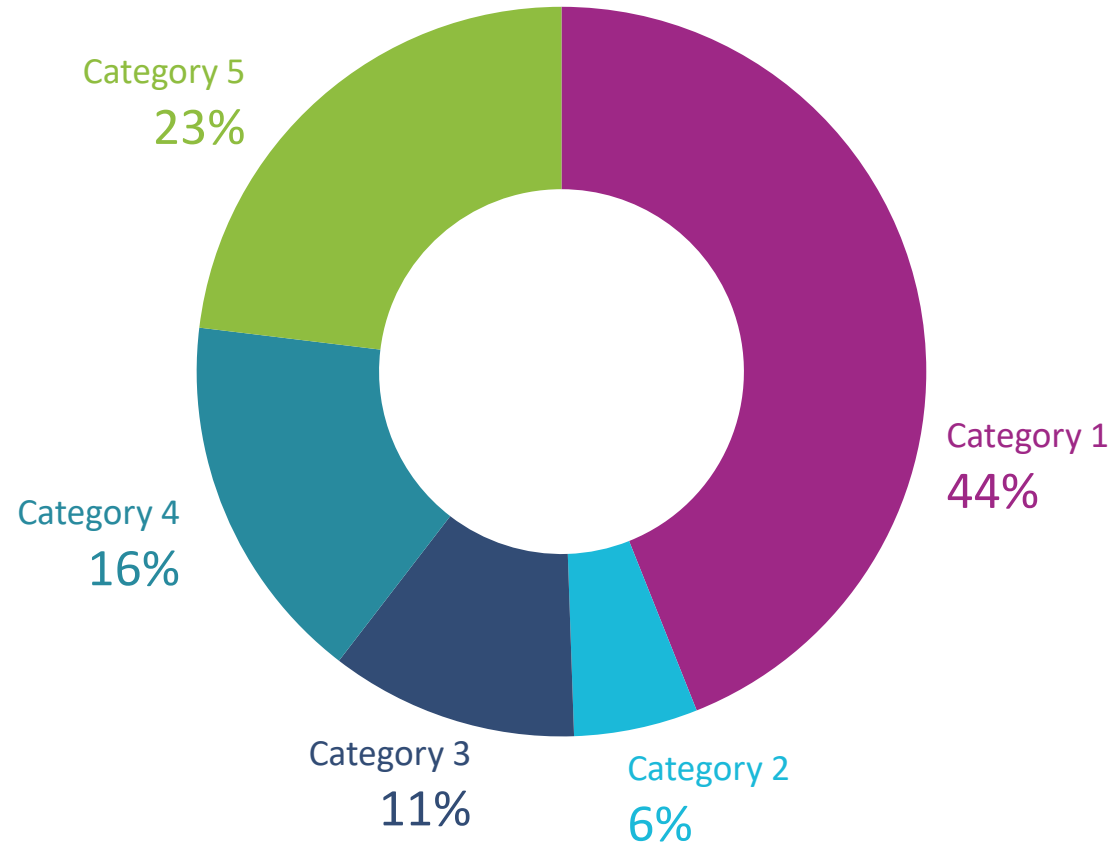
Venn diagram

Dummy text

Far far away, behind the word mountains, far from the countries Vokalia and Consonantia
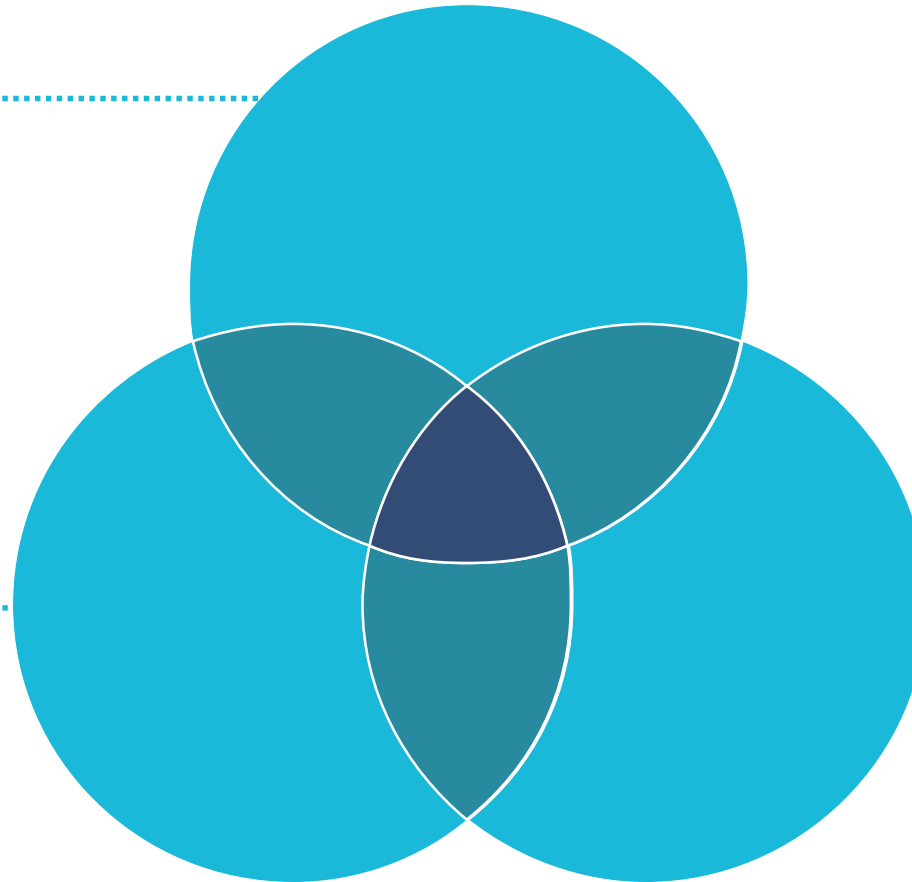
Dummy text

Far far away, behind the word mountains, far from the countries Vokalia and Consonantia

Dummy text

Far far away, behind the word mountains, far from the countries Vokalia and Consonantia

Process chart
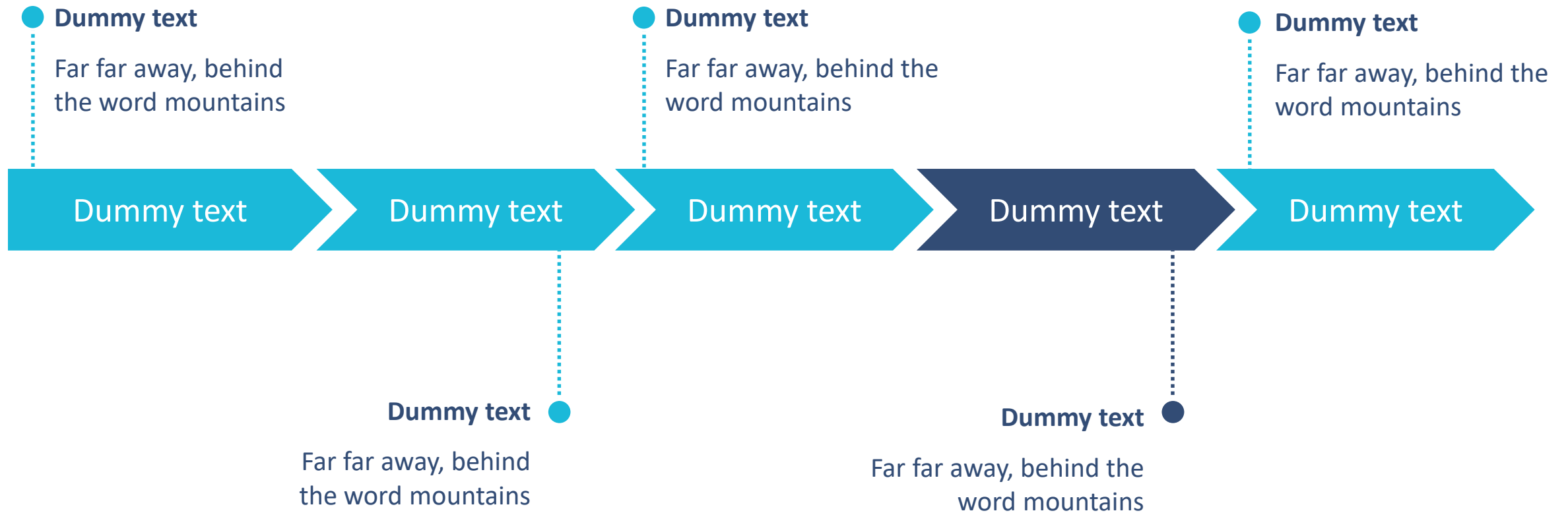
Mobilise Your City

Dummy text

Far far away, behind the word mountains

Dummy text

Far far away, behind the word mountains

Dummy text

Far far away, behind the word mountains

Dummy text — Dummy text — Dummy text — Dummy text — Dummy text

Dummy text

Far far away, behind the word mountains

Dummy text

Far far away, behind the word mountains

Roadmap

2017	2018	2019	2020
• Far far away, behind the word mountains, far from the countries Vokalia and Consonantia, there live the blind texts.	• Far far away, behind the word mountains, far from the countries Vokalia and Consonantia, there live the blind texts.	• Far far away, behind the word mountains, far from the countries Vokalia and Consonantia, there live the blind texts.	• Far far away, behind the word mountains, far from the countries Vokalia and Consonantia, there live the blind texts.

Timeline

Mobilise Your City

Dummy text

Far far away, behind the word mountains

Dummy text

Far far away, behind the word mountains

Dummy text

Far far away, behind the word mountains

| 2016 | 2017 | 2018 | 2019 | 2020 |

Dummy text

Far far away, behind the word mountains

Dummy text

Far far away, behind the word mountains

Timeline highlighted

Mobilise Your City

Dummy text

Far far away, behind the word mountains

Dummy text

Far far away, behind the word mountains

Dummy text

Far far away, behind the word mountains

| 2016 | 2017 | 2018 | 2019 | 2020 |

Dummy text

Far far away, behind the word mountains

Dummy text

Far far away, behind the word mountains

2 Annex

Implementing Structure: MobiliseYourCity Partnership

Political Initiative (not legally binding)	**Steering Committee (SC)**
	Voting Members: Donors
	Non-voting Members: Implementers, Speakers of Beneficiary Partners, Speakers of Network Partners

Cooperation Agreement (legally binding)	**Management and Coordination Unit (MAC)**	AFD CODATU giz
	The Secretariat in Brussels	

Technical Assistance Implemented by AFD & GIZ (stand-alone commissions)

Support programm 1	Support programm 2	Support programm 3	Support programm 4	Support programm 5	Support programm xxx
Bilateral portfolio	Bilateral portfolio	Regional portfolio	Global portfolio	Bilateral portfolio	
AFD	AFD	AFD	giz	giz	

Implementing Structure: MobiliseYourCity Partnership

Strategic Steering	**Steering Committee (SC)** Voting Members: Donors Non-voting Members: Implementers, Speakers of Beneficiary Partners
Facilitation (operated jointly by selected Contributing Partners)	**The Secretariat in Brussels** (Management and Coordination Unit)

Partner Categories	**Beneficiary Partners** • National Governments • Local Governments	**Contributing Partners** • Donors (e.g. European Commission, France, Germany) • Implementing organizations (e.g. ADEME, AFD, Cerema, CODATU, EBRD, GIZ, KfW, WUPPERTAL INSTITUTE)	**Knowledge & Network Partners**
Technical Assistance (stand-alone commissions individually implemented by Contributing Partners)	Support programm 1 / Support programm 2	Support programm 3 / Support programm 4	Support programm 5 / Support programm xxx

MobiliseYourCity & TUMI: Synergizing for Mobility!

Federal Ministry for the Environment, Nature Conservation, Building and Nuclear Safety

Federal Ministry for Economic Cooperation and Development

Mobilise Your City

Coordination

TUMI Transformative Urban Mobility Initiative

National Urban Mobility Policies & Programmes	Capacity Development	1,500 Urban Leaders trained	Implem. support of 10 pilot projects p.a.	Financing SUT infr. projects totaling €1 Bn
City level urban mobility plans (SUMPs)	**giz**	Sustainable urban mobility course catalogue		**KFW**

Formal Partnerships with Beneficiaries intended!

AFD **giz** Pilot Project Implementation – Technical Assistance **giz** **KFW**

Specific service offer:
- Policy & mobility planning advice
- Aggregated GHG emission reduction monitoring of sub-programs

Specific service offer:
- Training & leadership development
- Aggregated results monitoring of mobility related BMZ & DKTI projects

Remark:
The diagram prepared for German purposes and depicts mainly German involvement.

SUMP Elementary Principles & the biggest challenges for the cities
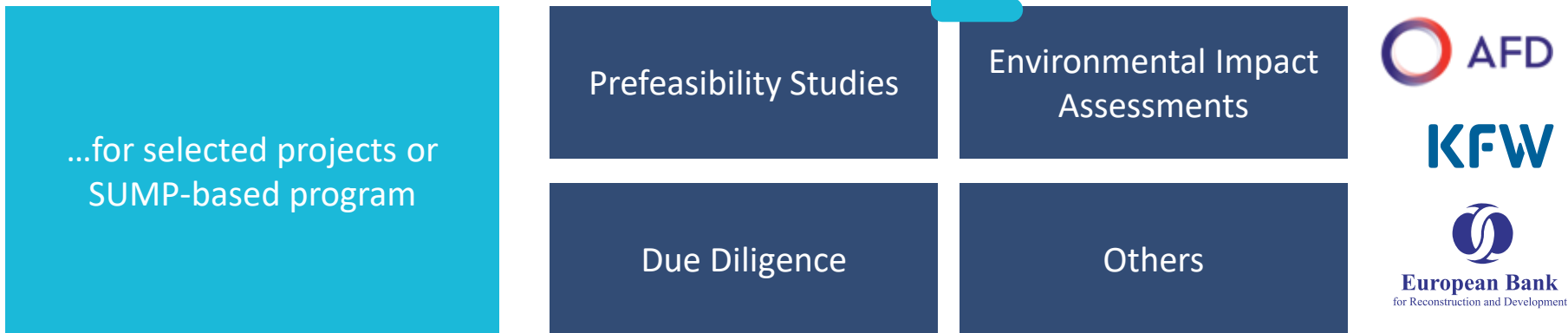
1. Inter-agency planning: Forming of a core team

2. Connecting local plans with national level policy

3. Participatory planning: civil society & the private sector

4. The process counts, not just a final planning document

5. Look into Governance & Institutional Advancement

6. Define targets & SUMP indicators

7. Install GHG Measuring, Reporting, and Validation

8. Connecting to budgeting & finance: Significant own funding required!

9. Show early success stories in the process

10. Monitoring the implementation

Interfacing with Financial Assistance
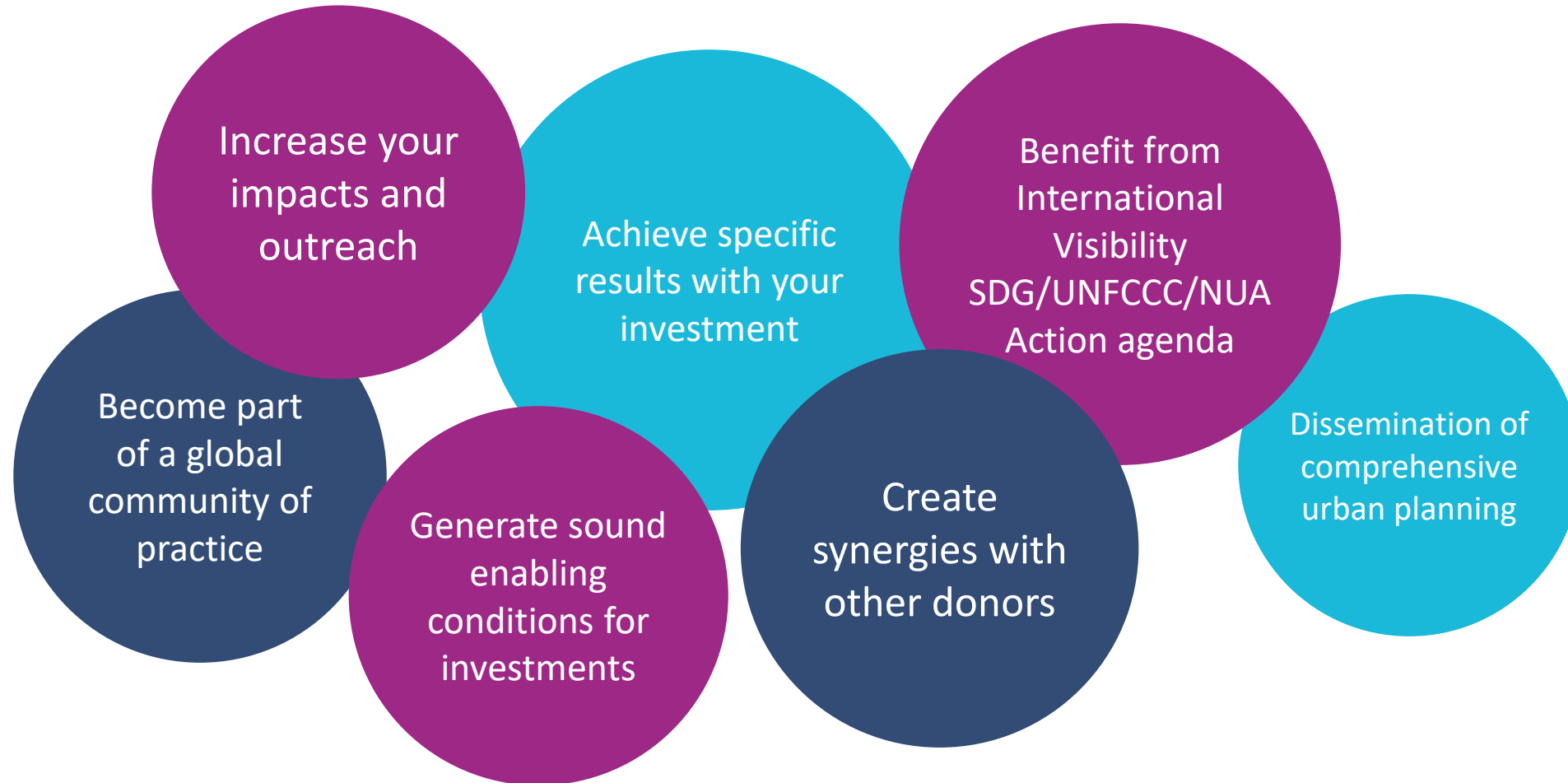
Technical Assistance

Engaging in
focused Mobility Planning / Initiation of Process

National Urban Mobility Policy & Program **(NUMP)** Development

Sustainable Urban Mobility Plan (SUMP) Development

Financial Assistance

...for selected projects or SUMP-based program

Prefeasibility Studies

Environmental Impact Assessments

Due Diligence

Others

AFD

KFW

European Bank
for Reconstruction and Development

What are your benefits?

Mobilise Your City

Increase your impacts and outreach

Achieve specific results with your investment

Benefit from International Visibility SDG/UNFCCC/NUA Action agenda

Become part of a global community of practice

Generate sound enabling conditions for investments

Create synergies with other donors

Dissemination of comprehensive urban planning

Mobilise Your City

What are your benefits?

Version for Donors

+ Increase your impacts and outreach

+ Generate sound enabling conditions for investments

+ Dissemination of comprehensive urban planning

+ Become part of a global community of practice

+ Benefit from International Visibility SDG/UNFCCC/NUA Action agenda

+ Achieve specific results with your investment

+ Create synergies with other donors

Status Quo – 11.2017: Beneficiary Partners

Country	NGP	City
Brazil		Curitiba
		Fortaleza
		Recife
Cameroon	✓	Douala
		Yaounde
Colombia		Ibagué
Dominican Republic	✓	Gran Santo Domingo
Ecuador		Quito
Ethiopia	✓	–
India	✓	Ahmedabad
		Kochi
		Nagpur
Madagascar		Antananarivo
		Mahajanga
Ukraine		Czernowitz
		Lemberg (Lviv)
		Poltava
		Vinnitsa
		Zhytomyr

Country	NGP	City
Morocco	✓	Agadir
		Beni Mellal
		Casablanca
		El Jadida
		Fes
		Kenitra
		Khemisset
		Khouribga
		Marrakech
		Oujda
		Rabat
		Sefi
		Settat
Philippines	✓	–
Senegal		Dakar
Sri Lanka		–
Thailand	-	–
Togo		–
Tunisia	✓	Sfax

NGP = also national gov. is partner

███ = already covered by support program

███ = covered by misc. support outside MYC

New = newly validated between 2nd SC and 3rd SC