



7th MobiliseYourCity Steering Committee Meeting

06th March 2020, Berlin

Supported by:



Federal Ministry
for the Environment, Nature Conservation
and Nuclear Safety



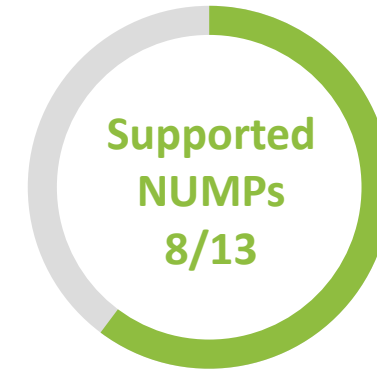
In Cooperation with:



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Where are we now?



4 main funders



Federal Ministry for the
Environment, Nature Conservation,
Building and Nuclear Safety

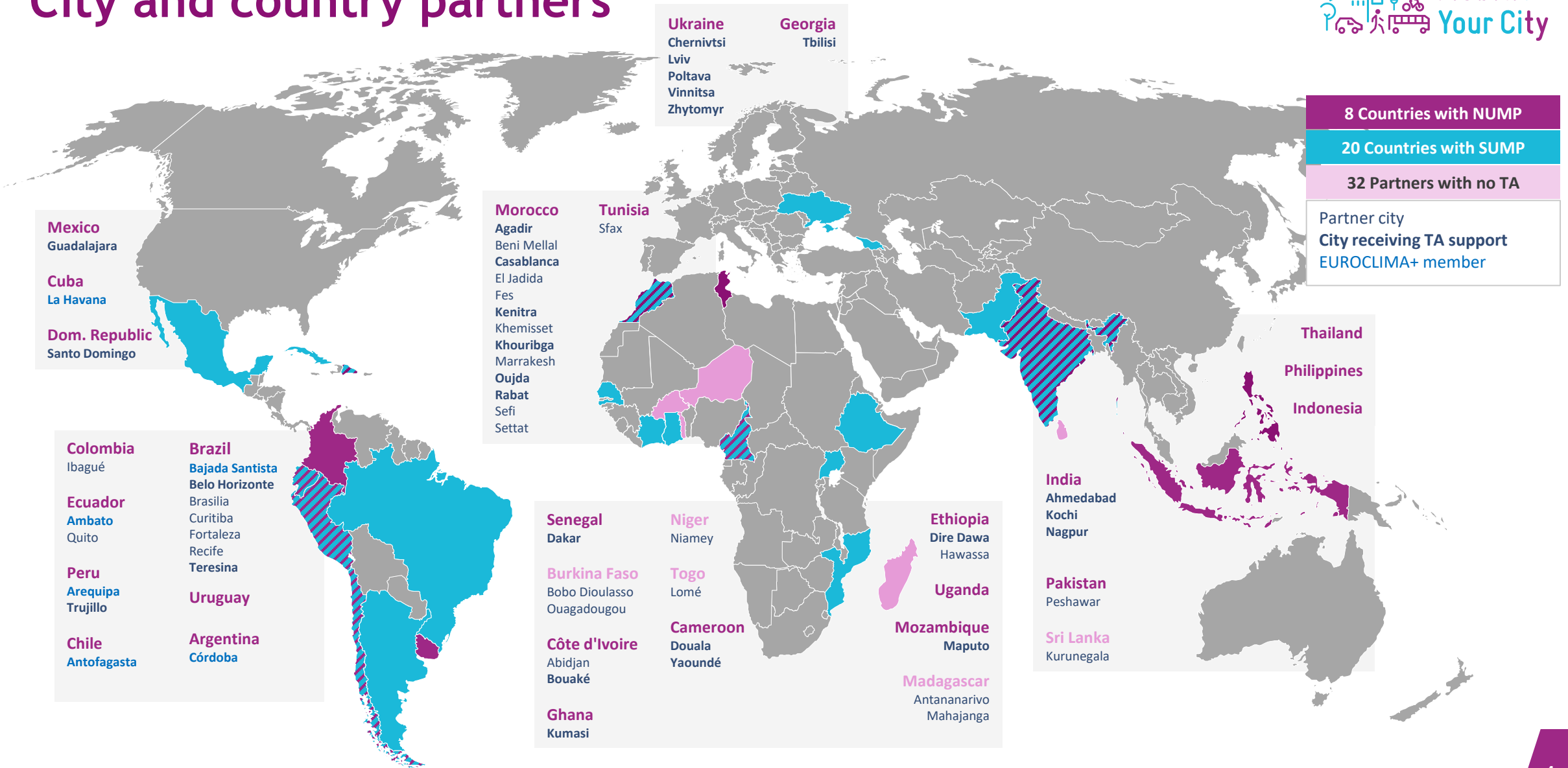
of the Federal Republic of Germany



EUR 37 million in TA delivered through 5 implementing agencies

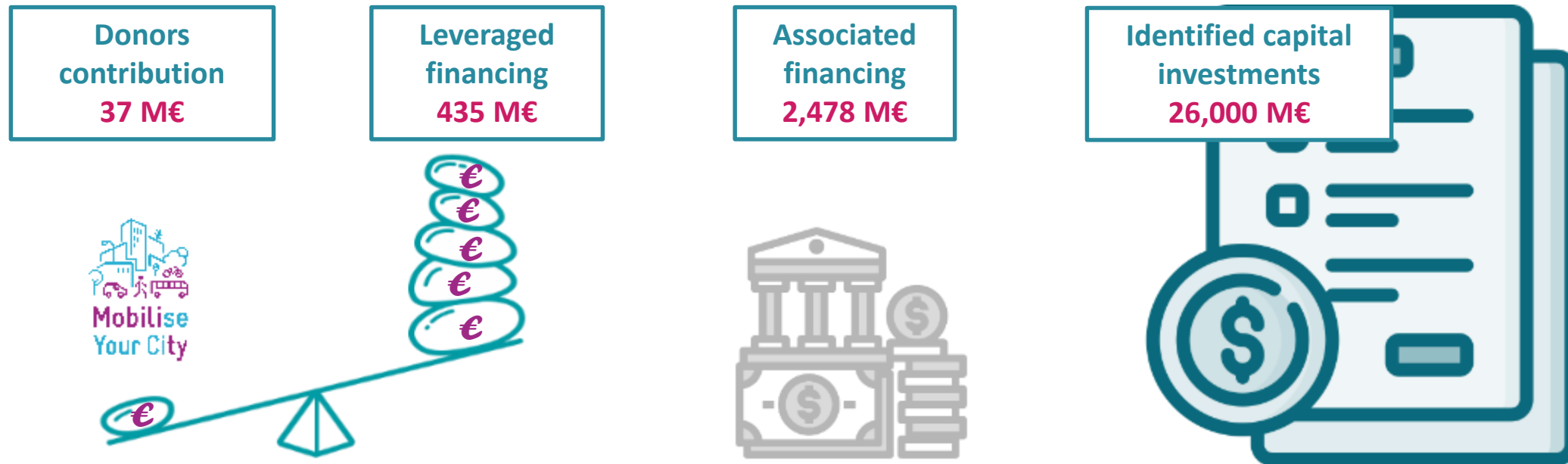


City and country partners



Mobility planning leveraged financing and projected impact

Sustainable Urban Mobility Planning has been effective at leveraging financing but a big part of the identified investment are not financed



6 Million additional people will have access to public transports as projected in just 3 SUMPs approved in 2019 in Cameroon and Dominican Republic. 33 more SUMPs are getting prepared



Projected 33% reduction in traffic accident casualties in the first SUMP having quantified the impact on road safety

Since the 6th Steering Committee Meeting the MobiliseYourCity Partnership :



Secretariat and Governance

Improved reporting against results

- Logical Framework updated with targets and mapping against SDG

Completed 2 strategy documents:

- Draft strategic refresh for the Partnership
- Communication Strategy

Recruited 2 additional staff members:

- Eleonore François-Jacobs as Outreach & Partners Services Manager
- Julien Ferdinand as Communication Officer

Outreach

Welcomed 3 new partners:

- Columbia
- Ecuador
- Peshawar City

Successfully positioned at COP 26:

- 3 side events : plenary session at the Transport Day ; the Marrakesh Partnership for Global Climate Action (MPGCA) ; Action Hub on the Global Community of Practice;
- 2 sessions at the EC+ Pavillion: Scaling Up Low Carbon Mobility; Raising Urban Mobility Ambition in NDCs.

Methodological Framework

Completed key documents:

- SUMP Model Terms of Reference
- Annotated SUMP Table of Contents
- MobiliseYourCity Emissions Calculator

Capacity Development

Completed key document:

- Action Plan 2020 for Africa Community of Practice

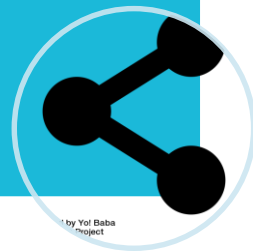
MobiliseYourCity's community of practice goes online

Facilitating the sharing and co-creation of knowledge



- Showcase your work
- Share news and events with your peers
- Share the lessons learnt from your projects and experiences

Share



- Learn how other cities and countries are doing on sustainable mobility
- Get access to tools and methodologies
- Learn about the actors in your field

Learn



- Generate new content with the MobiliseYourCity online community of practice
- Join discussions and debates on your topics of interest

Co-create



*“Our partners are looking for **examples and feedback from other cities and countries**. We are glad to be able to offer them **direct access to this online community of practice** through the MobiliseYourCity Knowledge Platform”*

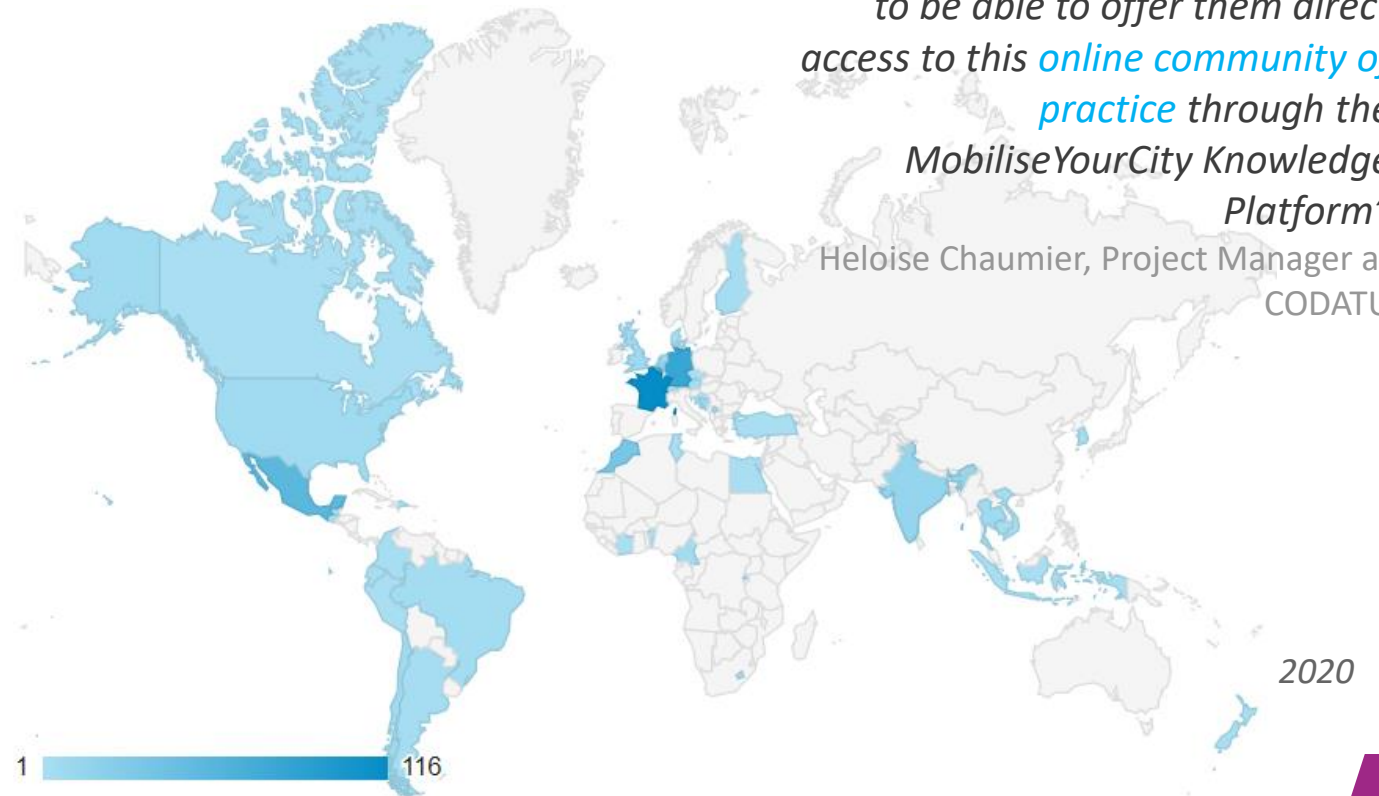
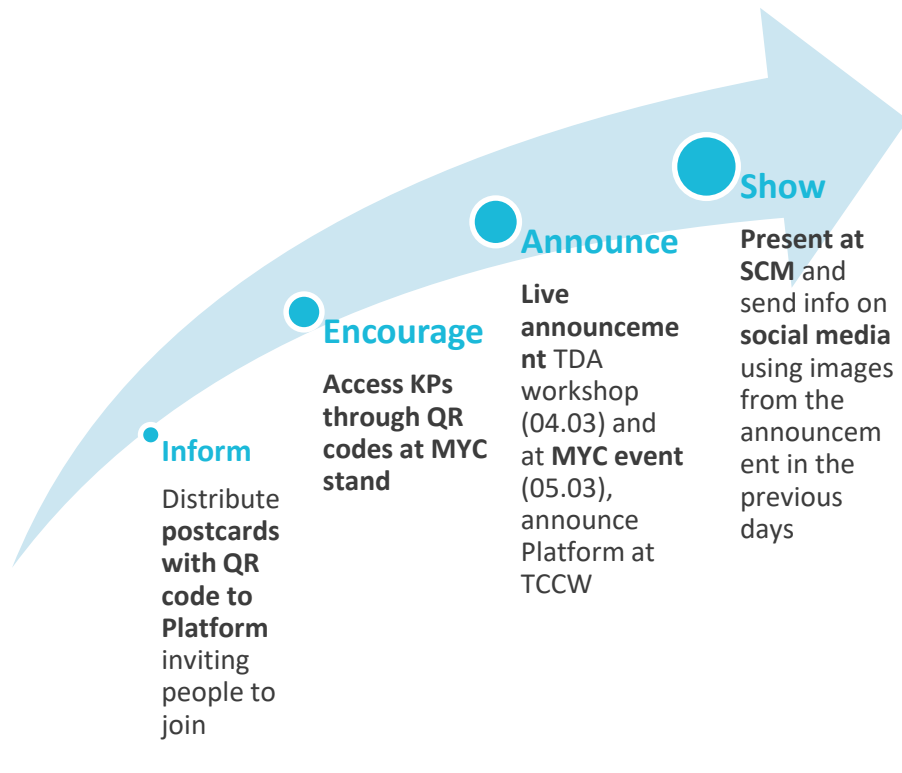
Heloise Chaumier, Project Manager at CODATU

A few days after the launch of the knowledge platform

- Already **350 knowledge documents** online in FR, EN and SP
- 1000+ visitors, including non-EU

*“Our partners are looking for examples and feedback from other cities and countries. We are glad to be able to offer them direct access to this **online community of practice** through the MobiliseYourCity Knowledge Platform”*

Heloise Chaumier, Project Manager at CODATU



1

Learning lessons:
Presenting the Tunisia NUMP
case to extract scalable
lessons for the Partnership

Why Tunisia needed a NUMP

Some institutional gaps and the need for a more strategic approach towards mobility

- Lack of integration of the concept of mobility in institutional and legal frameworks
- Need to optimize the use of public funds for mobility
- Lack of integration between different modes of transportation
- Lack of skills on mobility at the local and national levels
- Lack of a system of indicators on urban mobility
- No framework for NMT and shared mobility



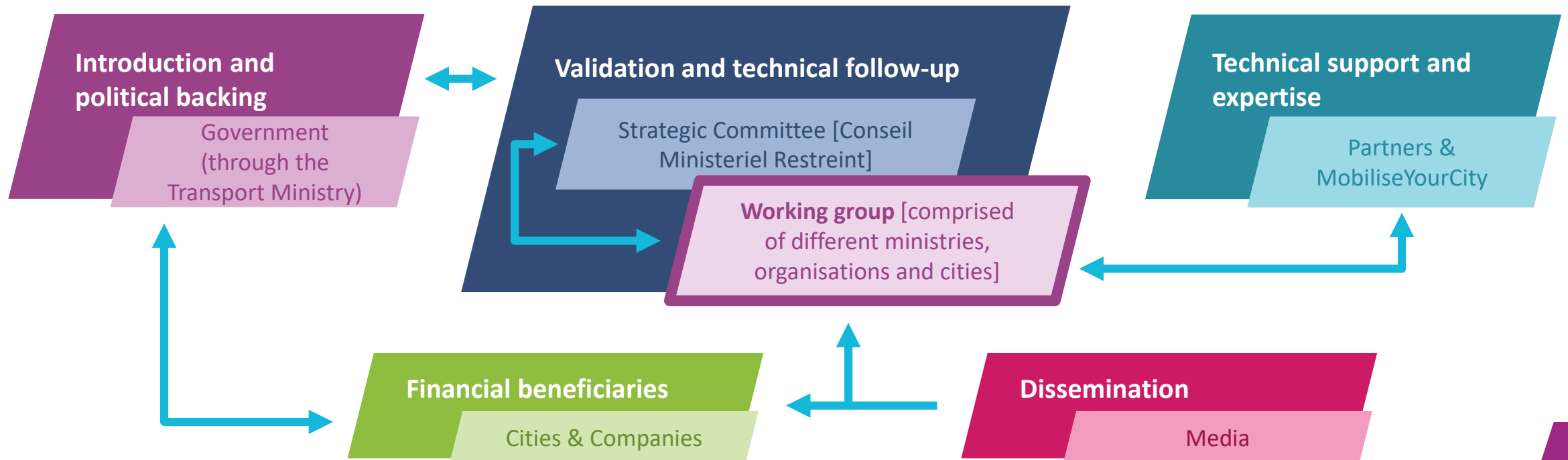
...which result in major challenges

- Poor mobility services
- Rapid growth of private vehicle use and congestion in major cities
- Slow, expensive, uncomfortable and dangerous urban travels
- Financial unsustainability of public transport operator
- Poor land-use management
- Incoherent public investments
- Unability to deliver mass transit project on delay

The Tunisian NUMP: A common effort towards sustainable mobility

The Tunisian Ministry of Transport has led a common effort to co-create a mid- and long-term vision for urban mobility in Tunisia, through a NUMP working group, which received technical support and expertise from the MobiliseYourCity Partnership.

The Tunisian NUMP process: actors and responsibilities

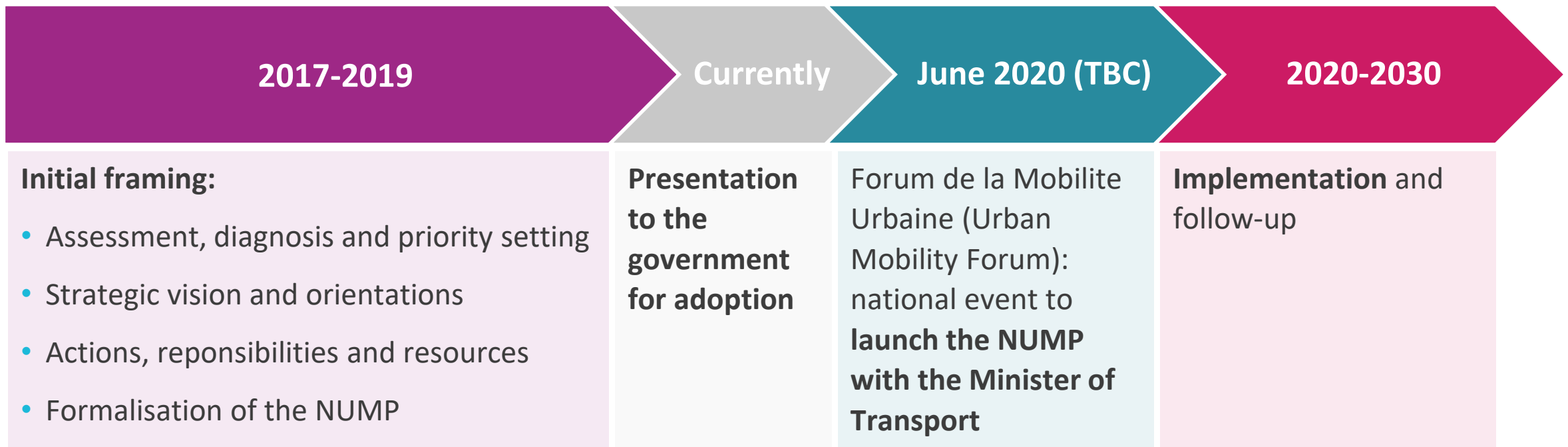


The Tunisian NUMP: Filling the gaps and institutionalising sustainable mobility

- 1 Improving urban mobility governance (creation of PTA)
- 2 Reinforcing capacities and training for urban mobility
- 3 Structuring and sustaining the financing of urban mobility
- 4 Restructuring the urban transport sector
- 5 Ensuring the link between transport and urban planning
- 6 Managing the growing use of personal cars
- 7 Promoting active modes of transport
- 8 Promoting a safer, greener and more inclusive urban mobility
- 9 Developing digital solutions for urban mobility
- 10 Monitoring impacts on mobility patterns and GHG emissions

Timeline of the Tunisia NUMP

- Support from MobiliseYourCity
- Led by : Transport Ministry
- Local Partner: ANME
- International partners: AFD, GIZ, CODATU, CERMA, BMU
- Experts : Transitec/ SIDES, IFEU



Transferable lessons from this partnership: Past challenges, solutions and upcoming questions

Past challenges

- Setting up the appropriate governance model
- Getting all stakeholders on board
- Getting enough buy-in from politicians
- Securing an inter-ministerial approach + a double level ownership (cities + government)
- Defining a common vision on challenges to overcome and objectives,
- Promoting sustainability of transport and GHG emission reduction as an objective shared by all stakeholders
- Ensure (political and technical) consistency among action plans part of the NUMP

Transferable lessons from this partnership: Past challenges, solutions and upcoming questions

Some tested solutions

- Pay attention to the **preparation phase**: MobiliseDays, consensus on the ToR, governance set-up....
- Setting up a **working group** to coordinate the action of all stakeholders with high decision-level participants
- Getting the minister to write **official mission letters** demonstrating its commitment and asking concrete collaboration from each partner institution
- Inviting international partners to **pitch** the project to the minister to get his buy-in
- Securing **high seniority** and good local knowledge from consultants
- Defining additional specific action plans (not only financing / governance & regulation / GHG) :
 - 1 action plan for the **restructuring and reorganization of the public transport sector**
 - 1 action plan for **sustainable urban mobility** (incl. NMT, land-use and transport interaction, urban road safety)
 - 1 action plan to Develop **digital solutions for urban mobility**
 - 1 action plan for **paratransit management and regulation**

Transferable lessons from this partnership: Past challenges, solutions and upcoming questions

Upcoming questions:

- Will the new Government fully endorse politically sensitive measures (tariffs, regulation, etc.)
- How to achieve quick wins to secure buy-in from transport users and citizens?
- Technical and financial capability of Tunisian Authorities to implement a large set of ambitious action plans / phasing and delays ?
- Where to find support (technical and financial) for the implementation phase? Today, some funding for implementation available from AFD and the GCF but not enough
- => *Envisage Development Policy Loans together with TA facilities?*

2

Delivering results: Linking MobiliseYourCity to the Global Agenda

MobiliseYourCity contribution to the SDGs





Goal 3 - Good Health & Well-being

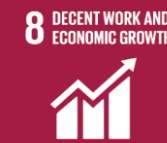
Ensure healthy lives and promote well-being for all at all ages

Targets

3.6 By 2020, halve the number of global deaths and injuries from road traffic accidents

MobiliseYourCity Contribution

Deaths and injuries from road traffic accidents will be reduced by 33% in Yaoundé and improved, but not yet quantified, in Douala and Santo Domingo.



Goal 8 - Decent Work & Economic Growth

Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all

Targets

8.4 Endeavour to decouple economic growth from environmental degradation

MobiliseYourCity Contribution

By supporting a transition to sustainable urban mobility, the Partnership indirectly supports decoupling economic growth from environmental degradation, by contributing to GHG emissions reductions in its partner countries and cities.



Goal 9 - Industry, Innovation & Infrastructure

Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation

Targets

9.1 Develop quality, reliable, sustainable and resilient infrastructure

9.a Facilitate sustainable and resilient infrastructure development in developing countries through enhanced FA and TA

MobiliseYourCity Contribution

Developing reliable, sustainable and resilient infrastructure is at the heart of the MobiliseYourCity Partnership. In just three partner cities, Douala, Yaoundé and Santo Domingo, 2 metro lines, 8 BRT corridors, 5 cable cars, and more than 21 bus corridors and 5 transport hubs will be financed through mobilised investments by the Partnership.

37 million EUR in TA provided by the Partnership has mobilised 435 million EUR to build quality, reliable, sustainable and resilient infrastructure. An additional 26 billion EUR in investments in infrastructure have been identified and ready to be developed.



Goal 11 - Sustainable Cities & Communities



Make cities and human settlements inclusive, safe, resilient and sustainable

Targets

11.2 By 2030, provide access to safe, affordable, accessible and sustainable transport systems for all, improving road safety, notably by expanding public transport, with special attention to the needs of those in vulnerable situations

11.6 By 2030, reduce the adverse per capita environmental impact of cities, including by paying special attention to air quality

MobiliseYourCity Contribution

In just three partner cities, an additional 6 million people will benefit from improved access to safe, affordable, accessible and sustainable Public Transport. MobiliseYourCity is directly supporting an additional 31 cities with a combined population of 45 million people.

In Santo Domingo, 600.000 USD have been secured for improving access to Public Transport for disabled persons. Another 600.000 USD will be invested in conducting a study to develop a tariff subsidy for the most vulnerable populations.

MobiliseYourCity contributes to improving air quality in cities. A MRV approach has been developed by the Partnership, but data is not yet available.



Goal 13 - Climate Action



Take urgent action to combat climate change and its impacts

Targets

13.2 Integrate climate change measures into national policies, strategies and planning

13.3 Improve education, awareness-raising and human and institutional capacity on climate change mitigation, adaptation, impact reduction and early warning

MobiliseYourCity Contribution

MobiliseYourCity implementing partners have supported 12 countries integrate climate change measures into national policies through NUMPs.

We have capacitated nearly 700 people on how GHG emissions can be mitigated through sustainable transport measures.

16 PEACE, JUSTICE
AND STRONG
INSTITUTIONS



Goal 16 - Peace, Justice & Strong Institutions



Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels

Targets

16.7 Ensure responsive, inclusive, participatory and representative decision-making at all levels

16.8 Broaden and strengthen the participation of developing countries in the institutions of global governance

MobiliseYourCity Contribution

Responsive, inclusive and participatory decision-making is the basis for the development of Sustainable Urban Mobility Policies and plans in over 12 countries and 39 cities with the Partnership's support.

The MobiliseYourCity Partnership ensures that local partners are included in outreach activities both at international events, such as UNFCC COP, and decision making instances, such as the Steering Committee Meetings



Goal 17 - Partnerships for the Goals



Strengthen the means of implementation and revitalize the global partnership for sustainable development

Targets

17.3 Mobilise additional financial resources for developing countries from multiple sources

17.9 Enhance international support for implementing effective and targeted capacity-building in developing countries to implement all the sustainable development goals

17.19 Enhance the global partnership for sustainable development to share knowledge, expertise, technology and financial resources, to support the achievement of the SDGs

MobiliseYourCity Contribution

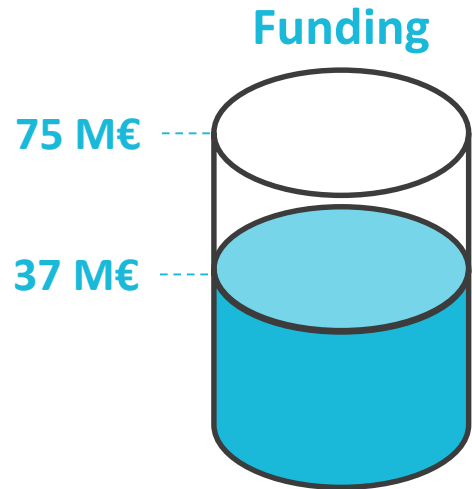
37 million EUR in TA provided by the Partnership has already mobilized 435 million EUR. The Partnership is confident that at least 4 billion EUR will be mobilized.

MobiliseYourCity is a global partnership for sustainable development that mobilizes and shares knowledge, expertise, technology and financial resources, to support the achievement of the SDGs in 13 partner countries and 60 partner cities.

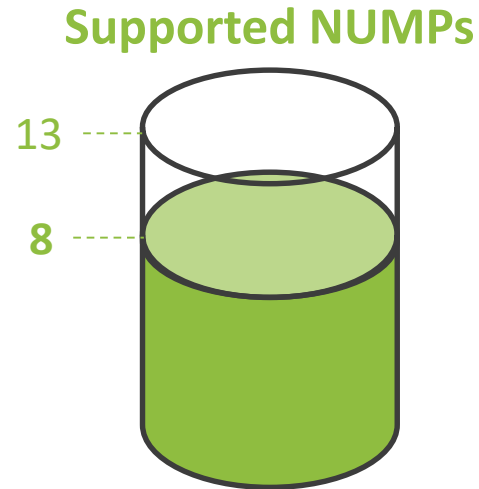
The partnership has established a knowledge platform as a particular instrument to share knowledge on sustainable mobility.

Top-Line achievement to date are proportionate to resources

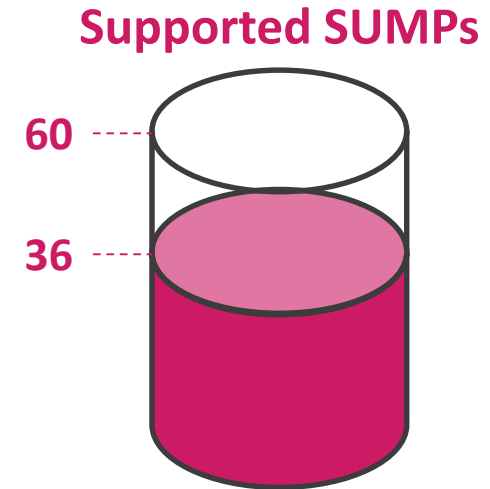
Ongoing activity volume in line with available funding
... but only half of the expected funding and result by 2022



**Additional 38 M€
needed**



**Additional 5
NUMPs needed**



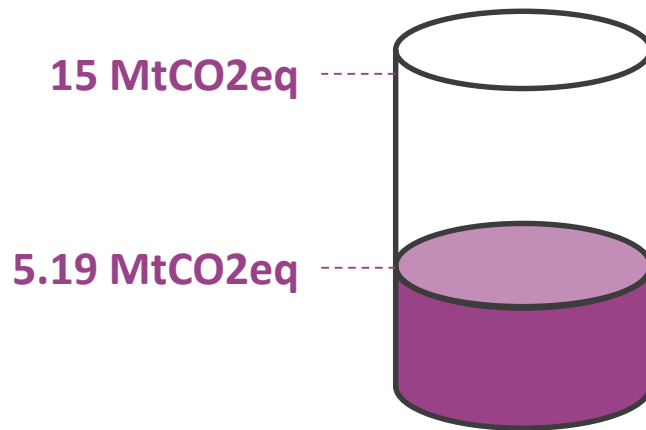
**Additional 24
SUMP needed**

Main takeaways & critical evaluation

- Implementing partners delivering according to their specific mandate
→ Reinforces the **added value of the Partnership**
- MobiliseYourCity Partnership contributes to a surprisingly **large number of SDGs**
- Additional work is required to **consolidate data**
- New methodologies are required to measure some indicators, especially **air quality**
- Halfway to the results, with halfway the targeted funds
- Projected SUMP impact in lower income cities seem to yield very low results on GHG emissions reduction

Paris agreement – need to roll out MYC Emissions Calculator

GHG emissions total projected reduction from SUMP & NUMP (yearly in 2030)



SUMPs

- Douala: 0.065 MtCO₂eq (yearly in 2030)
- Yaoundé: 0.068 MtCO₂eq (yearly in 2030)
- Santo Domingo: 0.53 MtCO₂eq (yearly in 2030)

NUMPs

- Philippines 28 MtCO₂eq (over 10 years), converted into 2.8 MtCO₂eq (yearly in 2030)
- Peru 5.34MtCO₂eq (over 10 years), converted into 0.53 MtCO₂eq (yearly in 2030)

3

**Strategizing on
MobiliseYourCity's future:
Introducing the draft strategy
and initiating co-creation**

Seizing the moment - The Potential to Go Beyond



Urgency for action

- Consensus on the need to decarbonize transport evidenced by membership in MobiliseYourCity and related initiatives
- Need to translate ambition into action by facilitating complementary action on the ground
- Demand for technical and financial support to facilitate the transition towards a sustainable and low-carbon sector

MobiliseYourCity - Success worth scaling

- Internationally, only sectoral initiative seeking to address all transport modes
- MobiliseYourCity has established a foundation for long-term paradigm shift
- Empowering local and national partners on sustainable mobility

MobiliseYourCity 2021-2025

Realizing the Partnership's Potential



Beyond SUMP

- Implement complex projects and realizing quick wins
- Enable a just transition by accompanying cities post-SUMP in implementing particularly socially-complex projects

- Link transport with land-use planning
- Avoid locking-in high carbon development by supporting policy coherence and institutional coordination

Beyond NUMP

- Strengthen the link between NUMPs and NDCs
- Enable countries realize their climate commitments

- Develop data & digital capacities to monitor and report against SUMP & NUMP progress
- Strengthen institutional infrastructure for long-term data collection for monitoring and reporting

Questions for our partners

1

What are the Partnership's comparative advantages in implementing projects after supporting cities in preparing SUMP's & NUMP's?

2

What are the implications for the Partnership's structure if we move from mobility planning to implementation of mobility projects?

3

Does the extension of the strategy align with your priorities?

Roadmap to MobiliseYourCity 2021-2025





LUNCH TIME !

4

Identifying opportunities to collaborate:

Exchanging information on
upcoming activities

Opportunities for Collaboration

CODATU



Guide of good practices for Transport Authorities for cities in the Global South (Nov 2020)

Dissemination of the factsheets to the MYC French speaking local and national partners

Possibility for the Partnership to handle translation (EN FR) to ensure a larger dissemination ?

MOOC Urban Mobility in African Cities (Sept 2020)

Information to be communicated to the French speaking members of the CoP Africa

Possibility for the Partnership to handle translation (EN FR) to ensure a larger dissemination ?

Conference Bogota 2020 (July 2020)

Suggestion for MobiliseYourCity to participate, possibility to take over one session on mobility planning.

Suggestion to welcome MYC LATAM cities and countries (mobilisation of the LATAM CoP)

Conference CODATU XVIII in Dakar (Nov 2020)

- MobiliseYourCity Africa meeting alongside with the CODATU conference in Dakar (2-7 Nov 2019)
- Suggestion to organise the 9th SCM in Dakar

Partnership Relevant Information

Ademe

ADEME



Agence de l'Environnement
et de la Maîtrise de l'Energie



- 1. Topic:** Development of a methodology for MRV-GHG of urban transport in Morocco and support to Moroccan cities – Animation of training sessions for the Club of Cities
November 18 – February 19 – June 19
Climate change context, MRV-GHG approach-data collection, urban mobility and air quality
- 2. Topic:** Development of a methodology for MRV-GHG of urban transport in Morocco and support to Moroccan cities – Specific support of 3 pilot cities
September 18 – September 19
Casablanca, Oujda and Rabat were supported for the implementation of an MRV-GHG approach and trained on use of TRIGGER (Transport Inventory Greenhouse Gas Emission Reporting).
- 3. Topic:** Development of a methodology for MRV-GHG of urban transport in Morocco and support to Moroccan cities – Guide on implementation of MRV-GHG methodology to Moroccan cities (French)
November 19

Opportunities for Collaboration

Ademe

ADEME



Agence de l'Environnement
et de la Maîtrise de l'Energie



Extension of the MRV-GHG methodology to other MYC countries and cities

- Local adaptation of TRIGGER to Morocco
- Specific support to 3 new cities / countries (ex : Yaounde – Cameroon, Bouake – Ivory Coast...) on the implementation of MRV-GHG methodology and local adaptation of TRIGGER

Partnership

- Contribute to the selection of new pilot cities

Extension of the MRV methodology to air quality

- Implementation of an inventory of air pollutants in TRIGGER
- Specific support to 2-3 cities already engaged in air quality observation on implementation of MRV-air quality methodology (ex : Abidjan – Ivory Coast, Dakar – Senegal...)

Partnership

- Provide examples of cities engaged on air quality observation
- Support policy recommendations on air quality improvement to MYC cities

Partnership Relevant Information

Plateforme Mobilité Durable (PMD)



1. Topic: Public Transport training Morocco

Summer 2020

PMD with Mol to host training on BRT planning, supported by TUMI

2. Topic: MRV Training Morocco

Summer 2020

PMD with MoT to host training on MRV Trigger on behalf of GIZ TraCS

1. Topic: Sharing of knowledge products and news with the Moroccan community

Ongoing

PMD runs a regular newsletter with an audience of 1,000 qualified people. MYC to contribute in a dedicated Partner Section

Opportunities for Collaboration

Plateforme Mobilité Durable (PMD)



Strengthen collaboration in Morocco

- MYC has 13 partner cities
- PMD well connected with local community, MoT, MoI

Partnership

- Organisation of joint events, trainings
- Joint/complementary communication towards Moroccan community
- Sharing info on national and international stakeholders' activities

Initiate national platforms for sustainable mobility in other African countries

- PMD strives to duplicate model in other countries
- MYC already working with cities in Africa

Partnership

- Identify high-potential countries and stakeholders
- Mobilize funding
- Introduce platform model on Climate Change
- Initiate platform creation with national stakeholders

Partnership relevant information

European Cyclists' Federation



Event 1: Velo-city 2020, Velo-city 2021, Velo-city 2022

2-5 June 2020, Ljubljana, 15-18 June 2021, Lisbon, TBD 2022 (to be held outside of Europe)

ECF's annual Velo-city conference is the premier international planning conference on cycling which brings together over 1,500 experts involved in policy, promotion and the provision of cycling facilities and programs in Europe and beyond. Share knowledge and best practice, highlight success stories of building and improving cycling infrastructure in cities. Highly relevant for MobiliseYour City audience.

Event 2: EuroVelo biannual conference

7 October 2020, location to be announced shortly

The EuroVelo Conference is the premier event of its class in Europe, aiming to gather professionals from the tourism and cycling tourism sectors from around the world. The rapidly growing EuroVelo Network is so much more than cycling tourism - it links cities and makes good quality everyday and leisure cycling accessible to a much wider population.

Network: ECF Cities and Regions for Cycling

Expand the network of cities and regions around the world which are working to promote bicycle use in urban areas and encourage the exchange of knowledge/best practice

Opportunities for collaboration European Cyclists' Federation



Velo-city conferences, esp. 2021, 2022

Collaboration on sessions highlighting scalable lessons

World Bicycle Day, 3 June 2020

Joint promotion of this annual UN-declared event which recognises the bicycle as a simple, affordable, reliable, clean and environmentally fit sustainable means of transportation

MobiliseYourCity African Community of Practice meeting and further relevant events

Contribution to sessions on cycling/non-motorised transport

Networking

Linking ECF with projects and partner cities that have a focus on cycling, and have questions or specific needs for expertise.

Partnership Relevant Information

Institute for Transportation & Development Policy



1. Deepen and expand MYC city network via **ITDP map**
2. Strengthen NUMPs and SUMP's with **ITDP knowledge and capacity building resources**
3. Implement SUMP's with **technical assistance** from ITDP's on-the-ground teams



Opportunities for Collaboration

Institute for Transportation & Development Policy



Knowledge resources and capacity building

- Workshops, trainings, webinars in cities/regions
- Existing: TOD Standard, Pedestrians First, BRT Standard
- New: Informal transition, mobility pricing, land use

Request to Partnership

- Co-develop/link capacity building sessions on SUMP. Share best practices. Bring cities to Mobilize summit.
- Use standards/guides to evaluate and improve SUMP
- Support development of new resources

SUMP Pilots and Implementation

- Kick-start actions and pilots after SUMP are approved – NMT, tactical urbanism, LEZs, etc.
- Connect projects with financing and align priorities

Request to the Partnership

- Support demonstrations and pilots as ‘quick wins’ to garner support
- Mobilize resources for high-quality, effective implementation.

Daylighting Data

- Help national and city governments to turn data into information with metrics, benchmarking
- Create data dashboards for accountability and coalitions

Request to the Partnership

- Help us build upon successful MobilIDADOS model in Brazil
- Opportunity to replicate in India, link to SCM

5

Launch of MobiliseYourCity Knowledge Platform

6

Conclusions

We are looking forward to seeing
you at the 8th Steering Committee
Meeting !