



WRI INDIA
— ROSS CENTER

ROLE OF CHILDREN IN SCHOOL AREA PLANNING AND DESIGN

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A product of WRI Ross Center for Sustainable Cities

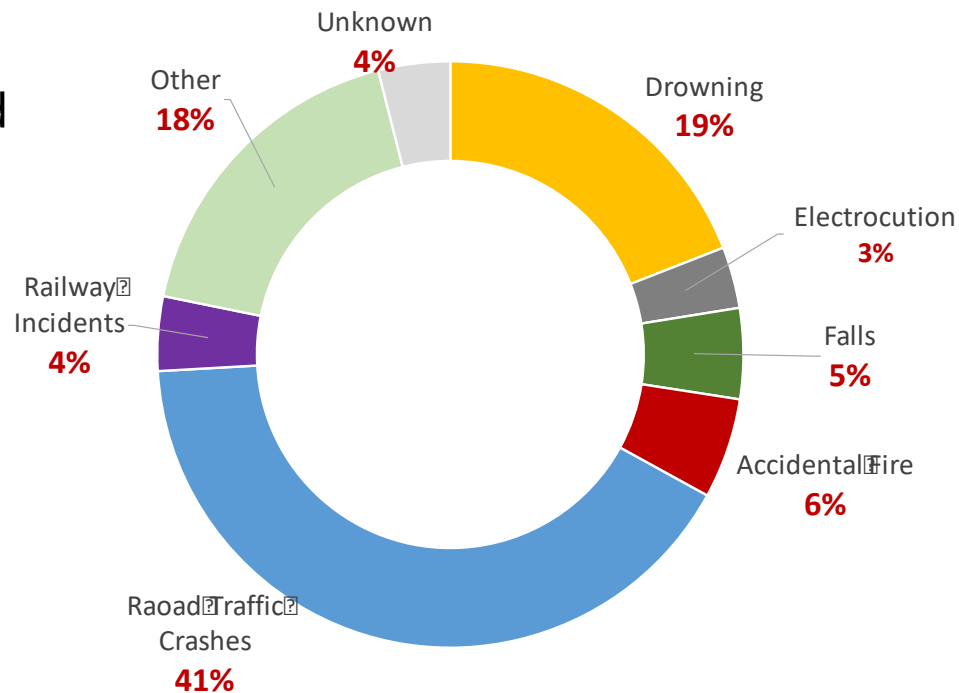
CHILDREN AND ROAD SAFETY IN INDIA



- India is a home to about **472 Million** children between age 0-18.
- Currently **128.5 Million (27%)** of these children live in urban areas.
- This number is bound to increase, as 40% of India's population will live in cities by 2030.

CHILDREN AND ROAD SAFETY IN INDIA

- Children are more prone to crash risks, given their smaller size, limited vision, and risk perceptions.
- Data suggests that, **road traffic crashes are the leading cause of death for children below age 18**¹
- **Everyday, 43 children die, due to vehicle crashes on Indian Streets**²

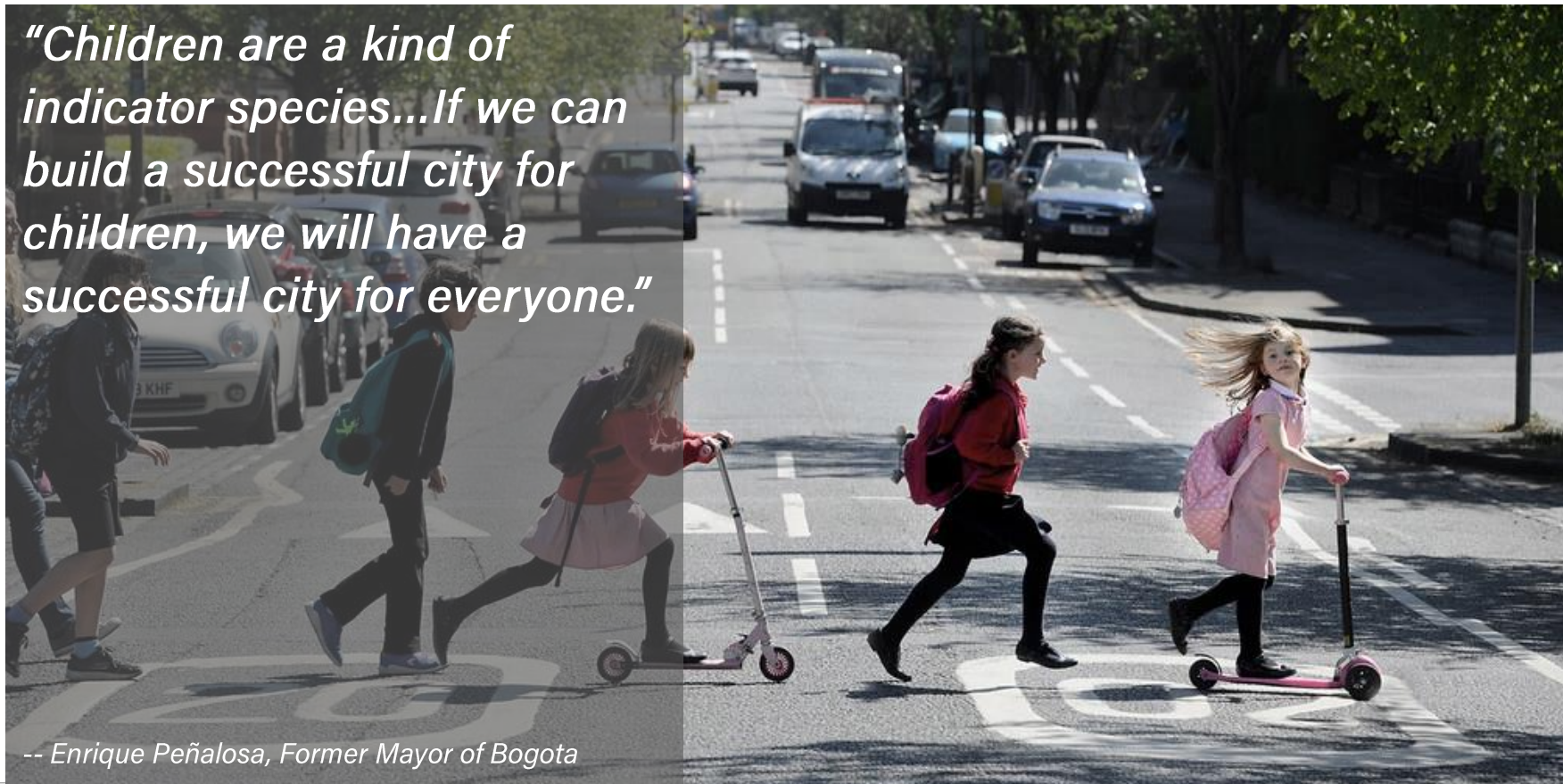


1. ADSI, National Crime Records Bureau, 2015

2. MORTH, Govt. of India

SAFER STREETS FOR CHILDREN=SAFER STREETS FOR ALL

“Children are a kind of indicator species...If we can build a successful city for children, we will have a successful city for everyone.”



-- Enrique Peñalosa, Former Mayor of Bogota

CHILDREN AND ROAD SAFETY




- Everyday, **43 children die**, due to traffic crashes on Indian Streets¹
- Children who face or even witness road crashes go through **travel anxiety** and many other **post-traumatic consequences**²

1. National crime bureau records
2. WHO, World report on child injury prevention
3. Image source: New Indian Express Article, Sept 2017

WHY FOCUS ON ACCESS TO SCHOOLS?

- Children spend a minimum of **6 hrs per day in school** for nearly 250 days a year, that translates to around **1,500 hrs per child per year** .
- A significant amount of time is also spent while **commute to and from schools**



As access to education is a right of every child, so should be the safer access to schools!

SAFE ACCESS TO SCHOOL

SAFER ACCESS TO SCHOOLS

Provide safe
pedestrian environment

RIGHT TO FEEL SAFE

Every child should feel safe while on the street

Promote walking to
Schools

REDUCES TRAFFIC CONGESTION

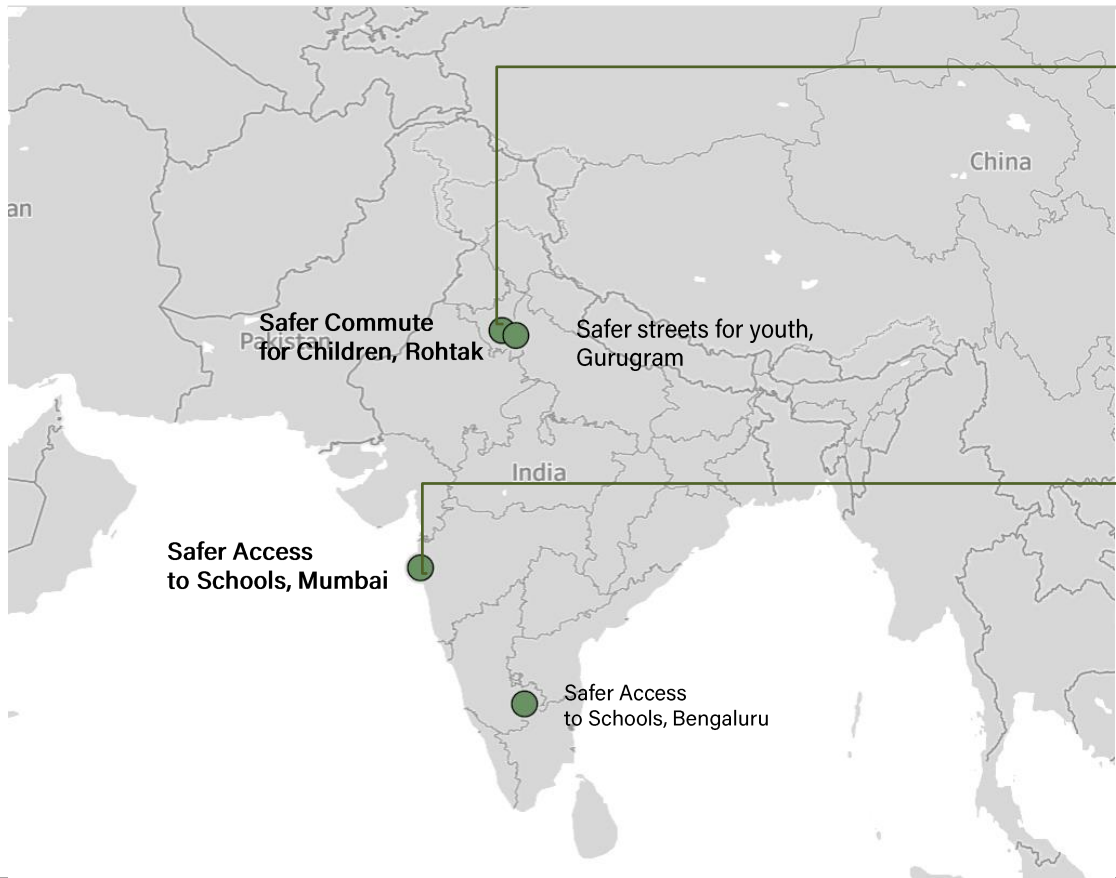
+ air & noise pollution levels

Promote physical
activity in children

HEALTHIER CHILDREN

Walking for 1.5 km = 2/3rd of recommended physical activity per day¹

WRI INDIA'S CHILDREN'S SAFETY WORKS



PROJECT APPROACH



COUNT IT

*Comprehensive
assessment of child
safety in cities*



CHANGE IT

*Enhancing safety in
a school district
through trials and
demonstrations*



SCALE IT

*Create buy-in and
positively impact
decision-making to
scale up efforts*

1. SAFER ACCESS TO SCHOOL, MUMBAI.

PROJECT VISION:

To provide a safer environment for children commuting to schools through child friendly street design interventions.

PROJECT PARTNERS:

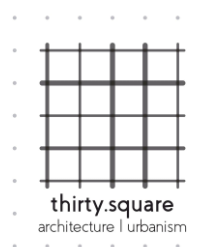
Knowledge Partner and Lead:



Under:



With:



1. SAFER ACCESS TO SCHOOL, MUMBAI, INDIA

METHODOLOGY:

ROLE OF CHILDREN!



*Identification
of School For
Pilot*



*School
Precinct
Assessment*



*Stakeholder
Engagement
and Data
Collection*



*Designing
School Zone*

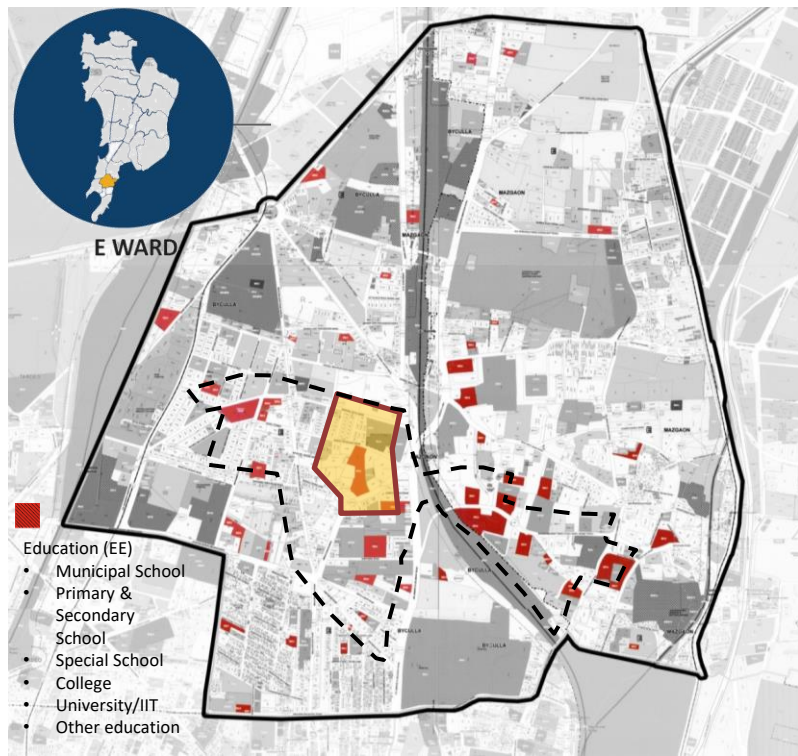


*Implementation,
Monitoring &
Evaluation*

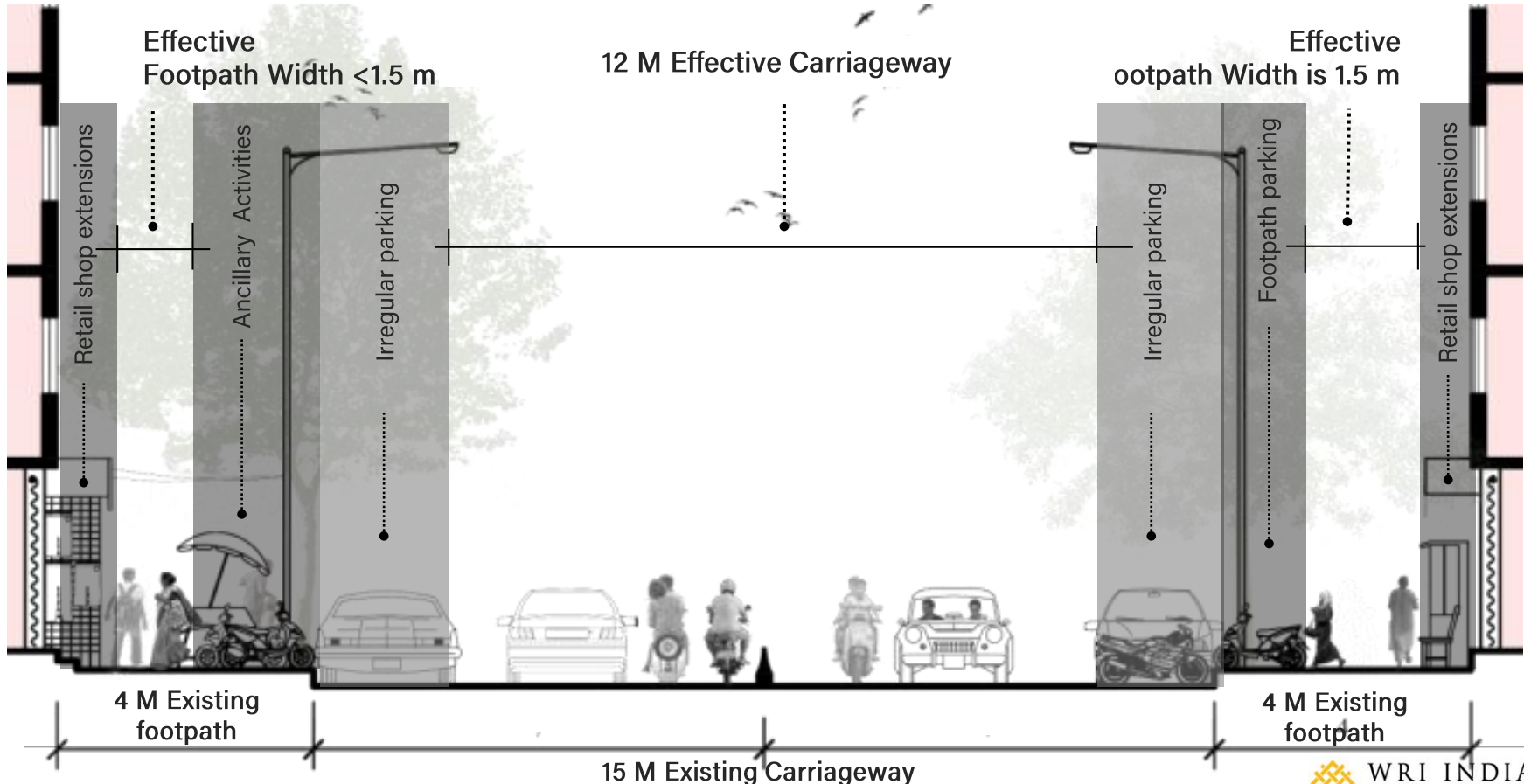
SCHOOL IDENTIFICATION

CHRIST CHURCH SCHOOL PRECINCT - BYCULLA, MUMBAI

Parameters studied	Observation
<i>Number of Students</i>	<i>3600</i>
<i>Proximity to High Risk Intersections</i>	<i>Khada Parsi Junction, Unsafe for pedestrians</i>
<i>Connectivity Via Public Transit</i>	<i>Well connected via public transport</i>
<i>Informal Activities</i>	<i>Present</i>
<i>Footpath width</i>	<i>2- 4M/ 1.5m Effective</i>
<i>Travel Lanes</i>	<i>2.5 Each Side/ 2 Effective</i>
<i>Land Use Around</i>	<i>Mixed</i>
<i>Traffic Condition on Road</i>	<i>Heavy to medium traffic</i>
<i>Curb-side Parking</i>	<i>Present in most parts</i>



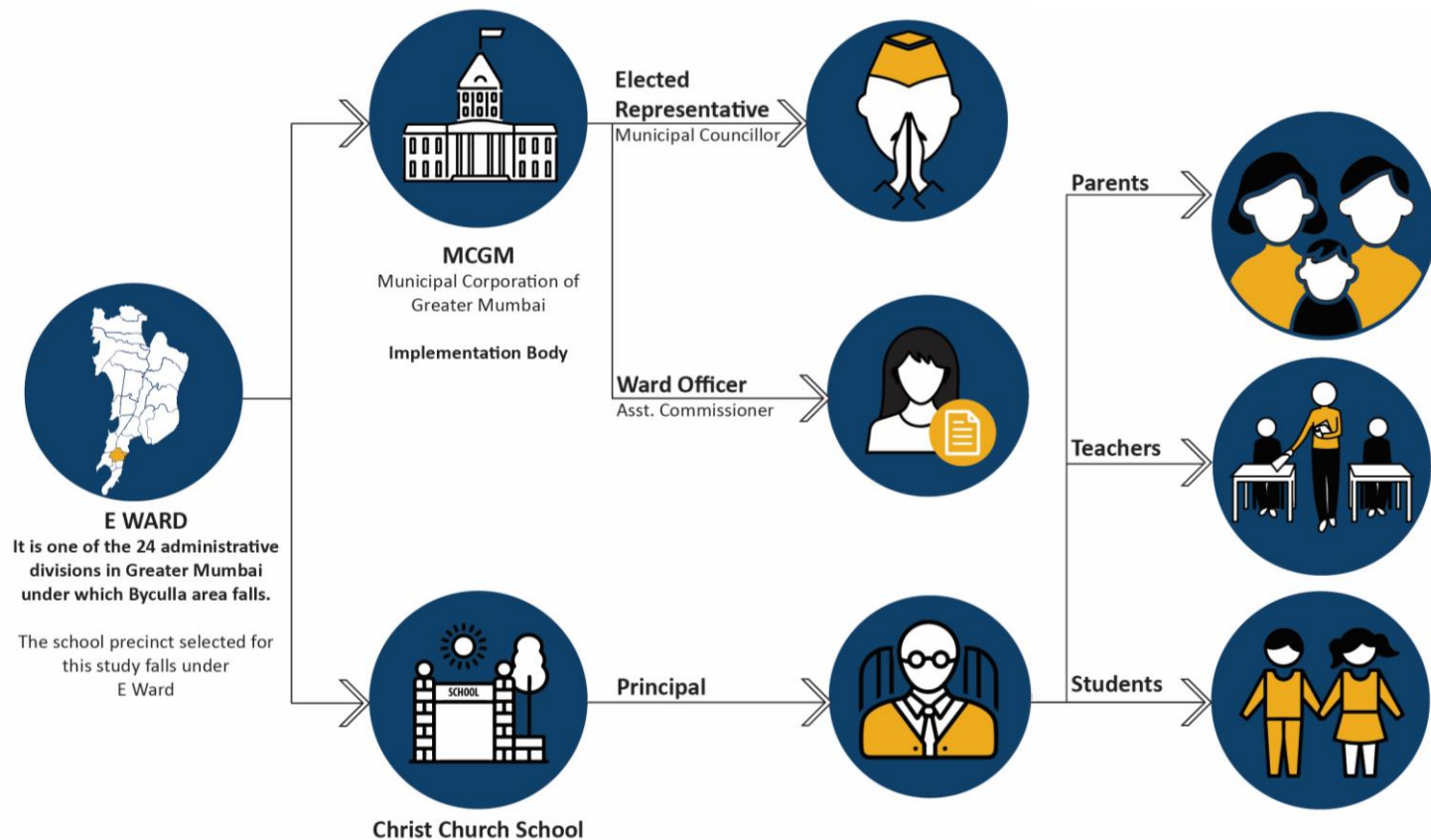
EXISTING CONDITION OF APPROACH ROAD



SCHOOL PRECINCT AT ASSEMBLY/ DEPARTURE HOURS



IDENTIFYING KEY PLAYERS



PROGRAM PROPOSAL

Making E - Ward Accessible and Child-Friendly

'In India, 43 children lose their lives to road crashes everyday.'

Transport Research Wing, MoRTH, Government of India

Children in Mumbai are being squeezed out of places to walk and the story is no different in E ward, home to many academic institutions. In many places, children are forced to walk on the street against speeding vehicles resulting in a long, daunting and highly dangerous commute to school.

The aim of our project is to make the streets in your ward
SAFE WALKABLE BARRIER-FREE VIBRANT PLAYFUL



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Bloomberg
Philanthropies
ADVANCING THE GLOBAL AGENDA

ThirtySquare
architecture | urbanism

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STAKEHOLDER ENGAGEMENT



Introducing the project to Ward Officer, Smt. Alka Sasane



Introducing project to Municipal Councilor, Mr. Rais Sheikh



Introducing project to Principal & PTA, Christ Church School



Parents/ Guardian Survey (> 430)



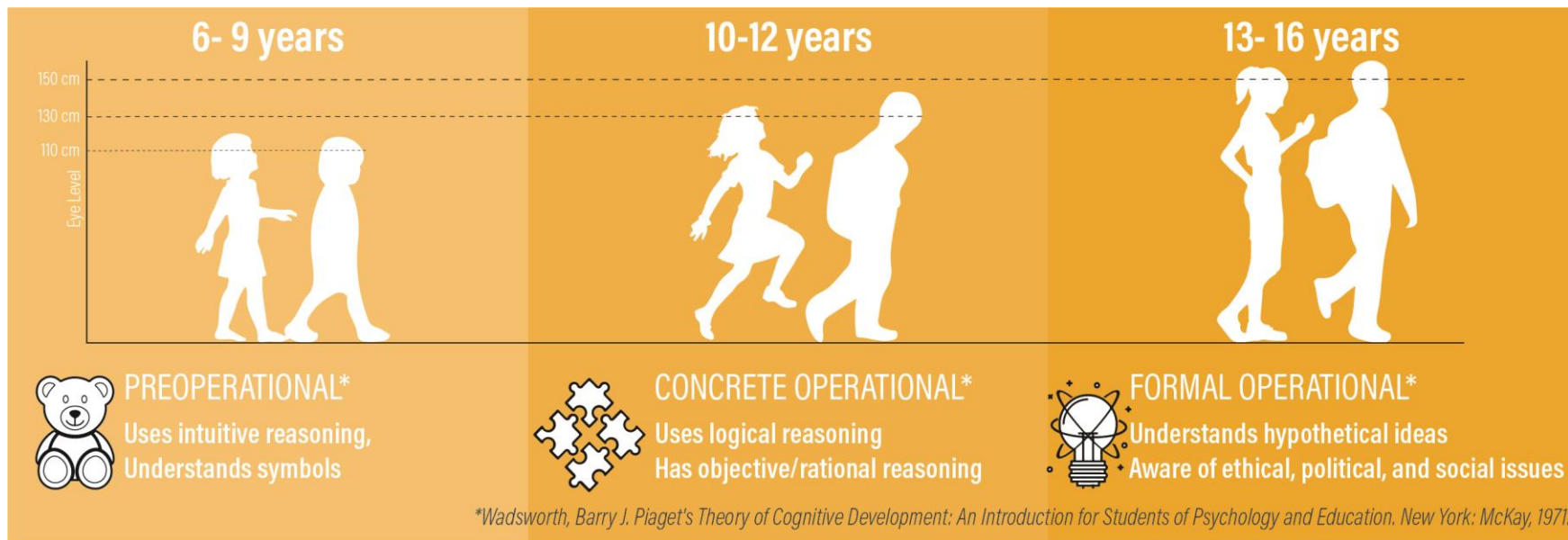
Focused Group Discussion (60 Students 6-16 Age)



UNDERSTANDING CHILDREN

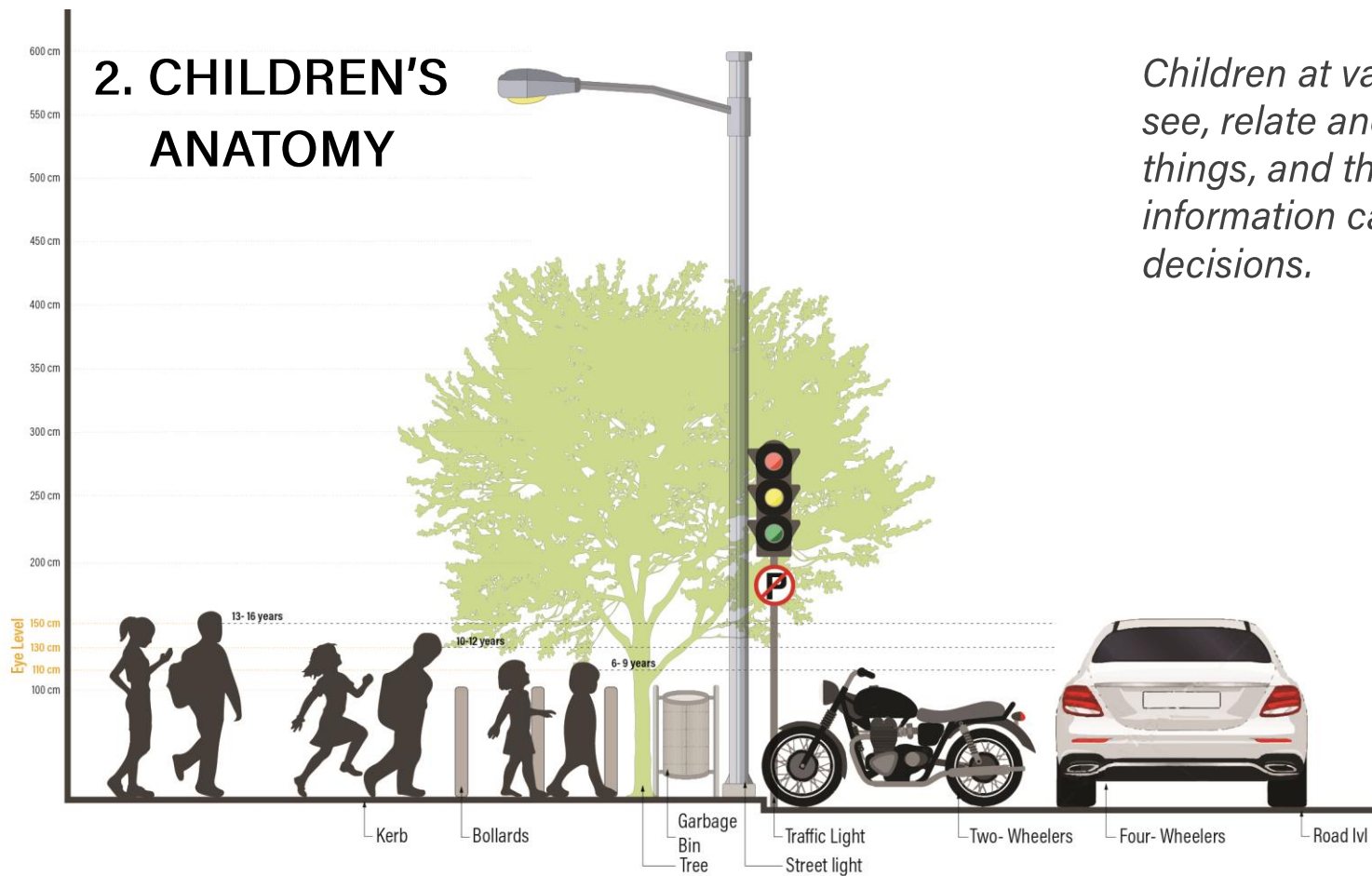
1. CHILDREN'S COGNITIVE DEVELOPMENT

Children at young ages have varied cognitive skills and the focused group interaction has to be designed by considering it.



UNDERSTANDING CHILDREN

2. CHILDREN'S ANATOMY



Children at varied heights can see, relate and identify different things, and this qualitative information can inform design decisions.

FGD SESSION 1 PHOTOVOICE TOOL

PHOTO WALK

A walk with each age group was organized to understand what children see at their eye level and if they like it or dislike.

- *Green Frame = Like*
- *Red Frame = Dislike*



FGD SESSION 2: VISUALIZATION EXERCISE

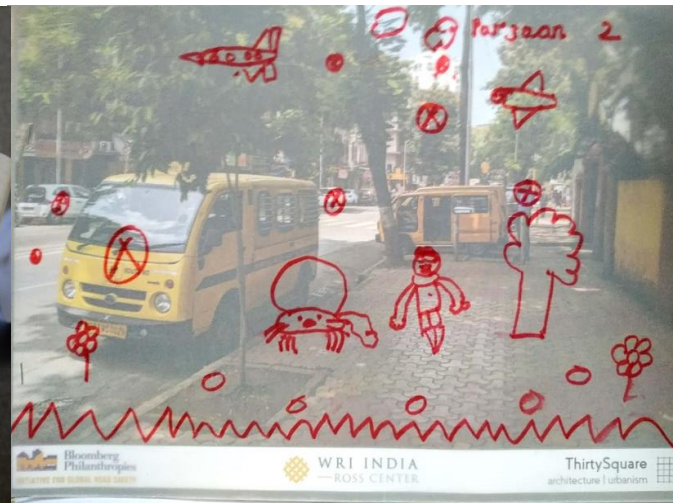
A. FOR 6-9 AGE

To understand what change children want to see on their school street.

6-9 years

MY STREET

What I like to see on my street?



FGD: 2. VISUALIZATION EXERCISE

C. FOR AGE GROUP 13-16

To understand road safety barriers, causes, and solutions from children's point of view.

13- 16 years

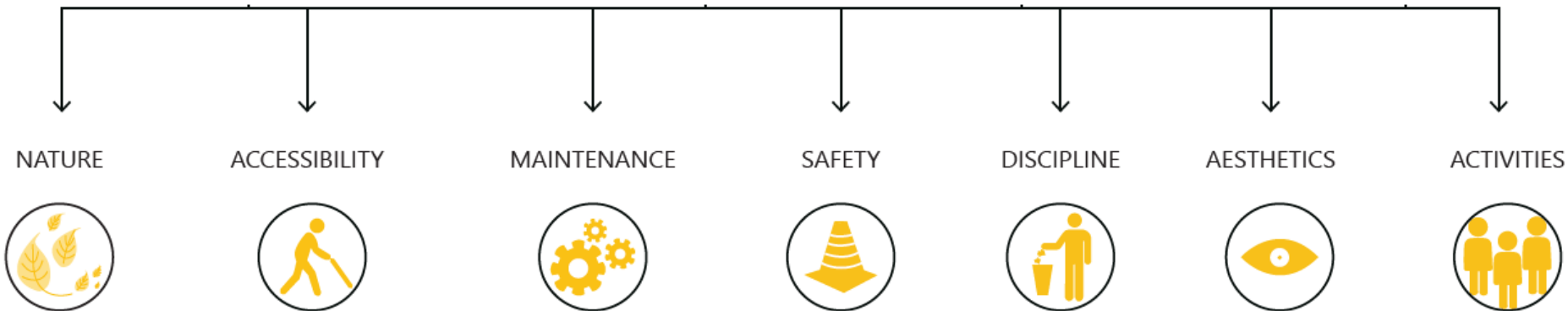
BARRIER AND CAUSE ANALYSIS

Listing barriers, causes and solutions to make pedestrian environment safer.



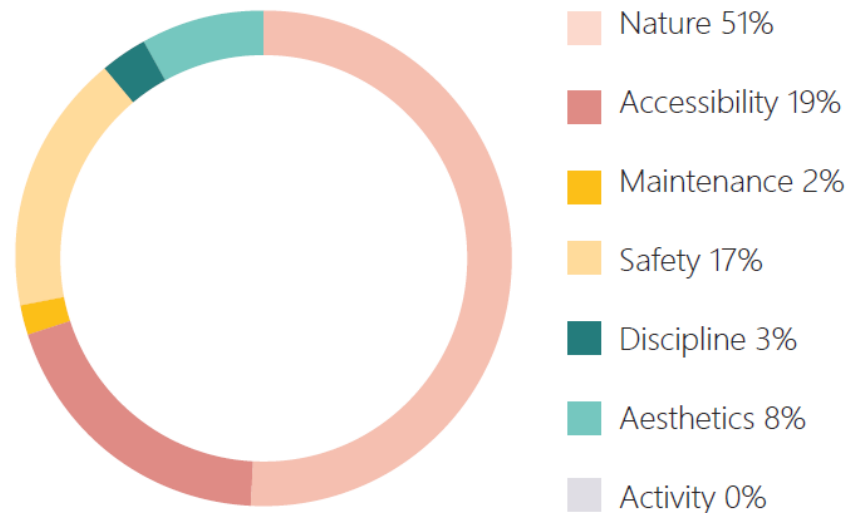
ANALYZING QUALITATIVE DATA FROM FGD

BROAD CATEGORIES



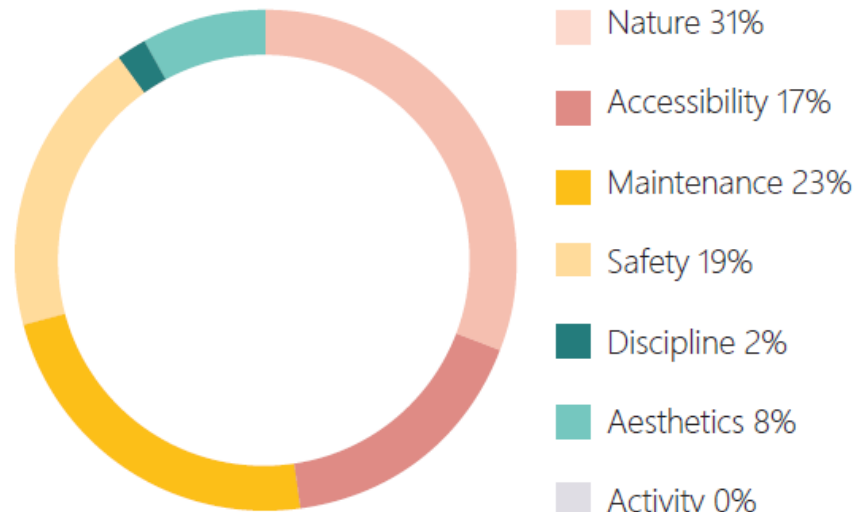
FINDINGS – AGE GROUP 6-9

- Visual reference frame is mostly horizontal.
- Liking for natural elements such as plants, birds, skies, trees etc.
- Few had understood road safety risks.
- Aesthetics include bright colored objects: signal colors, yellow school bus, candy shop logo, flowering plants



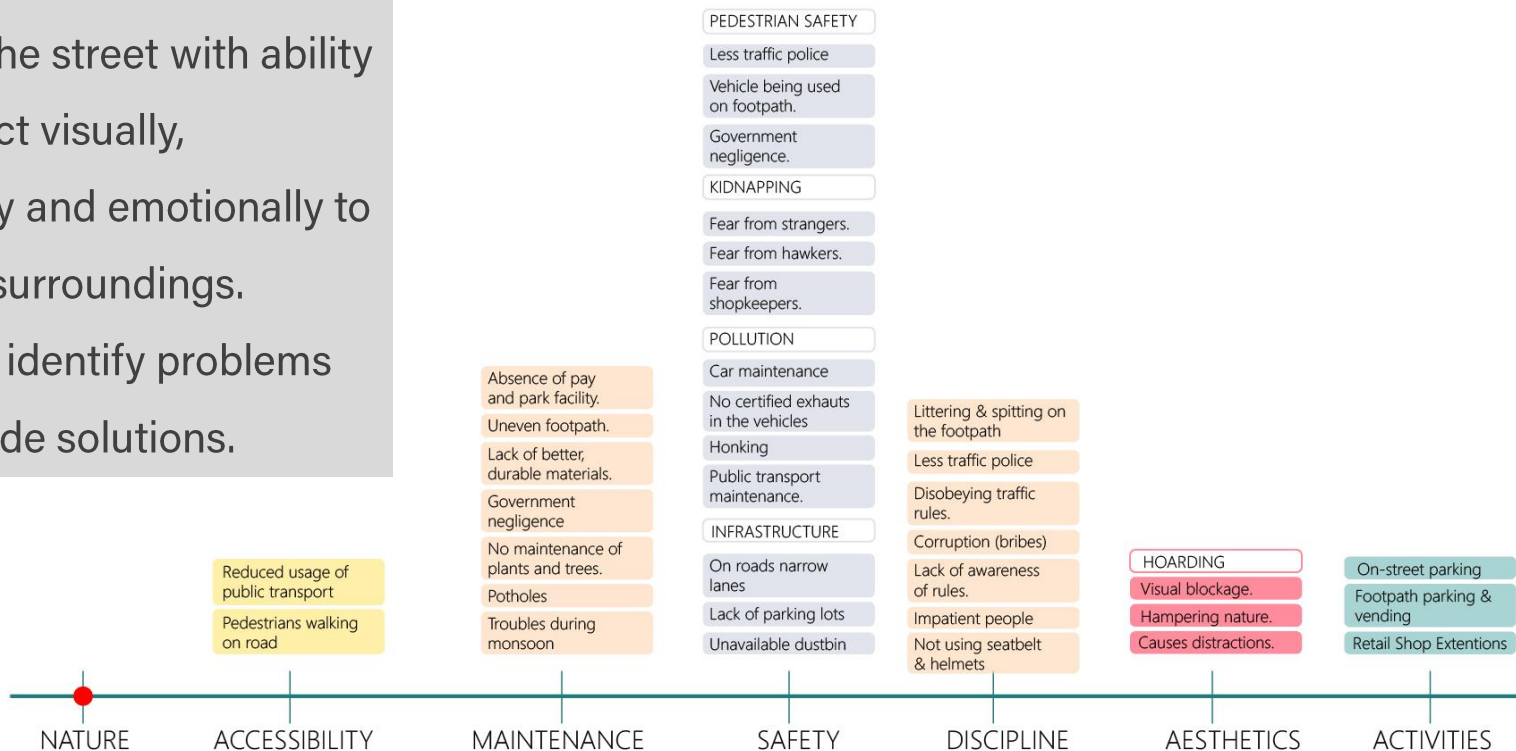
FINDINGS – AGE GROUP 10-12

- Their classifications of likes and dislikes are driven by their learnings in school.
- Visual reference frame is horizontal.
- They were also able to identify environmental issues they face such as air and noise pollution.
- Some of them were able to highlight the road safety issues they face for e.g. difficulty while crossing the street

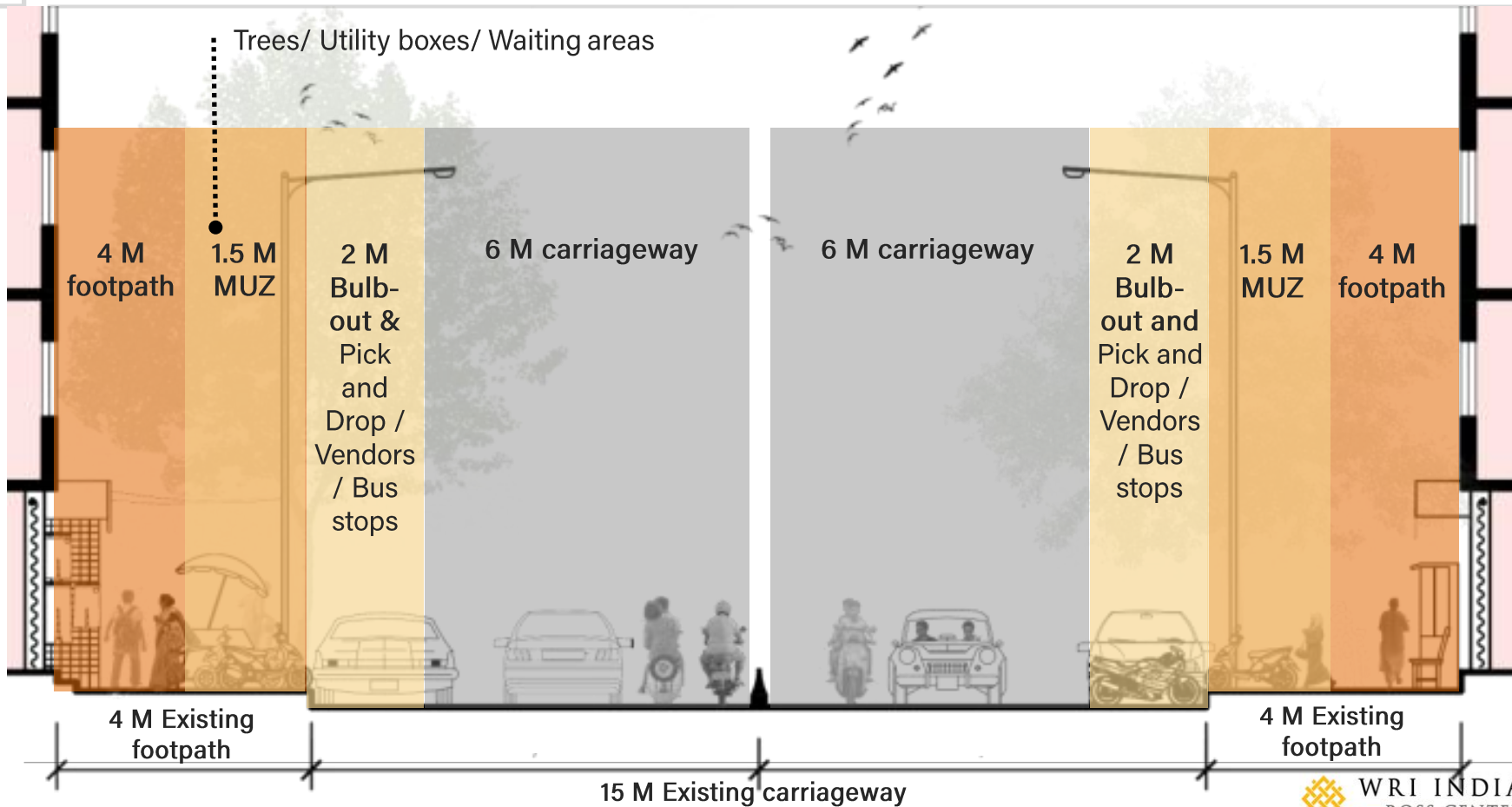


FINDINGS – AGE GROUP 13-16

- Visual reference frame is beyond the street with ability to connect visually, physically and emotionally to broader surroundings.
- Ability to identify problems and provide solutions.



DEMARCATION OF ROW WITHIN SCHOOL ZONE



VIEW OF EXISTING SITUATION AT ENTRANCE



VIEW OF PROPOSED SCHOOL ZONE



ELEMENTS WITHIN PROPOSED SCHOOL ZONE

1. WALKABLE FOOTPATH

Reality



Possibility



ELEMENTS WITHIN PROPOSED SCHOOL ZONE

2. BARRIER FREE INFRASTRUCTURE

Reality



Possibility



ELEMENTS WITHIN PROPOSED SCHOOL ZONE

3. SAFE, VIBRANT AND RAISED PEDESTRIAN CROSSINGS

Reality



Possibility



ELEMENTS WITHIN PROPOSED SCHOOL ZONE

4. VIBRANT AND PLAYFUL ELEMENTS

Reality



Possibility



ELEMENTS WITHIN PROPOSED SCHOOL ZONE

5. ACCESS TO NATURE

Reality



Possibility



ELEMENTS WITHIN PROPOSED SCHOOL ZONE

6. ORGANIZED PICK AND DROP AREA

Reality



Possibility



ELEMENTS WITHIN PROPOSED SCHOOL ZONE

7. ACTIVITIES ENHANCING CHILDREN'S EXPERIENCE

Reality



Possibility



MEDIA COVERAGE

Byculla hosts test case for child-friendly footpaths

Gargi Choudhury

WAY TO GO: CHILDREN FIRST

Where: Clare Road (Mirza Ghalib Road), Byculla

Experiment area: 200 metres of road and footpath space

Why: There are two schools on one street and traffic conditions are chaotic here



INTERVENTIONS PROPOSED

- 1 Vibrant raised crossing
- 2 Reserved pick-up and drop-off
- 3 Waiting area
- 4 Vibrant, colourful footpaths

Bulb-outs (extension of kerb into road area at certain crucial spots for benefit of pedestrians)

Richa.Pinto@timesgroup.com

Mumbai: Acknowledging that children are among the most vulnerable road users, BMC is planning to make footpaths child-friendly, starting out with an experiment at Clare Road, also known as Mirza Ghalib Road in Byculla, which has two schools.

The pilot project by the World Resource Institute (WRI) will include re-organising traffic flow to eliminate congestion, interactive footpath designs with colourful patterns (see graphic), 'School Zone' boards that will be visible to motorists from a distance and bulb-outs or raised curb extensions with dedicated pick-up and drop zones.

Local Samajwadi Party corporator Rais Shaikh said the project has been in the pipeline for months with surveys already conducted with the users, namely parents and students of Christ

Church and St Agnes schools, to understand their difficulties. "The various age groups of students were considered so that the challenges of every child walking out from school can be taken into account. We want to make simple and basic interventions so that the area outside schools and, most importantly, the footpath is child-friendly," said Shaikh.

WRI is taking up the project under the Bloomberg Initiative for Global Road Safety along with the BMC and the local corporator.

Rohit Tak, manager of WRI India, said safer access to schools for students is critical. "We know the congestion problem may not be immediately solved but if certain interventions made in street design are followed, they could help in streamlining motorist and pedestrian movement. We are keen on taking up this pilot pro-

ject which other areas can adopt in future," said Tak.

ThirtySquare, a consultant hired by WRI, has been studying the area in detail and has walked with school children to understand the hurdles they faced. Fatema Master, from ThirtySquare, said their target group was 6-16 years and children with height ranging from 1.1 to 1.6 metres. "These kids mainly see only car door handles, dustbins and footpath layout as these are closer to their eyes. Therefore, we focused on how to make their walk to school and back easier," she said.

Christ Church School principal Ferdinand Bunyan said they are keen participants in the project. "I believe it is an amazing idea with tremendous potential. We are excited to be part of this venture. We have a meeting on Saturday in our school on the same subject," he said.

PROJECT STAGE

As the new normal demands more space for walking, we are sure that this child friendly school zone will not only benefit children but also all age groups!



*Identification
of School For
Pilot*



*School
Precinct
Assessment*



*Stakeholder
Engagement
and Data
Collection*



*Designing
School Zone*



*Tactical
Urbanism +
Monitoring &
Evaluation*

THIS IS WHERE WE ARE AT!

2. SAFER COMMUTE FOR SCHOOL CHILDREN, ROHTAK

PROJECT VISION:

To transform Rohtak into a city where children can travel safely on the road, either by foot, cycle or transit, irrespective of whether they are accompanied by an adult or on their own.

PROJECT PARTNERS:

Botnar

Child Road Safety Challenge



Knowledge Partner :



WRI INDIA

SUSTAINABLE
CITIES

With:

foundation
BOTNAR



GLOBAL
ROAD SAFETY
PARTNERSHIP

WORK PLAN



Focus group discussions
(Age group: 11 -17)



Children's mobility
pattern assessment



Preparation of design &
traffic management solutions



Tactical urbanism interventions
at critical locations



Road Safety
Inspection
of priority roads



Permanent
Implementation

ENGAGEMENT ACTIVITIES



- To understand perception of safety while on the street.



28
Parents



11
Teachers



39
Students



ENGAGEMENT ACTIVITIES



Children's mobility pattern assessment
with trip diary/ mode share study.

>4000 Students
>19000 Trips



CHILDREN GIVING SOLUTIONS



Preparation of design & traffic management solutions.



CHILDREN TRANSFORMING STREETS!



SHORT TERM IMPLEMENTATION



Short term implementations
at critical locations

20%

Reduction in
vehicular speeds

75%

Reduction in crossing
distance and time

70%

Reclamation of intersection area
for vulnerable street users
including school children



Before



After

If we create safer streets for children,
we will have safer streets for all!



Presentation by:
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Manager, WRI India
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CITIES