



MobiliseYourCity 8th Steering Committee Meeting Morning Session

Contents

Morning session

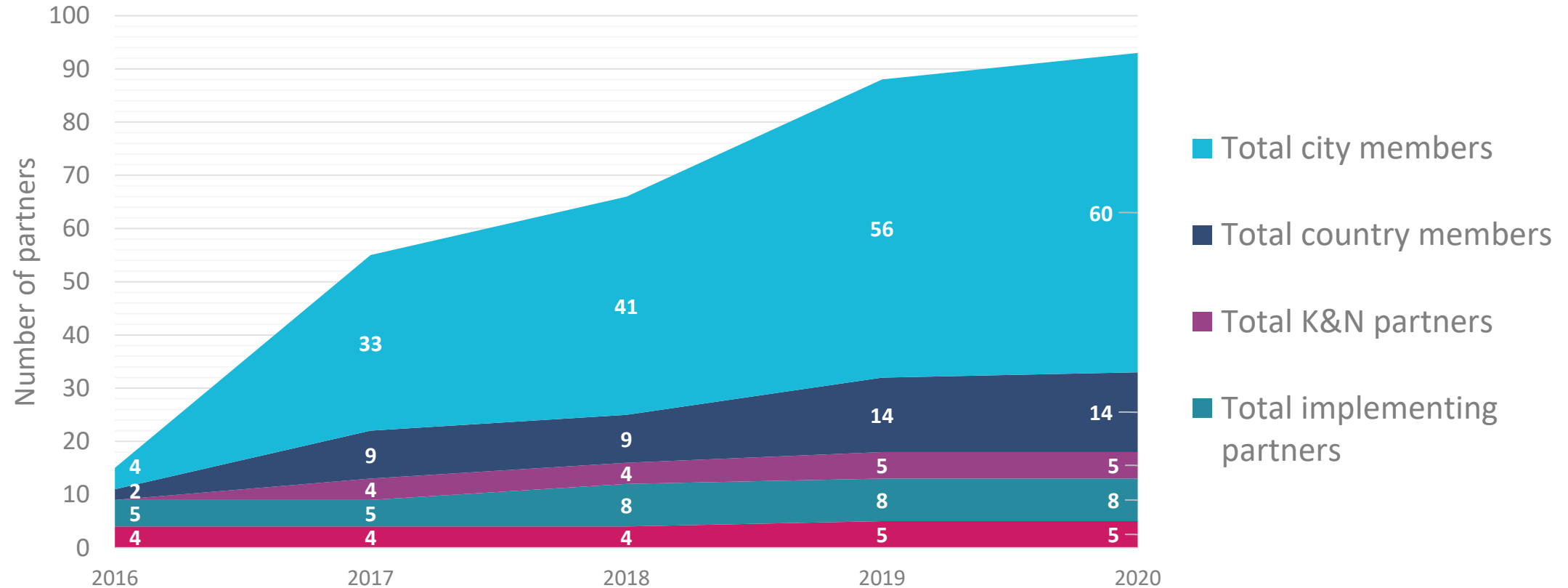
1. Results of the Partnership 2016-2020
2. Update Since the Last Steering Committee Meeting
3. MobiliseYourCity Strategy 2021-2025
4. Next steps



1

Results of the Partnership 2016-2020

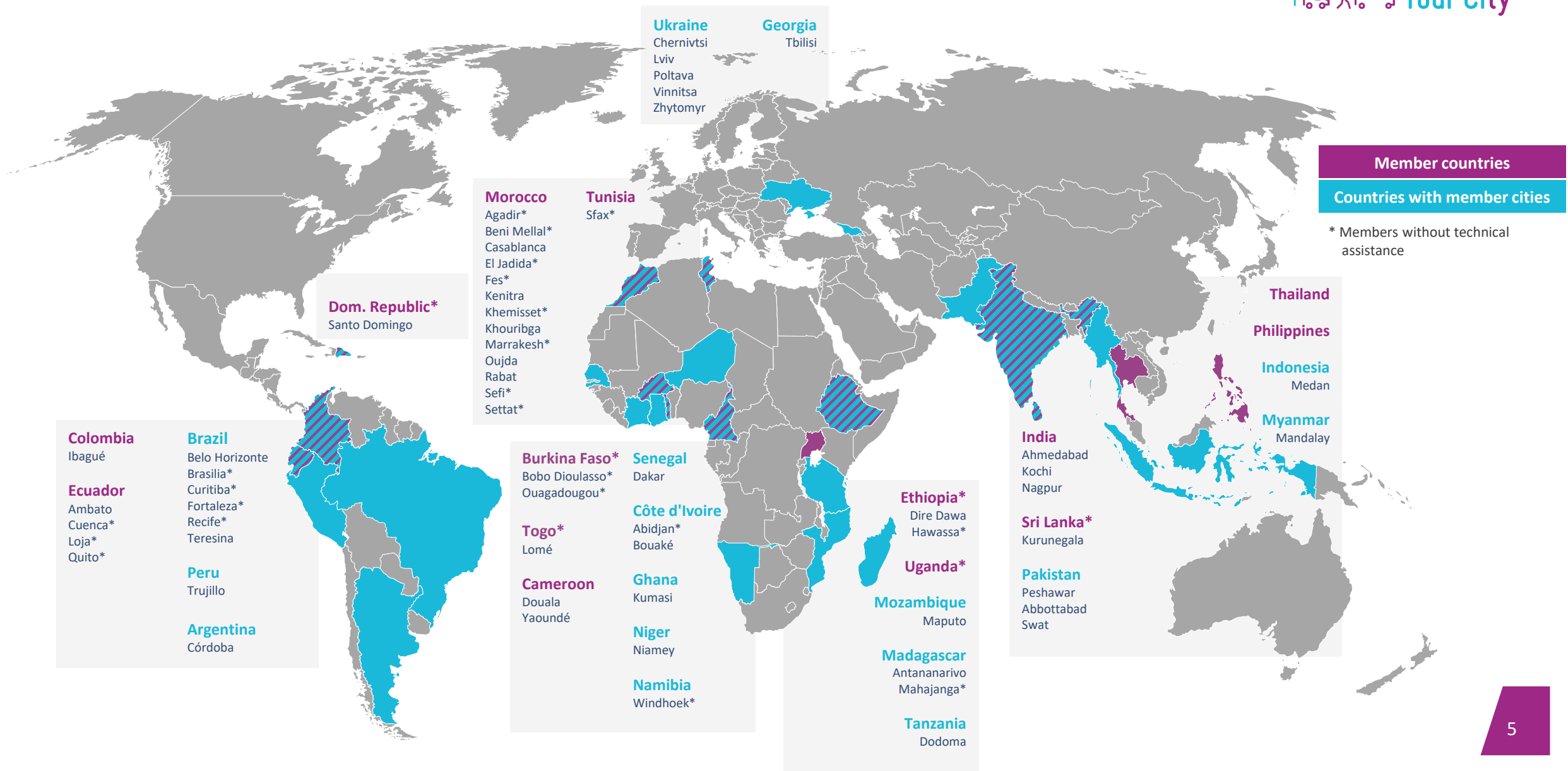
Increase in partners from 15 to 92



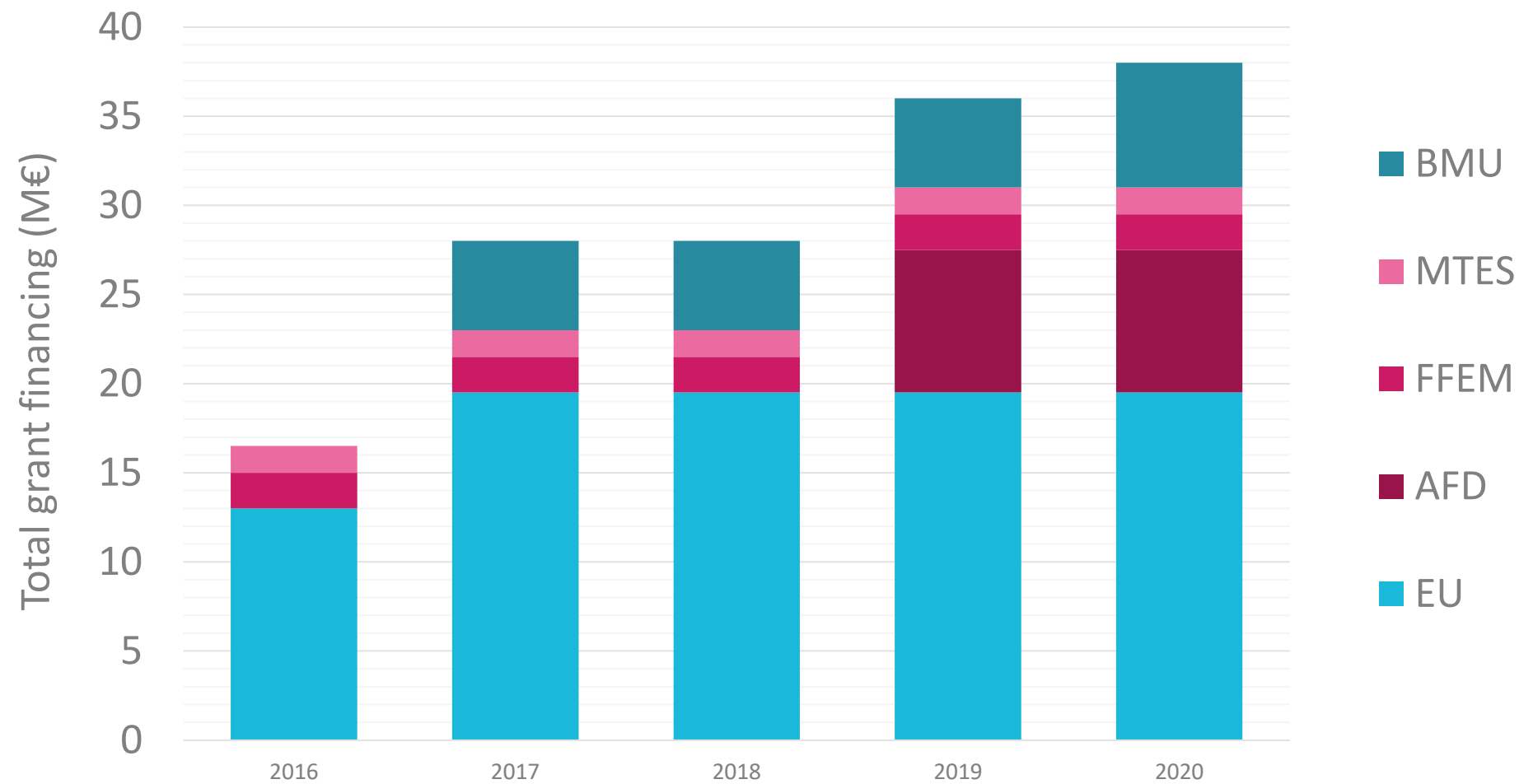
Potential new members could include:

- 2 more cities in Asia and 1 more city in Africa with SUMP support
- Cities already receiving technical assistance from EUROCLIMA+ that are not yet members
- Cities interested in a membership without technical assistance

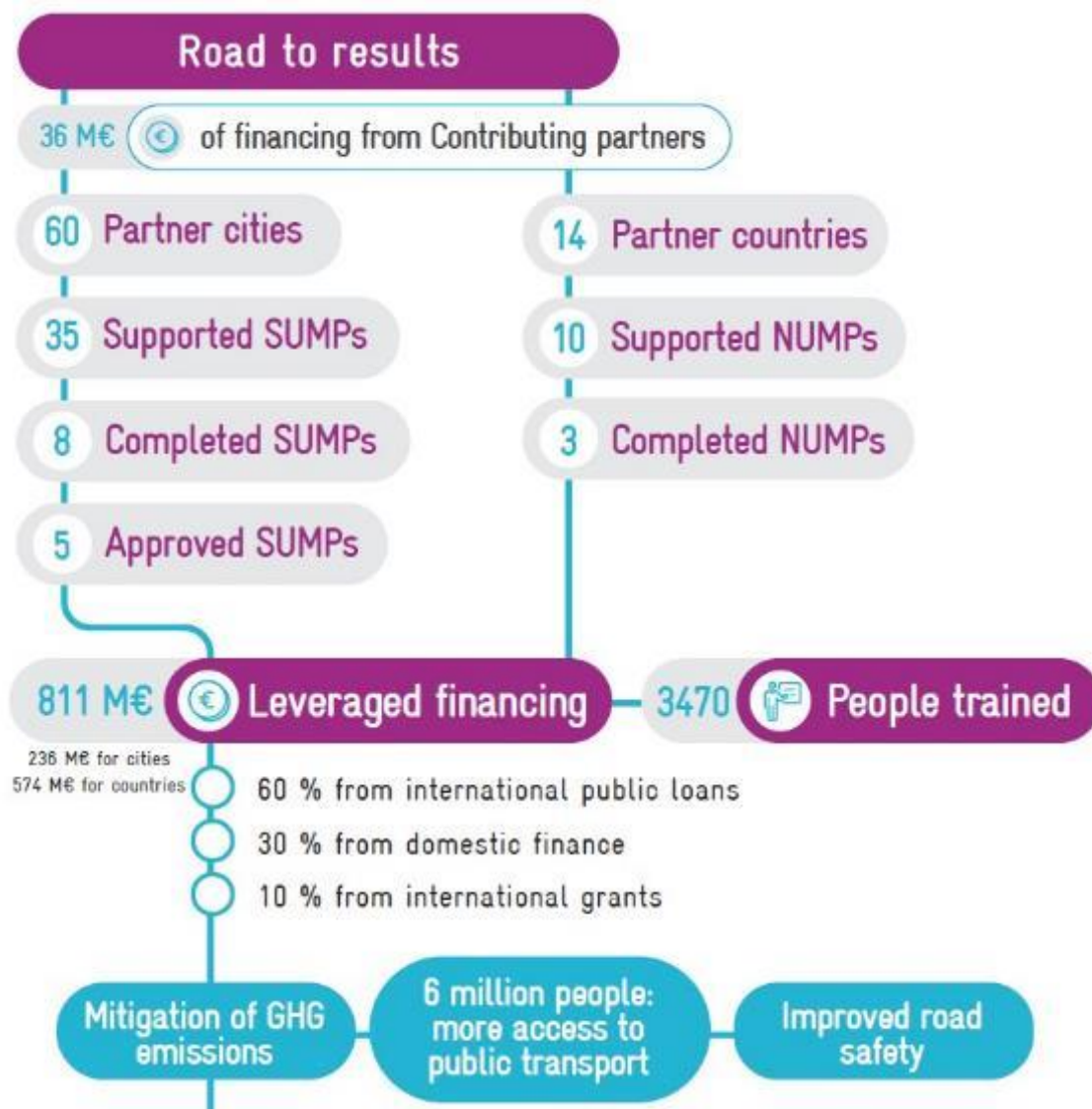
A truly global Partnership with members on 4 continents



Funding for MobiliseYourCity activities 15 EUR million in 2016 to 38 EUR million in 2020



Plans leading to projects and results



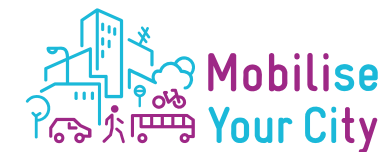
9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



Infrastructure financed by investments leveraged through MobiliseYourCity in just 5 cities
(Douala, Yaoundé, Santo Domingo, Lviv, Poltava)

- 2 metro lines
- 8 BRT corridors
- 5 cable cars
- 21 bus corridors
- 6 transport hubs, stations and depots
- 10 trams
- 150 buses and trolley buses

Many more SUMP/NUMPs will be finalised soon



	AFRICA <i>PMO on hold</i>	LATIN AMERICA/ CARRIBEAN <i>PMO Operational</i>	ASIA <i>PMO Operational</i>
Adopted SUMP/NUMPs	Yaounde Douala Cameroon Tunisia	Santo Domingo	
Ongoing SUMP/NUMPs/TA	Dire Dawa Casablanca, Rabat Sale, Oujda (TA) Dakar	Ecuador Teresina (pilot project) Arequipa	Kurunegala Medan India (Tech. Assistance) Ahmedabad Kochi (Tech. Assistance) Nagpur (Tech. Assistance) Tbilisi (Tech. Assistance)
Tender ongoing	Bouaké Kumasi Maputo	Havana	Mandalay
To be launched	Dodoma	Cordoba Santos Puebla	Peshawar, Abbottabad, Mingora

Many more SUMP/NUMPs will be finalised soon

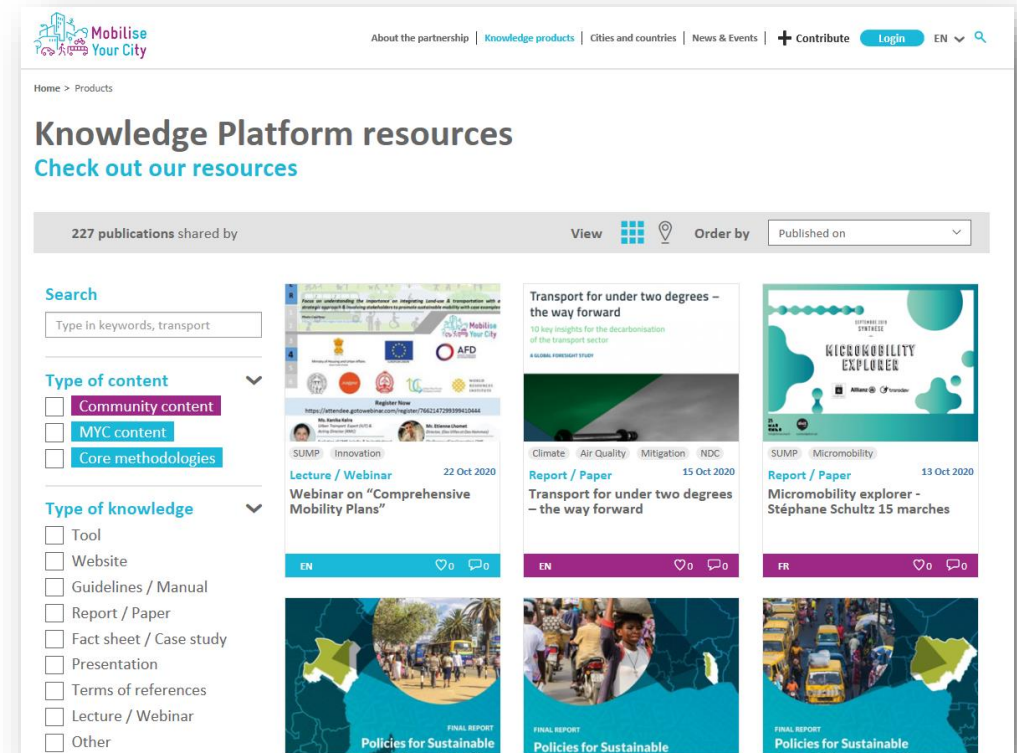


	AFRICA	LATIN AMERICA/ CARRIBEAN	ASIA	EUROPE
Adopted SUMP/NUMPs	Tunisia BMU	Peru BMZ	Philippines BMU	Lviv BMZ Poltava BMZ Zhytomyr BMZ Vinnytsia (TA) BMZ Czernowitz (TA) BMZ
Ongoing SUMP/NUMPs		Chile BMU Colombia BMU Uruguay EC+ Antofagasta EC+ Ambato EC+ Guadalajara EC+ Trujillo BMZ Ibagué (Pilot project) EC+	Indonesia BMU Thailand BMU India (TA) BMZ	Tbilisi BMZ

Methodologies developed and capacities being built



- Over 900 people trained on technical topics through 50 workshops and trainings
- 225 knowledge products available in English (677 in total)
- Weekly publication of news and events
- 242 users from 21 countries and 95 cities registered on the Latin American online platform
- Completed guidelines and toolkits on NUMPs and MRV
- Ongoing work on guidelines and methodologies for SUMP



Governance system, secretariat and other supportive structures in place



Sasank Vemuri
Coordinator
BMU financed



Eléonore François-Jacobs
Outreach Manager
AFD financed



Mateo Gomez
Associate Mobility Expert
BMU financed



Vincent Larondelle
M&E Manager
AFD financed



Julien Ferdinand
Comms officer
AFD financed

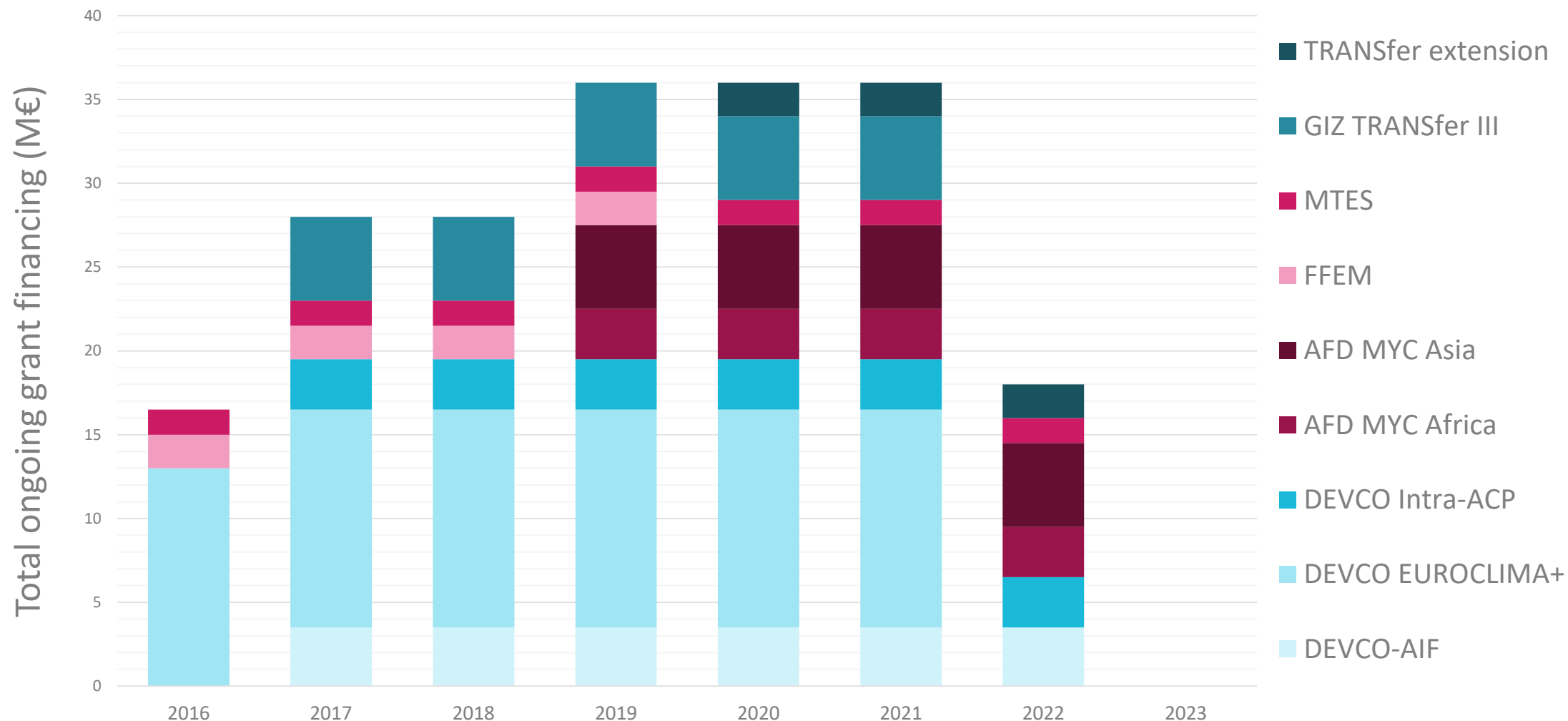


Elena Tanzarella
Intern
AFD financed



Anouchka Strunden
Intern
BMU financed

**Mobilise
Your City**



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Update since the last Steering Committee Meeting

Highlights since 7th Steering Committee Meeting



Mobility Planning	Capacity building	Communication	Behind the scene
More and more cities and countries engaging in SUMP/NUMP processes: • 16 starting SUMPs • 10 ongoing SUMPs • 6 ongoing NUMPs Capitalising on the first results • 2 case studies drafted • Webinar sharing the experience from Moroccan cities after their training on MRV methodology	Capacity building key figures: • 150 people received online training on the Emissions Calculator (EN, FR, ES) • New SUMP training sessions starting in November with participants from over 10 cities Key methodologies and tools published: • Enhanced model terms of reference for SUMPs & NUMPs • GHG Emissions Calculator, user manual, FAQ, tutorial videos • Guidelines on GHG-MRV	Communicating results • MobiliseYourCity Global Monitor 2020 Publications: • Four editions of “Connections” sent in EN, FR, ES to over 1,500 people • Improved coordination among partners for promotion and dissemination	2 additional staff member and 2 interns recruited and onboarded: • Mateo Gomez as Associate Mobility • Anouchka Strunden and Elena Tanzarella as Interns 5 new partners welcomed: • Thailand • Mandalay, Myanmar • Medan/Mebidangro, Indonesia • Abbottabad, Pakistan • Swat, Pakistan

Discussion



Tour de table: Raise your hand to join the discussion

Space for discussion

3

MobiliseYourCity Strategy 2021- 2025

MobiliseYourCity's new vision and mission



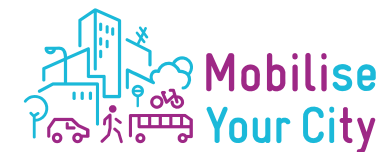
1 Our vision

We work together as partners to shape low-carbon mobility systems that contribute to efficient, safe, and just cities for all urban residents of today and the future.

2 Our mission

Our mission is to incubate solutions, accelerate the adoption of proven approaches, and facilitate complex change processes to transform urban mobility

MobiliseYourCity's Four Service Areas



MOBILITY PLANNING

Supporting implementation and investment ready plans for inclusive and low-carbon transport

- Supporting member cities in preparing Sustainable Urban Mobility Plans (SUMPs)

- Supporting member countries in preparing National Urban Mobility Policies and Investment Programmes (NUMPs)

- Deploying digital technology to improve mobility planning

NEW

IMPLEMENTATION SUPPORT

Empowering members to bridge planning with implementation for green and just mobility



- Piloting small-scale investments to support walking and cycling

- Professionalizing paratransit sector, in particular by building on digital technologies

- Supporting institutional and regulatory reforms to enable implementation



CAPACITY BUILDING

Equipping practitioners with tested and scalable solutions

- Developing tailored methodologies and tools for our focus areas

- Scaling our training offer through strategic partnerships

- Enhancing our digital platform for trainings, exchange and knowledge dissemination



ADVOCACY

Encouraging institutions and individuals to embrace and resource sustainable mobility

- Communicating local results to influence the global agenda

- Engaging new partners and members to animate ambitious action

- Empowering local behavioural change through evidence-based messaging

A new narrative

Aligning our words with our actions

1. Reframe from 'beneficiaries partners' to MobiliseYourCity country and city members

2. Reorient to a service narrative

3. Complete transition from 'initiative' and 'network' to 'Partnership'

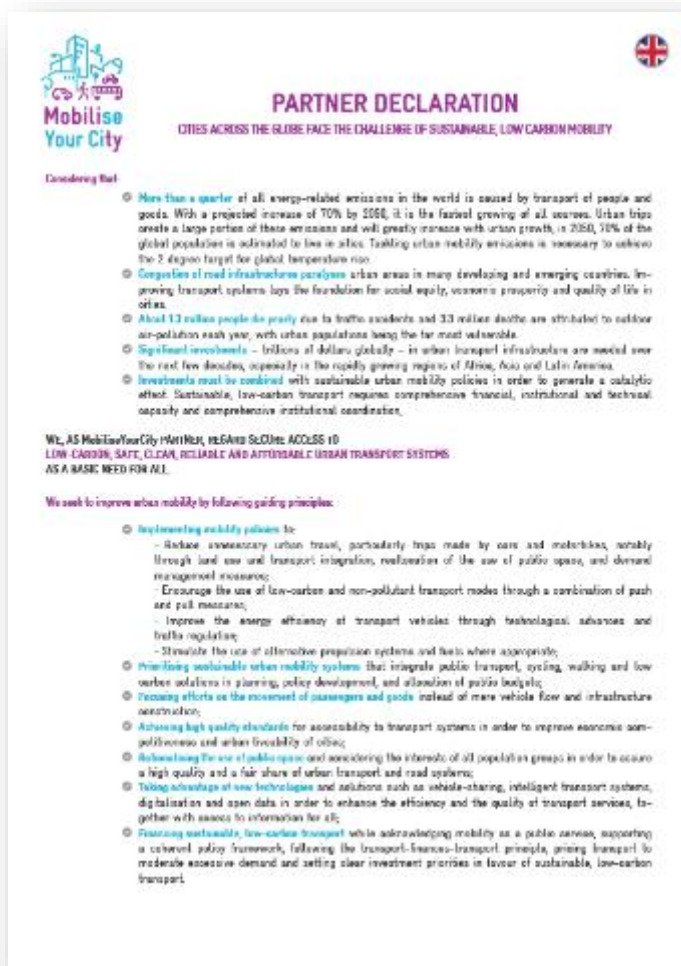


Respect the roles of countries as critical agents of change by dropping the tag 'beneficiary'

Better communicate our intention to support members in achieving the ambitious objectives of the declaration

Clarify that we are not trying to duplicate or compete with existing and established city networks

Updating the MobiliseYourCity Declaration to align with the new strategy



- ➔ Same commitments from cities
- ➔ Better alignment with the new strategy (i.e. including our vision statement and references to paratransit and digitalisation)
- ➔ More details on our impact on the SDGs
- ➔ More positive introduction
- ➔ Re-organisation of key messages for greater clarity

Discussion



Tour de table: Raise your hand to join the discussion

Space for discussion

Voting on the new strategy: key elements

Vision and Mission:

Should MobiliseYourCity expand its vision to more than decarbonization?

- AFD
- BMU
- DEVCO
- MTES

New service area:

Should MobiliseYourCity support cities and countries bridge planning with implementation?

- AFD
- BMU
- DEVCO
- MTES

New Narrative:

Should MobiliseYourCity have a service orientation?

- AFD
- BMU
- DEVCO
- MTES

New Declaration:

Should MobiliseYourCity align the Declaration to the new narrative?

- AFD
- BMU
- DEVCO
- MTES

4

Next steps

Discussion on the next steps

Tour de table: Raise your hand to join the discussion

- **What should the secretariat do to support:**

For example: Revise logframe, refine/reduce strategy for external communication, identify potential countries/cities for implementation support, calculate potential cost implications

- **What can the donors and implementing partners offer:**

For example: Identify possibility for alignment with other supported initiatives, Connect us with delegations and other department (can you connect us to people we can speak to?), Identify political opportunities we can make use of to take the strategy forward? (UK COP 26 campaign on transport, 5-year anniversary of COP21 and Climate Ambition Summit on 12 Dec), Provide overview of funding opportunities for implementation support finance



MobiliseYourCity 8th Steering Committee Meeting Afternoon Session

Contents

Afternoon session

1. Key takeaways from the morning sessions
Decisions and next steps
2. Coordinating capacity building for the benefits of our members



1

**Key takeaways from
the morning sessions
Decisions and next
steps**

Feedback from voting partners



● European Commission DG DEVCO

- Want to see better communication of role of S/NUMPs in mobilizing finance for large scale investments
 - Support a bottom-up approach of developing new project pipelines through local contacts with EU delegations
-
- **Generally endorsed** the new vision, but requires additional clarification on roles and processes for implementation

● AFD

- Communicated that many activities are ongoing and most SUMP are expected to be delivered next year
 - Would like to identify new opportunities for increased synergies and pipelines for new projects
-
- **Fully endorsed** the new strategy

● MTE

- Recommended positioning the partnership at important upcoming events
 - Stressed that the contribution to decarbonisation should remain the priority
-
- **Fully endorsed** the new strategy

● BMU

- While planning is essential, implementation usually remains the main challenge.
 - Finding the right scale for action can also be challenging.
 - BMU wants to keep supporting in getting additional partners joining MobiliseYourCity
-
- **Fully endorsed** the new strategy

2

Coordinating capacity building for the benefits of our members

Where are we now



Methodologies and Tools

SUMPs

- Tools (ToRs) completed and enhanced based on technical inputs on core topics.
- Guidelines and toolkit under development.

NUMPs

- Comprehensive toolkit being launched, including NUMP Guidelines and ToRs.

MRV

- Tools (GHG emissions calculator) and methodologies (Monitoring Framework, MRV Guidelines) finalized and available.

We involve our members in the development and continuous improvement of methodologies and tools by learning from experience and real needs.

Our methodologies and tools serve as the basis for our capacity building activities to enable their utilization.

Peer-to-Peer Learning

Knowledge Platform

- Over 200 knowledge products

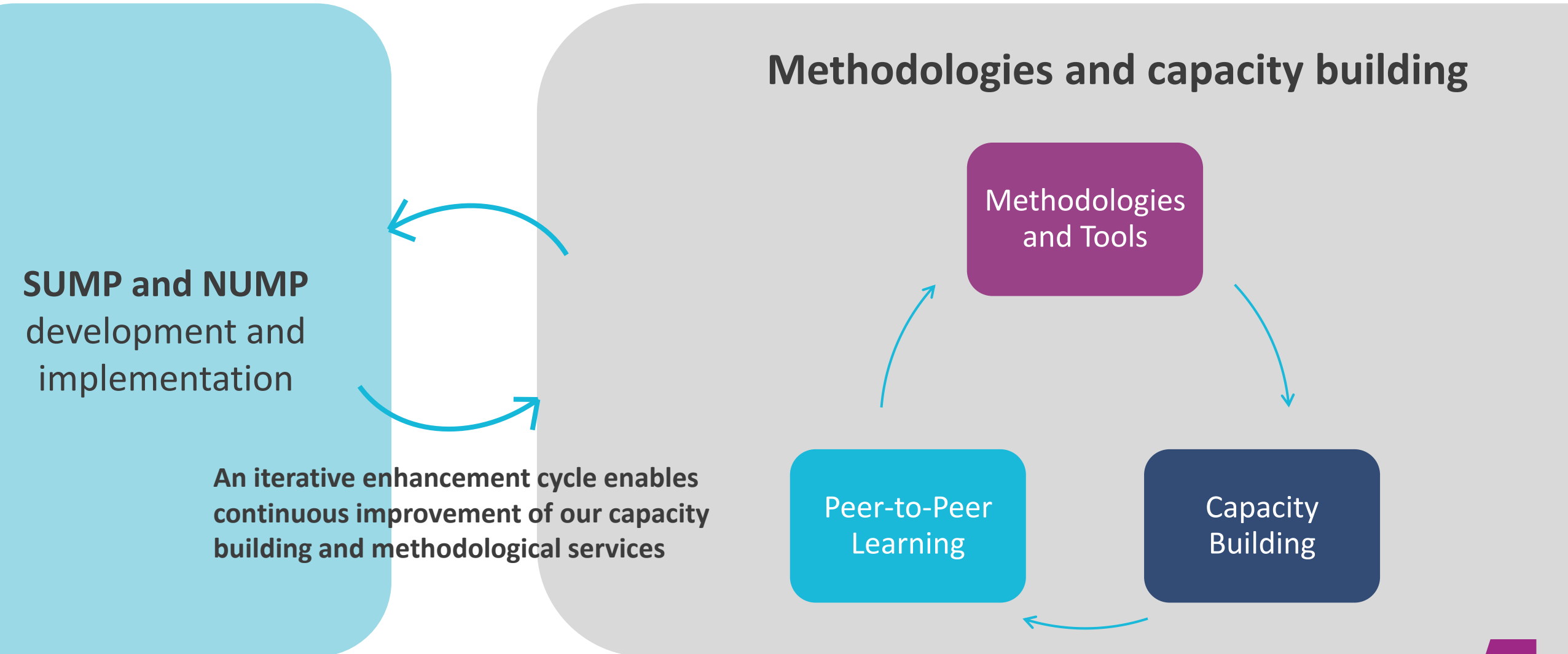
Communities of Practice

- Space for information exchange
- LAC CoP in consolidation
- Africa and Asia CoP in development

Capacity Building

- More than 900 people trained in the last five years
- Development of Standard Training Materials that are applicable and adaptable to all our contexts

How SUMP and NUMPs interact with capacity building



What is new?

Methodologies and Tools

Consolidate our methodological offer on core topics:

- SUMP
- NUMP
- MRV

Expand our methodological beyond our current focus:

- Paratransit
- Digitalization
- Finance for implementation
- Gender
- E-mobility
- Air quality

Peer-to-Peer Learning

Use Communities of Practice to:

- Increase inter-regional exchange (e.g. TCCW)
- Encourage mentor cities to share their experience
- Enable co-creation of new approaches and identification of needs

Capacity Building

Build capacities at scale:

- Develop standard training materials available to all according to their level of proficiency
- Enable regional and local organizations to become trainers

Partners presentations

MobiliseYourCity Asia - Technical Assistance



Financed by AFD, the MYC Asia Technical Assistance started in September 2020 for a 3-year duration. It gathers four complementary organizations and is led by a dedicated Programme Manager, Clément Musil.

- ❖ **ESPELIA** → Programme management and capacity-building
- ❖ **ARTELIA** → Technical expertise
- ❖ **CODATU** → Events and communication
- ❖ **INSTITUT PARIS REGION** → Mobility and urban development



Programme Manager
Clément Musil - Espelia

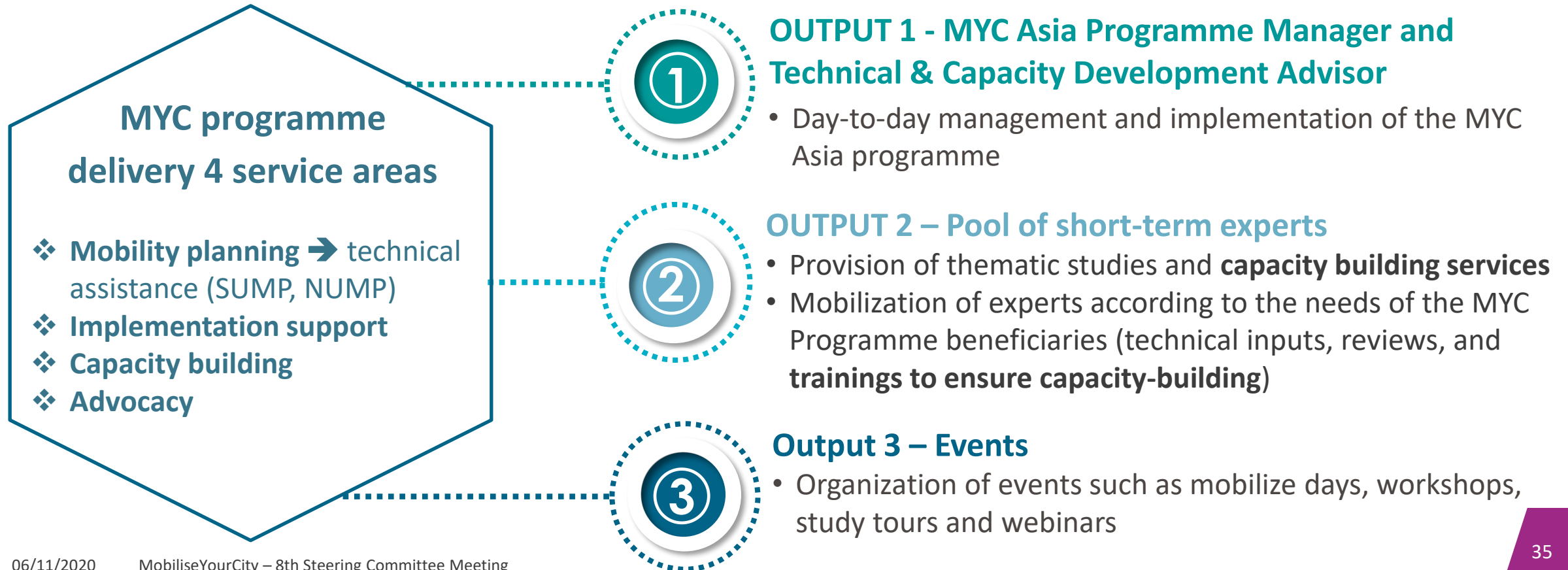


Research & Consulting
10 years in Asia

Scope of Intervention



The MYC Asia Technical Assistance is aimed at fostering the implementation of the MYC service areas in Asia through 3 main outputs.



Partnership Relevant Information

ADEME

ADEME



Agence de l'Environnement
et de la Maîtrise de l'Energie



1. **Topic:** Webinar : Measuring and modelling urban transport GHG emissions

16th July 2020

2. **Topic:** Air quality : Proposition of additional paragraphs on air quality to SUMP and NUMP terms of reference

Work ongoing

3. **Topic:** Digitalization and production of commons

Work ongoing

Contribution to the development of the resources centre Digital Transport 4 Africa and animation of the mobility cluster of Digital Africa

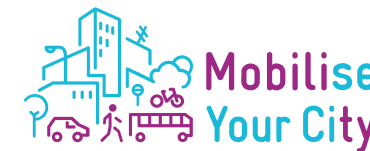
Opportunities for Collaboration on Capacity Building

ADEME

ADEME



Agence de l'Environnement
et de la Maîtrise de l'Energie



Contribution to the spread of Mobilise Your City Emission Calculator and MRV GES methodology into Mobilise Your City Community

- Capacity Building in Morocco
- Capacity Building in Dakar

Partnership

- GIZ
- AFD

Contribution to digitalization and to the development of commons

- Support to the implementation of a CoP Africa
- Support to MRV GES data aggregation experimentations
- Support to pilot projects on digitalization of paratransit services

Partnership

- Fabrique des Mobilités
- GIZ, AFD, IFEU

Partnership Relevant Information

European Bank for Reconstruction and Development



1. Driving Change: reforming urban bus services

1. The Case for Bus Sector Reform
2. Understanding the Bus Sector and Setting Objectives
3. The Process of Reform
4. Managing Reform

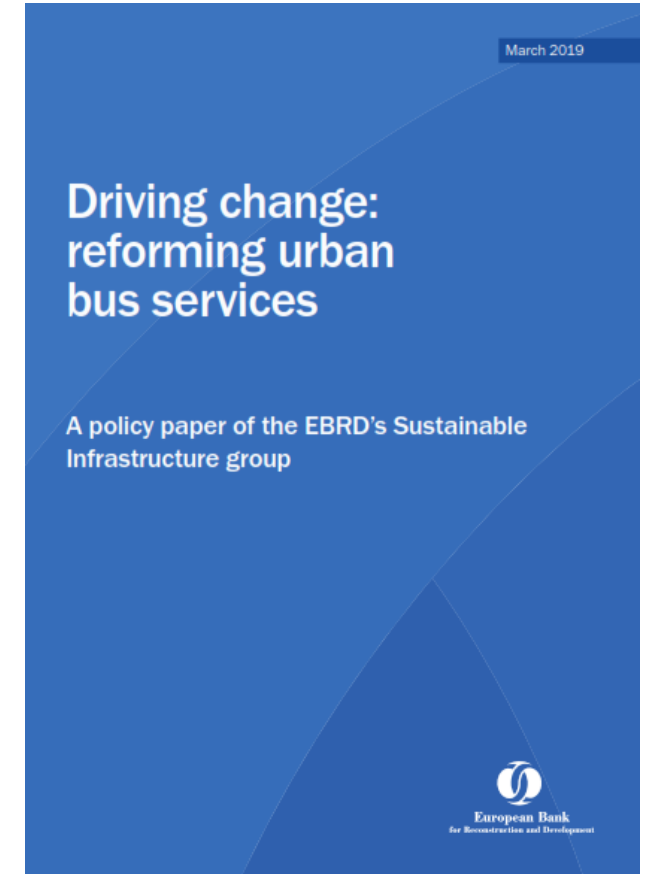


2. On the Move: Delivering Automated Fare Collection

Control the money – make the policy!

3. Going Electric: Solutions for Urban Bus and Trolleybus Systems

(expected Q1 2021)



Partnership Relevant Information

European Cyclists' Federation



1. Topic: ECF Data & Publications for dissemination

2. Topic: Velo-city 2021 Lisboa – Call for Abstracts

Deadline 20th November 2020

3. Topic: World Bicycle Day Campaign

3rd June 2020

ECF in collaboration with **World Cycling Alliance** disseminates to its members, networks and partners materials and communication resources for one common global campaign on world bicycle day

Opportunities for Collaboration on Capacity Building

European Cyclists' Federation



Topic: ECF Data & Publications for dissemination

ECF publishes research, data analyses, recommendations for policy-makers and capacity building materials regularly e.g. COVID19 Dashboard – Cycling Measures, SCAP Best Practices Road Safety, SUMP Guidelines, Economic Benefits of cycling.

Partnership

Transfer of knowledge and organisation of webinars on topics interesting to the partnership

Topic: Velo-city 2021 Lisboa – Call for Abstracts

ECF's Velo-city conference series brings together practitioners from all sectors for the premier cycling summit.

Partnership

Thematic Sessions can be proposed during the call for abstracts, feature work of partnership members. ECF can facilitate interested members by curating sessions.

Topic: World Bicycle Day Campaign

ECF in collaboration with World Cycling Alliance disseminates to its members, networks and partners materials and communication resources for one common global campaign on world bicycle day

Partnership

Webinar to interested members of the partnership to engage in the global campaign

Discussion

Discussion – How can we work together?



Partner organisation	Methodologies and tools	Capacity building	Peer to peer learning	Other	Support from the Partnership
ADB	Large study in Mumbai on buses	- Trainings on e-mobility and MaaS - Work together on capacity building			Projects usually do not receive funding for capacity building. MobiliseYourCity could support with training materials, access to trainings and Community of Practice.
AFD/GIZ				Interested in working together on open data, developing a joint database and having a working group on emissions modelling	Mastering Mobility Series on MRV GHG with activities and deliverables
ADEME	- Support on MRV GHG data aggregation experimentations - Air quality : Proposition of additional paragraphs on air quality to SUMP and NUMP terms of reference	Cap. building on MRV in Morocco, Dakar	Support to implementation of CoP Africa	- Support to pilot projects on digitalization of paratransit - Introduce MobiliseYourCity to La Fabrique des Mobilités to work on digitalisation in Africa	
CODATU	Available materials on paratransit (literature review.	1 week trainings on paratransit improvement in			Funding to translate some materials into English

Partner organisation	Methodologies and tools	Capacity building	Peer to peer learning	Other	Support from the Partnership
ECF	Dissemination of materials on cycling	Preparation and organisation of training materials		- Velo-city 2021: thematic sessions featuring work of MYC members - Webinar to MYC members to engage in World Bicycle Day Campaign	
KfW				Interested in emissions modelling and air pollution	Introduce MYC emissions calculator
Wuppertal Institute		- Opportunity to jointly develop trainings - Interested in generating critical mass in regions through capacity building hubs (focus on university-based hubs)			- Inform about capacity building activities in advance to facilitate coordination - Think together about the right partners for scaling and localising capacity building

Thank you

mobiliseyourcity.net

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