



*the way we **MO**ved*
during
COVID-19





Crisis test your character & those
who rise like a phoenix from it
are the true Leaders.



*“For the
Life Line of the City
to ask it’s favourite
daily commuters
to not travel with us
Unless it’s urgent
& necessary
was unprecedented”*

*“Public Transport of a
City is indicative of the
situation on ground &
people create their
own perception about
the situation
according to it”.*

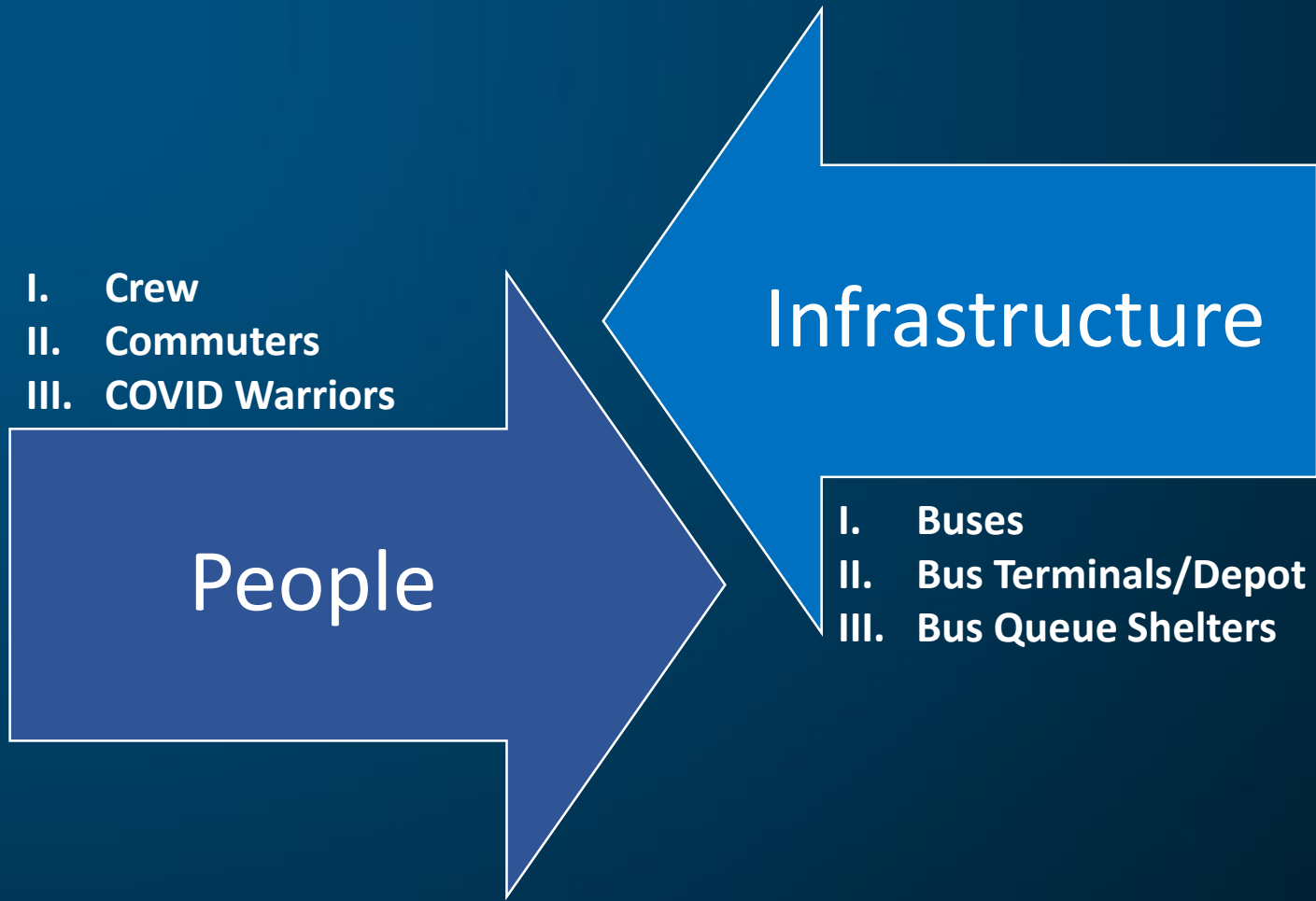


WE ARE ALL RIDING ON THE SAME BUS.

#STAYHOME

IT IS BETTER FOR ALL OF US.





Ensuring Safety & Security of People

Social Distancing, Mask, Sanitisation, using our infrastructure for Social Awareness

Optimum Utilisation of Available Resources

Essential Service Support, COVID Warrior Movement, Limited Resource Need Based Operations, Training & Capacity Building of the Crew, Staff

Addressing Core Challenges

Contactless, Cashless Payment system, Convenience (e.g. QR Code, Tap n Pay Card)



MASK UP ODISHA



— GUIDELINES TO FOLLOW —

— ଯାତ୍ରା ସମୟର ନିୟମାବଳୀ —



NO MASK NO ENTRY

ବିନା ମାସ୍କରେ ପ୍ରବେଶ ନିଷେଧ



TENDER EXACT CHANGE

ଟିକେଟର ସଠିକ ମୂଲ୍ୟ ମୁତାବକ ଖୁଚୁରା ଦିଅନ୍ତୁ



STANDING NOT ALLOWED

ବସରେ ଠିଆ ହୋଇ ଯାତ୍ରା କରିପାରିବେ ନାହିଁ

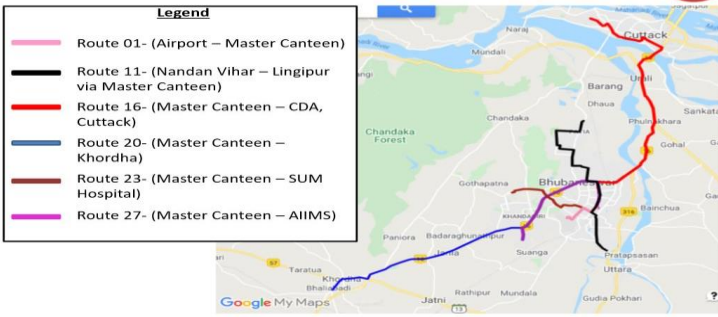


Initiatives to combat COVID

Operated Special services for–

- Covid call center workers
- Passengers arriving at Airport, railway-station & terminals during complete shutdown

Special Route Planning for COVID-19



Vegetables and groceries on wheels, supplied to containment zones



BQS converted to vegetables vending places



Sanitization of Buses and BQS



Easy Pay, Digi Pay

*Digital payment through
QR Code Scan and Pay*



*Digital payment through
Tap n Pay Card*



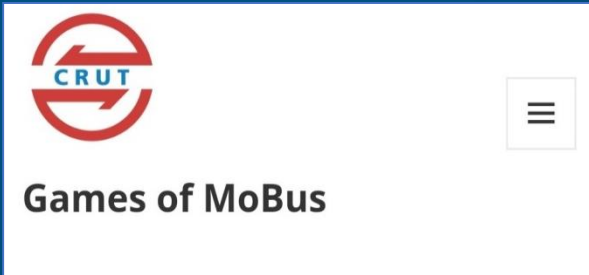
Opportunity amidst Pandemic-Bus Pathsala

- 5-week-long (100 HRs) virtual training program
- 1200 staff
- Renowned experts gave talk on aspects like *safe and eco-friendly driving, female safety & customer-friendly approaches*, soft skills

Capacity Building during the Pandemic was unique & it was effective utilisation of manpower in a constructive manner while meaningfully engaging them.



Consumer Connect During Pandemic



Games of MoBus

About Us

Hello and welcome to Games of MoBus.

Dear Commuters,

You are missing travelling in your favourite Mobus as Covid-19 pandemic-induced social distancing has pushed us to the confines of our own home. As customer caring company, we thought of introducing Games of MoBus to beat the lockdown blues. Play these fun games while you stay at home and maintain social distance.

Capital Region Urban Transport
Bhubaneswar - Cuttack - Puri

MO BUS RIDE BINGO

MADE NEW FRIENDS WHILE RIDING IN MOBUS	MINIMIZED CARBON FOOTPRINTS	SHARED SELFIE WITH MOBUS TICKETS TO GET FREE HOCKEY/FOOTBALL TICKETS	OFFERED MY SEAT TO A LADY
OFFERED MY SEAT TO AN ELDERLY PERSON	DIDN'T LITTER IN MOBUS	ALWAYS TOOK WINDOW SEAT IN MOBUS	USED ONLY THE FRONT DOOR TO EXIT MOBUS
HELPED A PASSENGER WITH MOBUS ROUTE MAP	READ FREE NEWSPAPER IN MOBUS	SAVED MONEY BY USING MOBUS PASS	TRAVELLED HASSE-FREE TO WORK
AVAILED FREE WIFI FACILITY IN MOBUS	CLICKED SELFIE WITH CO-PASSENGER	USED MOBUS NETWORK MAP AT BGS TO IDENTIFY ROUTE NO.	AVAILED SENIOR CITIZEN DISCOUNT OF 50%

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BINGO DURING LOCKDOWN

STAYING HOME (RESTRAINT)	SLEEPING FOR 2-3 HRS	COOKING	STAYING IN PULAVAS WHOLE DAY
WASHING HANDS	WASHING UTENSILS	READING BOOKS	SEEKING NEW FAVORITE CHANNEL
VIDEO CALLING FRIENDS/FAMILY	DUSTING, CLEANING PHYSICAL ACTIVITIES	WALKING, DOING PHYSICAL ACTIVITIES	WATCHING THE TV SERIES
TRYING TO MAKE BALACHNA COFFEE	TRYING TO DO GARDENING	PLAYING/CLEANING PHYSICAL, NETWORKING	WATER IS THE ONLY DRINK THESE DAYS

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98	97	96	95	94	93	92	91		
81	82	83	84	85	87	88	89	90	
80	79	78	77	75	76	73	72	71	
61	62	63	64	65	66	67	68	70	
60	59	58	56	57	54	53	52	51	
41	42	43	44	45	46	47	48	49	50
39	38	37	36	35	34	33	32	31	
21	22	23	24	25	27	28	29	30	
20	19	18	17	16	15	14	13	12	11
2	3	4	5	6	7	8	9	10	

#GamesofMoBus

the way we MOve™

Games not only brought huge Brand Recall but also successfully communicated Social Distancing Awareness, Highest number of followers added.





THANK YOU

