# Driving Change: The Vital Role of Paratransit in Sustainable Urban Mobility

10th October 2024











#### Training developed by



#### **Donors:**



Federal Ministry for Economic Cooperation and Development Federal Ministry for the Environment, Nature Conservation, Nuclear Safety and Consumer Protection

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## Some general notes on this session



Make sure you are muted, and your camera is turned off





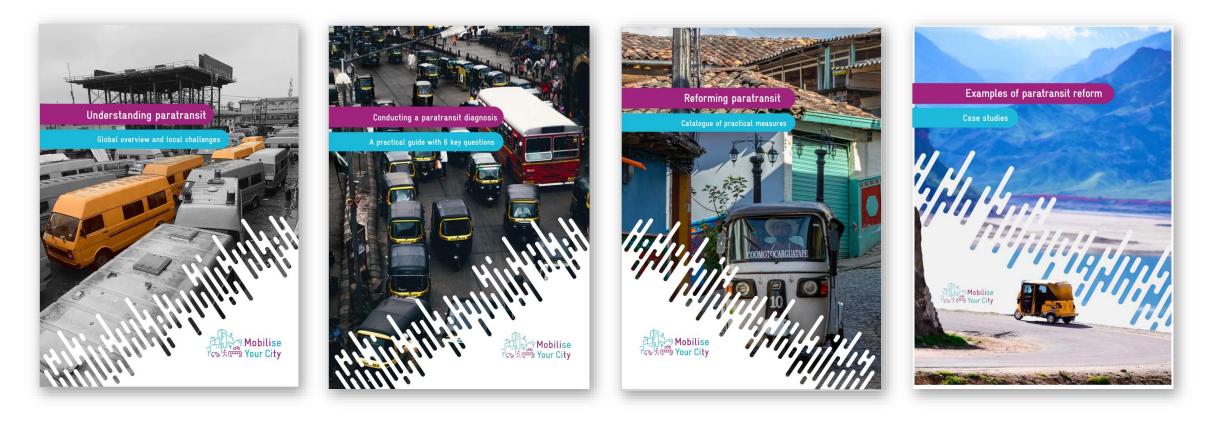
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#### Launch of the Paratransit Toolkit series





#### Webinar series on Paratransit







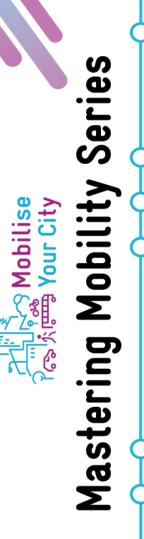
Driving Change: The Vital Role of Paratransit in Sustainable Urban Mobility Driving change: Paratransit reforms in Lagos and Kumasi Driving change: Hands on the MobiliseYourCity Paratransit Toolkit

10th October 2024

17th October 2024

24th October 2024

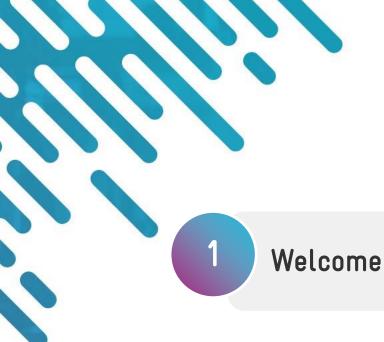




## Learning objectives

- → Identify different types of paratransit reforms and their specific objectives, especially in Africa.
- → Learn about the importance of paratransit for climate action and job creation.
- → Understand how formalisation and professionalisation processes are needed to enable electrification and enhancement of labour conditions.





## Contents

Welcome & Housekeeping



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Understanding paratransit reform through a Just Transition lens



Types of paratransit reforms in Africa





## **Speakers**





#### Sasank Vemuri

Head of MobiliseyourCity - GIZ



Simon Saddier Urban Mobility Pillar Lead – SSATP



#### Anne Chassauvoine

Task Team leader, Mobility and Transport Division – AFD



# Warm Up

Let us know...

Where are you from?

What kind of paratransit mode is most present in your city?

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## Understanding paratransit reform through a Just Transition lens

Sasank Vemuri, Head of the MobiliseYourCity Secretariat





## **Just Transition**

#### **Background & Definition**

- Just Transition calls for the transition to climatefriendly economies and policies while emphasising a range of social interventions, most importantly worker's rights
- Roots back to a framework developed by the US trade union movement
- Framework has been adopted by several institutions and organisations
  - EU level: Implementation of the Just Transition Fund to target the transition of deindustrialising regions towards sustainable and regenerative economies
  - Further: International Labour Organisation, 2015 Paris Agreement, COP24, IndustriALL



MobiliseYourCity identifies **5 lenses** through which the just transition framework can be applied to Paratransit.





#### 1) Worker's rights

- Fair and decent work
- Ensure voice and representation
- Support to change jobs
- Incorporate local solutions





#### 2) User's rights

- Safe
- Accessible
- Affordable
- Reliable
- Inclusive
- Voice and representation



#### 3) Local citizens' rights

- Consider whole system costs and benefits
- Local pollution
- Road safety
- Voice and representation





#### 4) Climate justice

- Decarbonisation
- Fleet renewal
- Adaptation to climate change impacts



#### 5) Power Perspective

- Understand and respond to local and international power imbalances
- Use government power to safeguard / set standards
- Establish and maintain trust



#### Resources

- Inforegio Toolkits Just Transition Fund (europa.eu)
- ITCU Frontlines Climate Change report
- <u>The Just Transition Mechanism European Commission (europa.eu)</u>
- Part One: The scope and background of 'just transitions' Just Transitions: a comparative perspective gov.scot (www.gov.scot)



### Questions, Feedback and Farewell

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#### Chat

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# The vital role of Paratransit in Sustainable Urban Mobility

AFD support to paratransit sector

2

Anne Chassauvoine Task Team leader Mobility and Transport Division, AFD







# AFD's support to sustainable urban mobility

- Sustainable and low-carbon **urban mobility is the core of AFD support to transport** globally:
  - about 650 MEUR allocated to urban mobility projects in 2023
  - 4 priority goals for AFD financing to support sector, in alignment with global SDG



-



AFD Group ensures the long-term sustainability of projects by optimizing technical decisions and sectoral governance, balancing financial health of operators, and implementing durable models for operation and maintenance. AFD Group promotes mobility systems that facilitate social ties and "access for all"; this includes transport connections for remote areas, inclusion of vulnerable people, user consultation and training. Green and low-carbon mobility systems

A renewed support to **MobiliseYourCity** with 5 additional MEUR allocated in 2023

AFD Group supports green and lowcarbon mobility systems designed to heighten their positive impact and avoid or reduce local pollution.



AFD Group finances mobility systems that are safe for all. "Safety" here can refer to both the safety of complex systems (e.g., air, maritime, and rail transport) and to security for women in public spaces, including public transport.





# AFD's support to paratransit sector

- Why shall donors finance support to paratransit sector?
  - in Global South cities, paratransit is the dominant transport mode often with walking -
  - in many Global South cities, paratransit sector is a major source of jobs -
  - $\rightarrow$  paratransit as a major enabler of the just transition of urban mobility sector



Efficient, effective, and sustainable mobility systems





















## AFD's support to paratransit sector

- **How** can donors finance support to paratransit sector?
  - ...through funding for strategic
     planning, studies, advocacy...
  - ...as a component of a larger urban mobility project, such as a BRT
  - ...as a transport sector policy loan
  - …in a specific project targeting paratransit sector



# AFD's support to paratransit sector

#### Karachi BRT case study

- Paratransit transition plan as part of Karachi BRT project:
  - definition of a restructured paratransit network, in articulation with BRT network
  - priority recruitment for paratransit workers for BRT operation job positions (~2000), with formal contracts
  - two options for **paratransit vehicles owners** :
    - getting a license to operate on the restructured paratransit network
    - selling their vehicles to BRT operator + 12 months revenues compensation
  - a total budget of 15 MUSD dedicated to paratransit transition plan



#### AFD's support to paratransit sector Dominican Republic Transport Sector policy loan

- a 500 MUSD **policy loan** co-financed by AFD and IDB, with 3 priority topics : freight transport, road safety, urban mobility.
- urban mobility targets defined building on Santo Domingo SUMP analysis :
  - update of paratransit legal framework :
    - to with new prerequisite for licenses delivery encouraging operators to merge into structured companies and improving jobs condition
    - to define new standards for vehicles
  - delivery of **training program** for operators and workers of paratransit sector
  - set up of a **fund** (*FIMOVIT*) for urban mobility sector, with resources from petrol tax and public transport revenues, to finance inter alia rolling stock renewal scheme with incentives for low-carbon vehicles
  - signature of **concession contract on 3 priority corridors** with new buses and upgraded jobs conditions for workers

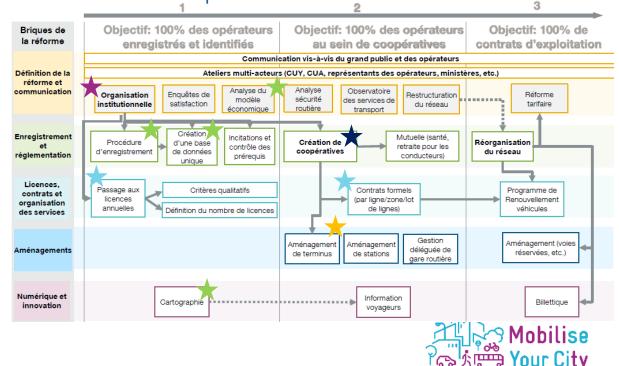




## AFD's support to paratransit sector Yaoundé paratransit reform

- Mostly unregulated "**Taxis jaunes**" as the dominant transport mode (40%)
- SUMP adopted in 2019, paratransit road map adopted in 2021
- Yaoundé Cœur de Ville project launched in 2022 (AFD) + MoVe Yaoundé project launched in 2024 (EU-GiZ-AFD)
- Road map implementation :
  - set up of a specific mobility department within Yaoundé City in 2020
  - signature of first operation contract between a cooperative of paratransit operators and Yaoundé city in 2023
  - quantitative and qualitative census of paratransit operators
  - support operators cooperatives set up and renewed license delivery scheme, with incentives
  - upgrade of paratransit stops





#### Feuille de route pour la réforme

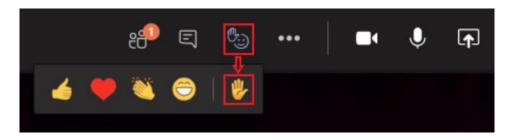
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### Types of paratransit reforms in Africa

Simon Saddier Urban Mobility Pillar Lead, SSATP

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## Paratransit reforms in African cities

Simon Saddier SSATP Urban Mobility Pillar Lead

Driving Change: The Vital Role of Paratransit in Sustainable Urban Mobility

MYC Webinar – 10 October 2024





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- $\rightarrow$ Key principles of paratransit reform
  - The target system
  - The fill-and-go system
- $\rightarrow$  Reforms based on BRT integration
  - The case of MyCiti
- →Reforms based on fleet renewal
  - The case of Dakar
- →In-situ improvement
  - The 7<sup>th</sup> Avenue Pilot Project

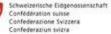




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# Key principles of paratransit reform





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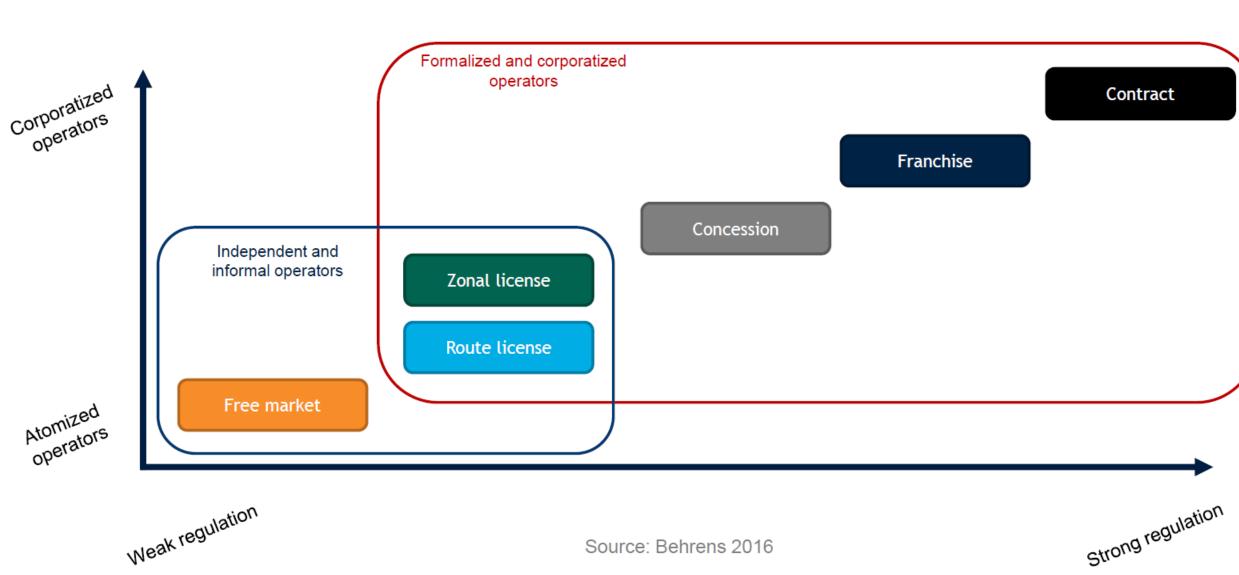


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#### Paratransit professionalization: a framework

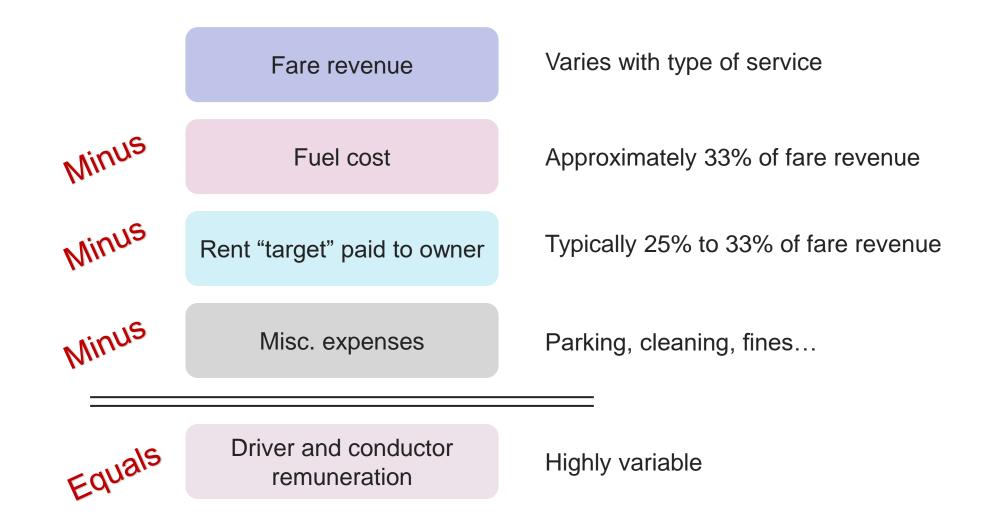


Source: Behrens 2016

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### The "target" remuneration mechanism





## The "fill-and-go" loading system



Principles:

→ Departing vehicles join queue at origin terminal
 → First vehicle only departs once full

Positives:

- $\rightarrow$  Simple way to regulate competition
- $\rightarrow$  High seat occupancy
- $\rightarrow$  No competition for passengers near terminals

Negatives:

- $\rightarrow$  Highly variable waiting times
- $\rightarrow$  No free seat in first few km
- $\rightarrow$  Many vehicles queuing at terminals



Drivers waiting to load passengers in Accra



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# BRT-based reforms: The case of MyCiti



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## **Cape Town – Integration of operators**



- → Catalyst: 2010 FIFA World Cup and a vigorous paratransit sector
- → Principles: compensation of affected operators (vehicle and license)
- $\rightarrow$  Creation of two, later three Vehicle Operating Companies (VOCs)
- Compensation value of each affected vehicle becoming one share in the VOC
- Retraining of staff and integration into MyCiti (large capacity building program)
- $\rightarrow$  Later: joint venture with formal bus operators (N2 Express)







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# Fleet renewal-based reforms: The case of Dakar



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١F GENCE FRANCAISE DEVELOPPEME APRICAN DEVELOPMENT BAAK (JBCC)





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## **Program origin and principles**



- Started by Senegalese authorities in the late 1990's to:
  - Improve the quality of vehicles
  - Formalize and professionalize the industry
  - Address low access to financing (25% interest rate, short repayment periods of 3-4 years, 25% to 40% deposit required)
- Vehicles purchased with WB support in 2005
- Give operators access to loans and lease new vehicles on several conditions:
  - Scrapping of an old vehicle
  - 25% upfront deposit
  - Be part of an operator group
  - Respect operational guidelines

Main	sta	ke	ho	d	ers
Maili	JLa	NGI			



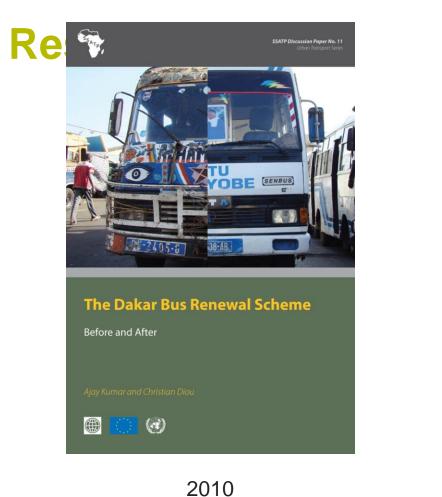
<b>CETUD</b>	<b>EIGs</b>	<b>AFTU</b>	<b>MECTRANS</b>	<b>TRANSVIE</b>	<b>CAPTRANS</b>
Governance	Corporatization	Financing	Guarantor	Workers' Welfare	Capacity Building
<ul> <li>Metropolitan transport authority</li> <li>Transport planning and regulation mandate</li> <li>Established in 1997</li> </ul>	<ul> <li>Economic interest group (operators)</li> <li>Members jointly responsible for loan repayment</li> <li>Created in the early 2000's</li> </ul>	<ul> <li>Association for urban transport financing</li> <li>Purchases and leases vehicles to operators</li> <li>Founded in 2001</li> </ul>	<ul> <li>Mutual Savings and Loans Association for Transport Operators</li> <li>Loans for personal deposits</li> <li>Created in 2006</li> </ul>	<ul> <li>Employee insurance company (compulsory membership)</li> <li>Provides heath insurance and social security</li> <li>Created in 2009</li> </ul>	<ul> <li>Centre for industry professionalization</li> <li>Provides operational and managerial support to operators</li> <li>Created in 2016</li> </ul>

## **Bus financing mechanism**

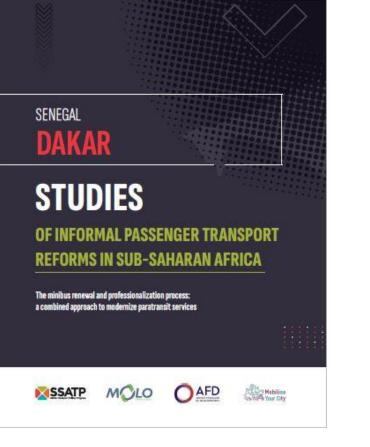


- Initially, operators grouped in EIG would request loan AFTU
- EIG to provide 25% deposit and AFTU to open a line of credit for remaining 75% (with guarantee from CETUD)
- Loan duration = 60 months, 3-month grace period
- Scrapping premium goes towards deposit (~\$4,000)
- Concessional WB loan for Phase 1, China Exim Bank for Phase 2
- High repayment rate (>90%) increased confidence from local banks
- Repayments from Phases 1 and 2 converted in revolving funds, used a guarantee for AFTU to raise commercial debt from local banks for Phases 3 and 4
- Interest rates under 10% (vs. 25% before)
- 2,636 new vehicles and ~\$103M mobilized to date



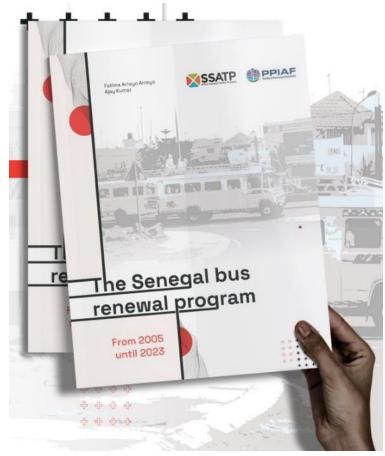


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## In-situ improvement: The case of the 7<sup>th</sup> Avenue minibus taxi association



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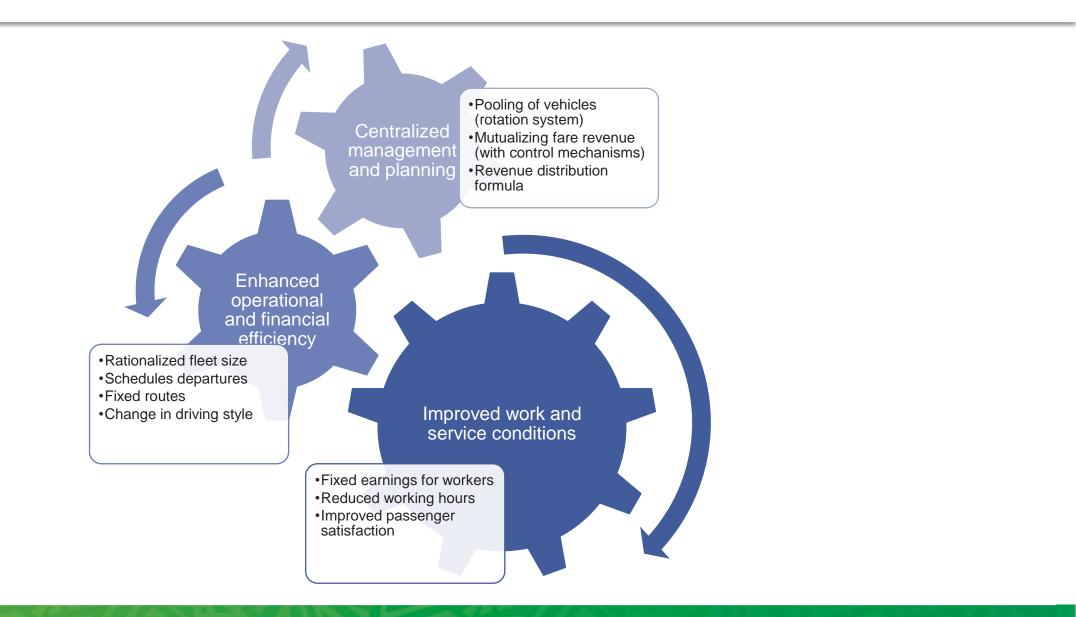
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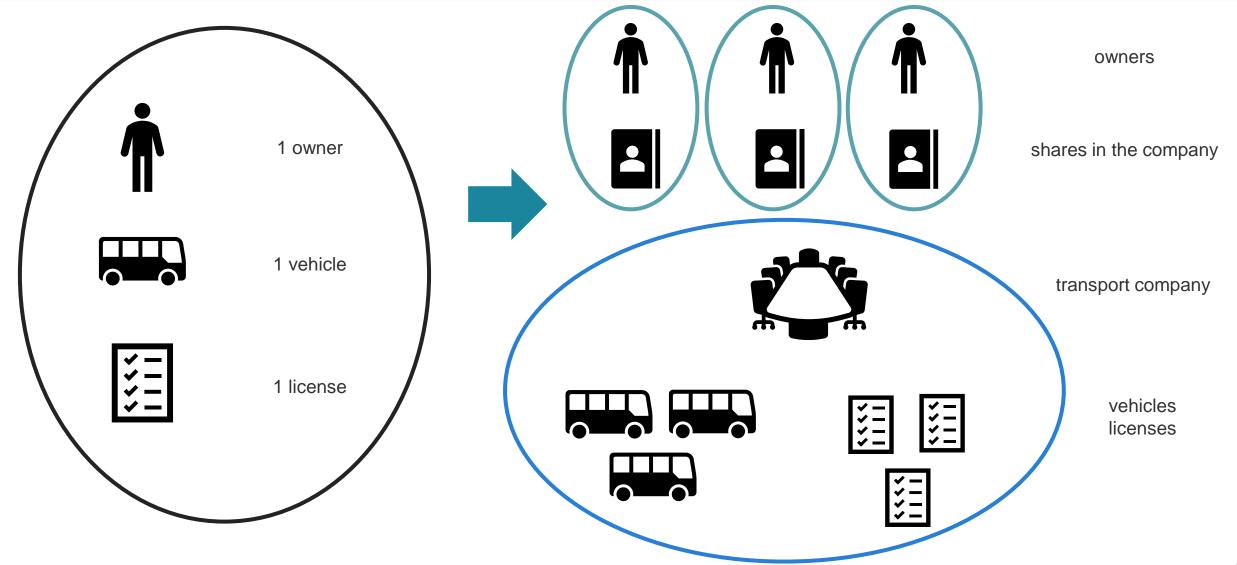
## **Principles of in-situ improvement**





## **7th Avenue corporatization model**





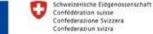


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# Thank you for your attention.

ssaddier@worldbank.org





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## Questions, Feedback and Farewell

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## Time for feedback!

Follow the link or QR code to access our feedback form.



Every comment helps us improve these sessions!



Feedback on the 'Driving Change: The Vital Role of Paratransit in Sustainable Urban Mobility' webinar session

Dear friend of MobiliseYourCity,

Thank you for participating and contributing to the Mastering Mobility training session: 'Driving Change: The Vital Role of Paratransit in Sustainable Urban Mobility'. Please fill in this feedback form to help us improve our training offers.

We are looking forward to welcoming you in one of our upcoming trainings!

Kind regards,

The MobiliseYourCity Secretariat

\* Indique une question obligatoire

After this session, I understand the role and importance of paratransit in urban \* mobility systems (particularly in the Global South) and its significance for climate action and job creation.

O Agree

Partially agree

- O Neutral
- Partially disagree



## Questions, Feedback and Farewell

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17<sup>th</sup> October

Driving change:

Paratransit reforms in Lagos and Kumasi 24<sup>th</sup> October

Driving change:

Hands on the MobiliseYourCity Paratransit Toolkit

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